

Strategic/ Corporate Partners Program

General

ACTAA, as a 501(c)3 tax-exempt nonprofit organization of educators, solicits and accepts gifts that are consistent with its mission of promoting and developing communication, debate, and theatre in Arkansas as an essential discipline, life skill, and art through its core programs (i.e., Arkansas Forensics and Debate State Championship Tournament (ASC), Arkansas Student Congress (STUCO), Annual Fall Conference, Annual Summer Workshop, Scholarships, etc.), as well as special projects.

In compliance with the association's gift acceptance policy, donations support ACTAA and its activities, which may be in the form of money or in-kind services from individuals, partnerships, corporations, foundations, government agencies, or other entities without limitations.

Only ACTAA executive officers, in agreement, may accept gifts of money or in-kind services, while gifts of real property, personal property or securities may only be accepted upon approval of the Board of Directors.

Strategic/Corporate Partners

Strategic/Corporate Partners are key supporters of the association, its activities, and the promotion and development of communication, debate, and theatre in Arkansas as an essential discipline, life skill, and art. To ensure recognition of these meaningful relationships, ACTAA provides donors with the following opportunities for public appreciation for their support.

- **Champion - \$3,000.00 or more**

Champion partners that donate \$3,000.00 or more between July 1 and June 30 will be recognized with their logo displayed on the ACTAA website in a prominent location, an exclusive media release highlighting the unique partnership between ACTAA and the donor, and four exclusive social media posts tagging the donor's accounts.

- **Advocate - \$1,000.00 - \$2,999.99**

Advocate partners that donate between \$1,000.00 and \$2,999.99 between July 1 and June 30 will be recognized with their logo displayed prominently on the ACTAA website and four exclusive social media posts tagging the donor's accounts.

- **Partner - \$500.00 - \$999.99**

Partners that donate between \$500.00 and \$999.99 between July 1 and June 30 will be recognized with their logo displayed on the ACTAA website in a prominent location.

ACTAA strategic/corporate partner recognition (above levels) is exclusively reserved for organizations/ individuals that intentionally seek to develop said relationship with ACTAA and its missions.

Donors may collaborate with ACTAA Leadership to negotiate credit for specific event sponsorship opportunities for general donations made to the association. (Example. ABC Firm seeks to donate \$2,000.00 to ACTAA to support its mission and activity in general. In exchange for the general discretionary contribution, ABC Firm requests to be considered the naming sponsor for the Lincoln-Douglas Debate events at the Arkansas State Championship (\$500.00 value) and the Opening Luncheon at Fall Conference (\$1,500.00 value).

Conference Sponsors

Fall Conference

ACTAA Fall Conference is the state's conference for communication, debate, & theatre educators. Each year in August or September, the membership of the Arkansas Communication & Theatre Arts Association convenes for a three-day conference which includes professional development sessions, networking opportunities, the annual membership business meeting, and the presentations of the ACTAA Teacher of the Year, ACTAA Administrator of the Year, and Lifetime Memberships awards. Traditionally, Fall Conference has 60-80 educators in attendance.

Summer Workshop

ACTAA Summer Workshop is a three-day conference that includes professional development sessions and networking opportunities for speech & theatre educators, committee meetings, and strategic planning for board members and committee chairs. Traditionally, Summer Workshop has 30-40 educators in attendance.

Conference Sponsor Options

- **Banquet/ Luncheon Sponsor - \$1,500.00**

(2 opportunities)

The sponsor will receive exclusive recognition as the naming sponsor for a sit-down meal at the conference (traditionally lunch), their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the conference and entrance of the dining space, their logo will be placed either in the printed program or on each dining table, their name mentioned at the start and end of the presentation, a comped booth or table in the conference expo area, and four meal tickets to network in-person with attendees at the sponsoring luncheon.

- **Caucus Sponsor - \$500.00**

(4 opportunities)

The sponsor will receive exclusive recognition as the naming sponsor for a membership discipline forum at the conference (e.g., debate, communication, forensics, or theatre). Their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the conference and entrance of the meeting room, their name will be mentioned at the start of the session, their name mentioned at the start of the opening and closing meals, and comped booth or table in the conference expo area.

- **Session Sponsor - \$250.00**

(traditionally 8-12 opportunities)

The sponsor will receive exclusive recognition as the naming sponsor for a professional development session at the conference, their logo will be printed on a 11" x 17" sign that will be displayed in the meeting room, their name will be mentioned at the start of the session, their name mentioned at the start of the opening and closing meals, and comped booth or table in the conference expo area.

Arkansas Student Congress Sponsors

Arkansas Student Congress is the oldest model legislative event in the state. Established in 1968, the event provides a unique opportunity for both high school (House) and college (Senate) students to simulate the representative democratic process at a state-wide level. For over 50 years, ACTAA has hosted this tournament, which includes the opportunity for students to participate in mock party caucuses, committees, and floor debates over student written legislation. On Sundays of the tournament, parties, caucuses, and committee meetings are held at a chosen location in Little Rock. Monday & Tuesday of the tournament, students debate original student legislation on the House & Senate floor in the State Capitol Building.

- **Tournament Sponsor - \$5,000.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive recognition as the naming sponsor of the entire tournament (e.g., "Arkansas Student Congress presented by [the name of sponsoring organization]"), their logo presented adjacent to the tournament logo in all publications and presentations, logo printed on a 48" x 72" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the awards ceremony at the conclusion of the tournament.

- **T-shirt Sponsor - \$3,000.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive logo placement on the back of tournament t-shirts, which are given to every student competitor as part of registration, their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the awards ceremony at the conclusion of the state tournament.

- **Chamber Sponsor - \$1,000.00**

(4 opportunities)

The sponsor will receive exclusive recognition as the naming sponsor for a competition chamber on Monday & Tuesday at the Arkansas State Capitol Building (e.g, House I, House II, House III, or Senate), their logo will be printed on a 24" x 36" sign that will be displayed outside the meeting room (chambers rotate between committee rooms on the first floor and the actual House and Senate Chambers), their name will be mentioned at the start of each session, and their name will be mentioned at the start of the opening session and awards ceremony.

- **Session Sponsor - \$500.00**

(6 opportunities)

The sponsor will receive exclusive recognition as the naming sponsor for a competition session on Sunday (e.g, House I Committees, House II Committees, House III Committees, Senate Committees, Democratic Party Caucus, or Republican Party Caucus), their logo will be printed on a 24" x 36" sign that will be displayed in the meeting room, their name will be mentioned at the start of the session, their name will be mentioned at the start of the opening session and awards ceremony.

- **Judges' Lounge - \$250.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive recognition as the naming sponsor for the tournament's judges' lounge (waiting area for all adult teachers, judges, and guests), which includes recognition for refreshments on Sunday, Monday & Tuesday, their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the start of the opening session.

Arkansas State Championship Tournament Sponsors

The Arkansas Forensics and Debate State Championship Tournament is the official Arkansas Activities Association (AAA) sanctioned state title competition for high school speech & debate activities in Arkansas. Traditionally, 250 of the state's top student competitors from 20-plus schools convene to compete to earn state champion titles in 12 individual or team events.

- **Tournament Sponsor - \$5,000.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive recognition as the naming sponsor of the entire tournament (e.g., "Arkansas State Championship Tournament presented by [the name of sponsoring organization]"), their logo presented adjacent to the tournament logo in all publications and presentations, logo printed on a 48" x 72" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the awards ceremony at the conclusion of the tournament.

- **T-shirt Sponsor - \$3,000.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive logo placement on the back of tournament t-shirts, which are given to every student competitor as part of registration, their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the awards ceremony at the conclusion of the state tournament.

- **Judges' Lounge - \$1,500.00**

(limited to the first sponsor to commit)

The sponsor will receive exclusive recognition as the naming sponsor for the tournament's judges' lounge (waiting area for all adult teachers, judges, and guests), which includes recognition for meal services on Friday (dinner) and Saturday (breakfast & lunch), their logo will be printed on a 24" x 36" sign that will be displayed in a prominent common location at the tournament and tournament registration, and their name mentioned at the awards ceremony at the conclusion of the state tournament.

- **Event Sponsor - \$500.00**

(12 opportunities)

Each sponsor will have their business or individual name added to each trophy awarded to the top student competitors in the state at the tournament in the competitive event of the choosing (pending availability), their logo printed on a 24" x 36" sign that will be displayed in a prominent common location at the tournament, and their name mentioned at the awards ceremony at the conclusion of the state tournament.