

Soul Design Strategy

Conscious F.U.T.U.R.E. Mastery

TESTIMONIAL TEMPLATES

OPTION #1:

(This works great if you are asking them to make a mini video for you or to write it out – you can literally give them this template – modify it to suit you, of course – and they will return you a 2-3 min. video or text) – on my website on the Mastermind sales page you can see an example of one of these.

My name is _____ and I am _____ (name and what you specialize in)

When I started working with _____, I was _____ (in your business and personal).

And now I am experiencing _____ (in your business and in personal transformation)

My favorite insight from working with _____ is _____ and it changed my life _____ (explain).

How did it feel working with _____? (describe your experience)

What did you find unique about how _____ delivered her coaching/healing/teaching?

What changes did you make in your business since working with _____ and how did it change you?

How did your view on yourself, your clients, your pricing, your business overall change since working with _____?

How much money did you make since working with _____?

How did you feel when you were deciding to sign up for coaching with _____? And what helped you make that decision?

What would be your advice to someone who is thinking of signing up for _____ program but is hesitating?

Summarize your biggest change since working with _____ and how you feel about it.

OPTION #2: (This works great for an interview or a case study)

- 1- What problems/challenges were you experiencing prior to us coaching together?
- 2- Why did you decide to sign up for the program with me vs some other coach?
- 3- What did you want to achieve that you were excited to get coaching on?

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- 4- To what degree did coaching with me meet your expectations?
- 5- During our coaching together, what have you learned that is the most valuable for you?
(prompt them to go into various areas – personal, life, family, business, health, etc.)
- 6- Tell me about successes you're already celebrating (internal and external). What have you been able to achieve since we started coaching together?
- 7- Why has coaching with me been a great decision for you?
- 8- How do you feel about your _____ *(their original issue)* now?
- 9- What changed in your life? *(specifically look for what you offer in your program – do they have more ease, more joy, more freedom, better self-awareness, etc.)*
- 10- What is the piece of advice or wisdom you want to share with someone who is thinking of hiring me as their coach? What if they are on the fence – what would you suggest?

Overall you want to get answers to at least these 6 questions:

1. What was the problem you had prior to working with _____ ?(your name) [or "prior to joining _____?(your program name, use this only for group programs)]
2. Why did you choose to work with ____ ?(your name) [or "join _____ program?" for groups]
3. What made the process of working with ____ (your name) so effective?
4. As the result of implementing the _____ (your method, the program, strategy) what is your outcome today?
5. How has your life changed since achieving this outcome?
6. What would you say to someone thinking of joining this program?