

2025 One Watch Challenge Syllabus

Orientation

Congrats on taking the next step towards taking your watch trading hobby to become a significant part of your alternative asset portfolio with the ability to make you \$100,000+ profit per year.

To get the most out of this coaching round, we highly recommend reading this document in its entirety so you understand when each key topic is covered, when live calls are happening, what prizes there are, and what to expect from the coaching program as a whole! **Your official start date is September, 22**, but we want you to be fully prepared prior to the start day.

Below is a list of items we recommend to have completed before coaching begins, as well as some housekeeping items you should know/be aware of.

1. If you need any support, please use the [WTA Contact Form](#) if you need any help accessing the material or technical help
2. Finish the [CORE TRAINING](#) before coaching begins. All coaching topics and calls are built upon this foundation of information.
3. Upon joining the [OWC Facebook Group](#), make sure to turn on your Facebook group notifications so you don't miss any content or announcements. Instructions can be found [here](#).
4. Ensure you have already made a PayPal account, your Zelle account is already established and you know your sending/receiving limits, and understand your bank's wire fees as well as how to send/receive a wire. We include this step because ease of transaction is very important for closing a deal.
5. Make sure your social media, [forum](#), and business handles/user names all match to ensure that it's easy for buyers/sellers to find your footprint on the internet. Review your eBay profile and start building positive feedback now. Here is a list of suggested items for you to purchase prior to starting this coaching: [Watch Trading Tools](#)

6. With this coaching session, you will be assigned an WTA Advisor. Reminder: Your Advisor is here to help you get the most out of Watch Trading Academy and the One Watch Challenge. They can point you toward resources and tools, but they're not here to advise on pricing individual watches or provide 1-on-1 coaching. For coaching support, please use the OWC Facebook Community. Your advisor should reach out once the challenge begins. If they haven't, please use the [contact form](#) so we can get you in touch ASAP
7. Live weekly coaching calls are held every Wednesday at 8 PM EDT Starting on September 24th, 2025

The orientation call is on Monday, **Sep 22, 2025**.

[OWC Coaching Call Registration link](#) is live - be sure to register using the SAME email as your WTA registered email.

If you are unable to attend - yes, all of the OWC zoom calls we hold are recorded for those who miss the live call. While this round is active, you will have access to the orientation call and each week's coaching calls through the OWC course when you [log in to the WTA platform](#) and navigate to the Resources section of your OWC course

8. Every week there is a series of new training videos made specifically for this coaching session - available when you log in to your Watch Trading Academy account. All the course videos will be available to you from the start of the coaching round.

Once the round is over, the course content is moved from the WTA platform and onto a dedicated separate page (link will be provided to you when the round ends) so you can still access the videos.

Even though all the course videos are made immediately available, make sure you are retaining and understanding all of the information as you move through the course - not just speeding through all of it in one day.

9. There is an [OWC Leaderboard](#) we hold for all members of the coaching session to show off your watch sales. A link will be provided in the introduction email as well as in the course, and there is a separate link to [submit your transactions](#). There are prizes available for those who hit certain thresholds on their sales as well as for group participation.
10. Prizes will be given out at the end of the coaching session. The watch may be sourced before the coaching round, but **must be sold before the round is over** to qualify for a prize. *(This means that you must have received payment for the watch you sold no later than **Sep 26, 2025**)*
Outside of the US? Connect with [Allysa Watcher](#) for alternative prize options on physical items.

- **Grand Prize - Highest Total Net Profits with budget under \$5k:**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Watch Winder (\$500 value)
 - Grailzee Premium Listing (\$500 value)
 - WTA Credit Towards Courses (\$2000)
 - Car Finder (\$2000 value)
- **Grand Prize - Highest Total Net Profits with budget over \$5k:**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Watch Winder (\$500 value)
 - Grailzee Premium Listing (\$500 value)
 - WTA Credit Towards Courses (\$2000)
 - Car Finder (\$2000 value)
- **Shortest Hold Time:**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Grailzee Premium Listing (\$500 value)
 - WTA Credit Towards Courses (\$500)
- **Highest Net Profit on Single Sale:**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Grailzee Premium Listing (\$500 value)
 - WTA Credit Towards Courses (\$500)
- **First Watch Sale (EVER SOLD):**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Grailzee Listing (\$100 value)
 - 1x1 with PJ (\$500 value)
 - 1 - Elite Coaching Call (\$1000 value)
- **Raffle Winner for case studies posted to [main community](#) with [#OWCremastered](#) :**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Grailzee Premium Listing (\$500 value)
 - 1x1 with PJ (\$500 value)
 - 1 - Elite Coaching Call (\$1000 value)

- **Most Engaged in the OWC Facebook Group:**
 - Third Circle Theory, RADIUS, Gate of Choice books & Gate of Choice course (\$500 value)
 - Grailzee Listing (\$100 value)
 - 1x1 with PJ (\$500 value)
 - 1 - Elite Coaching Call (\$1000 value)

**Premium Grailzee listing - watch must be listed \$20k+*

Remember, all WTA Terms & Conditions still apply. You want to buy/sell/trade a watch? Use the [WTA B/S/T Group](#). Brokering? Post in [WTA2](#).

Weekly Schedule

ONE WATCH CHALLENGE: REMASTERED CALL SCHEDULE

WHEN (8PM EST)	WHAT	WHO
SEPT 24	CORE TRAINING REVIEW & TRADING ETIQUETTE	ERIC BOIKE
OCT 1	HOW TO PRICE WATCHES	MOHI AHMED
OCT 8	PREVENT SCAMS AND AVOIDING FAKES	JOHN CORTILET
OCT 15	HOW TO OPTIMIZE YOUR LISTING	RUBEN GARAY
OCT 22	DEAL FLOW	PJ
OCT 29	GETTING THE WORD OUT	ERIC BOIKE

FAQ

Q: Why don't I have access to my OWC course on the WTA platform yet?

A: Has your round officially started yet? Please check to see the date for when your round begins. If you do not have access to the OWC course by the start of the program, please [Contact Us](#) for assistance.

Q: Where can I find my course videos?

A: When you [log in](#), go to the One Watch Challenge section under MY TRAININGS.

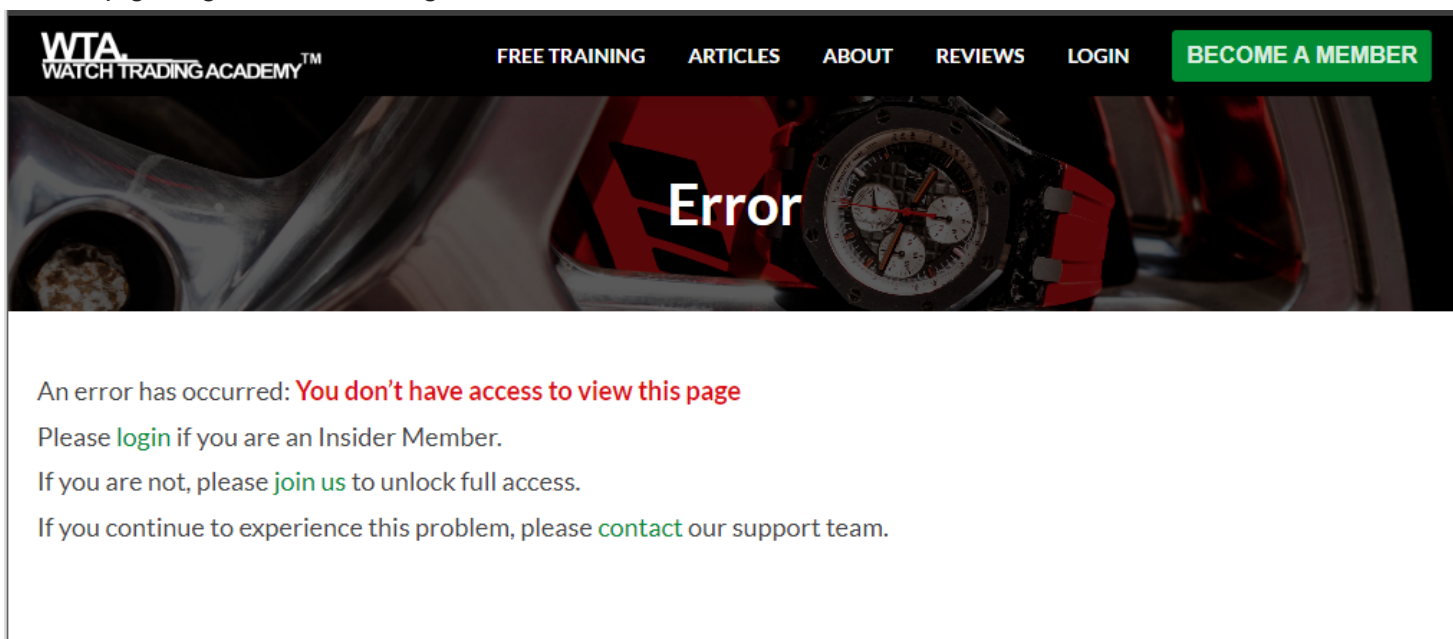
Q: Where can I find the orientation replay or any of the other coaching call replays?

A: First [log in](#), then go to the One Watch Challenge section under MY TRAININGS. Then, under the menu option "Resources", you will find "Coaching Call Replays". Here is where you can find the live zoom call recordings.

Q: I haven't received any emails or maybe I'm missing an email from WTA OWC.

A: Please check your spam or junk folders - if still nothing, please [Contact Us](#) and we will try to assist further!

Q: I keep getting an error message like this:



WTA.
WATCH TRADING ACADEMY™

FREE TRAINING ARTICLES ABOUT REVIEWS LOGIN [BECOME A MEMBER](#)

Error

An error has occurred: **You don't have access to view this page**

Please [login](#) if you are an Insider Member.

If you are not, please [join us](#) to unlock full access.

If you continue to experience this problem, please [contact](#) our support team.

A: Are you getting the error page stating you do not have access **after** you have logged in?

To avoid errors like this, stick to using the platform on a computer as much as you can - especially if you're clicking links directly from other apps (email, facebook, etc.)

We recommend clearing/deleting the cookies and cache in your browser - this will log you out - it's the most effective method of correcting any issues like this.

Below are links on how to clear your cache/cookies based on your browser:

- [Chrome](#)
- [Firefox](#)

- [Safari](#)
- [Microsoft Edge](#)

If you still have any trouble accessing anything after clearing your cookies/cache and then logging back in, please fill out the [OWC Contact form](#).

Q: Can we continue to use the FB group when this round is over?

A: Once the round is over, the facebook group will be closed to any future activities - but you will still be able to see and access the group and all posts/comments made while the round was active.

Q: Will I still have access to this round's course videos after it's over?

A: Once the round is over, all member access is removed from OWC and the course content will be published onto a new page you can access using a link we will provide to you *(give us about a week or two to finalize the round completion tasks and you'll receive access to the link!)*

Q: If I have a question about watch-trading or need advice, who/where should I ask?

A: If you want a vetted answer, post your question as a topic in this round's OWC FB group. Depending on the topic, you can also ask during the Q&A at the live weekly coaching calls, or even ask your 1x1 coach directly during your scheduled 1x1 coaching call(s).

Q: I have a question about scheduling/rescheduling/cancelling my 1x1 coaching call, who/where should I ask?

A: Fill out the [OWC Contact form](#) to submit a support request. Only the OWC admins can assist you with this, not the coaches.

Q: I have a question regarding my OWC round/membership/account/etc., who/where should I ask?

A: Fill out the OWC [Contact form](#) to submit a support request.

Q: I noticed a typo/dead link/etc., who do I notify?

A: Please fill out the OWC [Contact form](#) in order to notify our OWC admins of the issue in order to get it fixed ASAP!