

## Local Business Outreach

1. Automotive shop
  - a. I spoke to the owner and he is interested in working with me
  - b. The business has no online presence to speak of and I will help by creating a website and building a Facebook page for the business.
  - c. I will be working for free to start but when I start achieving results for the business I will negotiate a paid position
2. Small construction business
  - a. I was excited to speak with this business because they have a facebook page but no website. I thought I would score on this one.
  - b. This company told me straight away that they were already completely booked for 2024 and were not in need of any more work
  - c. I guess they are only capable of doing so many jobs without expanding and hiring more people
  - d. Maybe in the future, if they expand, I can help them by building a website and newsletter
3. Hardware store
  - a. This store seemed to be more of a hangout spot than a business but I gave it a go. The owner was nice but said that he was not interested in my services. He was perfectly happy with the amount of business that he had and was ready to retire soon.
  - b. It makes sense that you can only sell so many hardware items in a small town

This was a cool experience that helped me get out of my comfort zone. There were more businesses that I wanted to reach out to but being that it was the weekend, many of the businesses were closed. I will reach out to them when they are open during the week. I believe local businesses will be a great way for me to provide value and gain experience.