

Mothers Against Greg Abbott-Redistricting Social Media Tool Kit

What's Happening in Texas

Donald Trump and the MAGA Regime want more GOP seats in Congress, and Greg Abbott is all too happy to help.

That's why Abbott is calling a *special session* to redraw Texas political maps just four years after the last census-based redistricting. Mid-decade. No new data. Just panic.

Trump asked for 5–8 new Republican seats, and Abbott jumped. Now redistricting is the **#1 item on the Special Session agenda**, wrapped in a thin excuse of “emergency funding” for communities.

But here's the trick: Abbott plans to fund that "emergency" with or without the Texas Legislature. This isn't about governing, it's about staging a power grab and making Democrats look bad for opposing it.

This isn't redistricting.

This is **Trumpmandering** and Texas voters are the ones getting played.

Effective Messaging (per ASO Communications Redistricting Kit)

Don't say this	Say this
Redistricting - it suggests that this is a standardized repeated process conducted among experts and bureaucrats, with no role for everyday members of the community. It is also an undertaking where politicians re-do something for reasons that are not at all clear.	Community districting and fair districting as our demand. This conveys that this is a relevant local issue for all the community members while still ensuring that our meaning is to clear the advocates, policy makers, and the officials involved.
Gerrymandering - Use it sparingly because most people do not understand the word.	Describe it instead: Some politicians are carving up our communities, dividing our neighborhoods, and silencing certain voices for their own political gain. This will activate people and see how it connects to schools, hospitals, parks etc..

Hashtags for Campaign:

#Trumpmandering

#TxLege

Ideas for Social Media Posts if Quorum is Broken:
Hashtags: #StandUpAndWalkOut #TxLege

Post 1:

When they rig the rules, so they can steal an election we #StandUpAndWalkOut #TxLege

Post 2:

This isn't a legislative session.
It's a trap set by Greg Abbott and Donald Trump.
They're holding flood victims hostage to force through a power grab.
Texas House Democrats have one move:
#StandUpAndWalkOut #TxLege

Post 3:

Walking out isn't a weakness.
It's the only way to stop a rigged game when the dealer is cheating.
If you can't speak for your community inside the chamber, you take the fight *outside* it.
#StandUpAndWalkOut #TxLege

Post 4:

Abbott is holding Hill Country flood relief hostage, while filing culture war bills first and redistricting second.
He's using Texans' pain to serve Trump's agenda.
Democrats? You don't negotiate with hostage-takers.
You walk out.
#StandUpAndWalkOut #TxLege

Post 5:

This isn't about Texas.
It's about Trump demanding 3–5 more MAGA seats.
Abbott is just the messenger.
And Texas House Democrats have a message of their own:
We will not help you rig and steal our democracy.
#StandUpAndWalkOut #TxLege

Post 6:

In 2003, Democrats left to stop Tom DeLay's redistricting scheme.
In 2021, they left to defend voting rights.
In 2025, they're walking again, because once again, Republicans are trying to rig the system.
History repeats itself.
But so does courage.
#StandUpAndWalkOut #TxLege

Post 7:

The first bills filed weren't for flood victims.

They were for banning THC, criminalizing trans kids, and grabbing more power.

They don't want to govern, they want to dominate.

Walking out is how we fight back.

#StandUpAndWalkOut #TxLege

Facebook-Longform Post:

Why Texas House Democrats May Have to Walk Out Again

Let's be honest: Greg Abbott didn't call this Special Session to help flood victims in the Hill Country. He didn't call it to cut property taxes or protect kids. And he definitely didn't call it to govern in good faith.

He called it because Donald Trump asked him to. Trump wants to redraw the maps in Texas to guarantee more MAGA seats in 2026, and Abbott is all too happy to play puppet.

Here's the playbook:

- ❶ Put redistricting at the top of the agenda, even though it's not the Census year and there's no new data.
- ❷ Dangle emergency flood relief in front of the public, knowing full well the Governor already has the power to fund it himself.
- ❸ Add in culture war bills and anti-abortion legislation to rile up the base.
- ❹ Then turn around and blame Democrats for "not caring" if they push back.

This isn't a session.

It's a hostage crisis!

And Democrats are being asked to play along with a rigged game.

So if our Democratic leaders walk out of the Texas House, again! It's not a weakness.

It's a strength.

It's a strategy.

It's what you do when the chamber becomes a trap and the process becomes a lie.

Walking out is not walking away.

It's standing up, for democracy, for Texans, for every voter whose voice they're trying to silence with this Trumpmandering stunt.

 We support our Democratic legislators if they choose to take that stand.

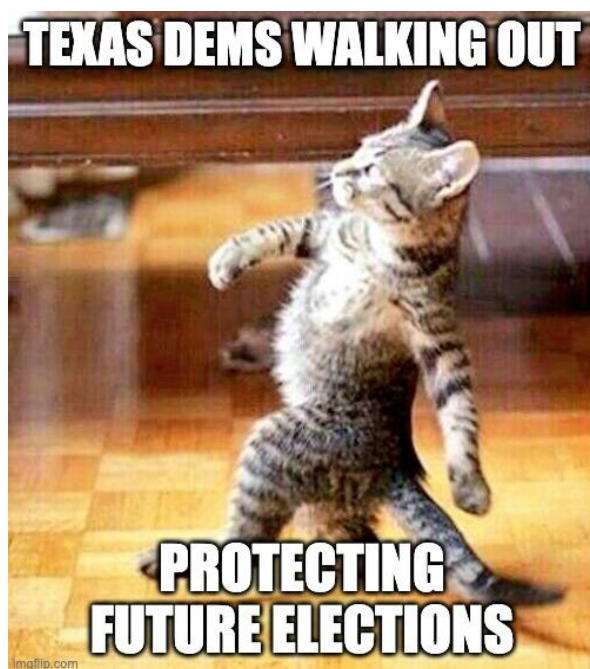
Texans pick their leaders, not the other way around.

#StandUpAndWalkOut

#Trumpmandering

#TxLege

Memes for walking out (these are all done by Mothers Against Greg Abbot)



Ideas for General Social Media Posts:

Post #1

Greg Abbott's trying to change the rules in the middle of the game.

Redrawing the maps now is not democracy — it's desperation.

📍 We need fair districts, not Trump's cheat code. #FairMaps

#Trumpmandering #TxLege

Post #2

Community Redistricting every 10 years: ✅

Community Redistricting every time Trump gets nervous: ❌

Texans deserve real representation, not power grabs!

#Trumpmandering #TxLege

Post #3

Republicans are terrified of losing.

So they're trying to redraw the maps, again.

They're not fixing Texas.

They're fixing elections.

#Trumpmandering #TxLege

Post #4

This isn't about maps.

It's about MAGA fear.

It's about silencing your voice.

It's about choosing voters instead of earning votes.

#Trumpmandering #TxLege

Post #5

When you're winning, you don't change the rules.

When you're scared, you cheat.

That's what Abbott's doing with this community redistricting power grab. Let's not let him get away with it.

#Trumpmandering #TxLege

Ideas for social media that activate communities?

Post 1: The Gut Punch Intro

I didn't care about gerrymandering.
I thought it was a weird word politicians yelled about on TV.
Then I found out it's why my street doesn't have sidewalks,
why my kid's school lost funding,
and why my vote doesn't seem to matter.
Now I care. A lot.
#Trumpmandering #TxLege

Post 2: Why It Matters

Here's what community redistricting actually means:
💣 They cut up neighborhoods like jigsaw puzzles
💣 So they can pick voters they like, and ignore the rest
💣 That means YOUR needs don't count
And that's why your kid's school is underfunded and the hospital across town just closed.
This is not a game, it's a power grab.
#Trumpmandering #TxLege

Post 3: Abbott's Power Play

🗳️ Greg Abbott wants to redraw the maps mid-decade — again.
Why?
Because Trump told him to.
The last guy who did this went to jail, remember DeLay!
It's not about fairness. It's about fear.
They're afraid of losing in 2026, so they're cheating now.
#Trumpmandering #TxLege

Post 4: What Community Redistricting Looks Like in Real Life

Text:

Wondering if community redistricting affects you?
🚌 Your school bus route is longer? That's community redistricting.
🚑 Your closest ER was shut down? That's community redistricting.
🗳️ You vote but never feel represented? You guessed it....community redistricting.
This isn't abstract. It's personal.
#Trumpmandering #TxLege

Post 5: The Call to Action

If we don't fight back, they'll silence our neighborhoods for another 10 years.
We can't let them redraw the maps just because they're scared of losing.
We pick our leaders — not the other way around.

 Speak out.

 Tell your neighbors.

 Let's draw the line.

Call your Texas Legislators NOW!

#Trumpmandering #TxLege

Post 6: Short & Snappy Remix for Reels/TikTok (remember to look straight into the camera)

They redraw the maps → they silence your vote

You lose power → they stay in charge

Your school, hospital, roads? They don't care

Because they don't have to

Unless we stop them.

#Trumpmandering #TxLege

Facebook Long Copy Social Media Post

Community redistricting is supposed to happen every 10 years, after the Census. You know, based on actual population data. Not because Trump is freaking out about losing power in 2026.

But here we are.

Greg Abbott, ever the loyal puppet, is trying to redraw Texas maps in a *special session...* because Donald Trump told him to. Seriously.

Trump says jump, and Abbott grabs the crayons.

This isn't community redistricting. This is Trumpmandering — a last-ditch power grab designed to rig the next election before it even starts.

If they pull this off, we're handing Trump a tailor-made map to keep winning — no matter how many people he hurts or how wildly unpopular his policies become.

They're not fixing Texas.

They're fixing elections.

Let's be clear:

 Texans should pick their leaders — not the other way around.

 We do NOT redraw maps every time Trump gets nervous.

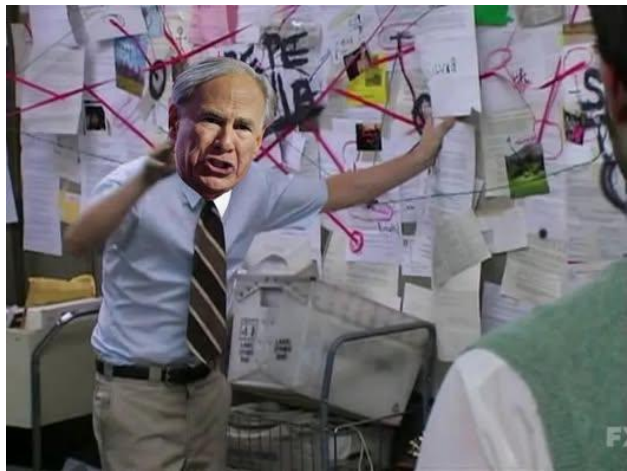
 And we sure as hell don't let DC dictate Texas democracy.

#Trumpmandering #TxLege

Graphics for that can be shared on Social Media.

Graphics are from Mothers Against Greg Abbott Members, Into Action Labs and ASO Communications) You can find graphics to share here:

<https://drive.google.com/drive/folders/13AjGxOCOHBAm46DEBLIGRpVAXOWcLTov?usp=sharing>



We also have these from Into Action or ASO Communications

