Elaine Szeto (901)-229-4657 1211 McClelen Way Decatur, GA 30333

ESzeto327@gmail.com

<u>Summary:</u> Experienced professional with international expertise and successful track record of achieving goals. Aspires to work in a sales and technology role.

Transferable Skills: International Communications, Self-starter, Team player, Flexibility, Adaptability, Professional, Diplomatic, Multi-tasking, Microsoft Office, Administration Skills, Telephone Skills, Sales and Marketing, Lead Generation

Experience:

N3

Atlanta, GA June 2019 - Present

Inside Sales Manager: Pre-sales for Kofax Automation and Cisco Webex for the U.S. and Canada

- Updating CRM
- Cold-calling and regenerating leads for the Sales Engineers
- Managing Business Development Representatives
- Exceeding goals by 100% each month

N3

Atlanta, GA October 2018-June 2019

Business Development Representative: Pre-sales consulting for Salesforce CRM products and Renesas Electronics throughout the U.S. and Canada via prospecting calls

- Calling 70 + prospects daily per campaign
- Updating CRM with results from prospecting
- Signing up prospects
- Exceeding sales goals by 100%
- Generating the highest number of lead on my team

WORKING HOLIDAY VISA

Auckland, New Zealand

August 2017- July 2018

Contractor & Consultant: Working holiday contract work including: insurance companies, call center, university mobile project, events management (wedding, corporate function within the Auckland region at private events, government buildings, yachts, private homes, and sailing clubs)

HAWTHORN SUITES ATLANTA PERIMETER BY WYNDHAM

Atlanta, GA

July 2016- July 2017

Director of Sales: Drive sales for extended stay property in Sandy Springs by establishing and building relationships with internal and external stakeholders, prospects, community and clients.

- Exceeding Rooms Sales Goals by over 100%
- Prospecting to 25 clients over the phone, email, face to face and internet on a weekly basis
- Achieving over 100% revenue goal for internal KPI
- Giving tours and site inspections to potential clients resulting in 3 new corporate accounts and 5 located negotiated accounts
- Using E-commerce to increase online presence and to increase sales
- Participating actively in weekly revenue calls with higher management
- Presenting to Hotel Investors on a Quarterly Basis and compiling data into reports
- Hotel Service "Best of the Best Award" from Wyndham
- Marketing brand to specialty markets, tour group and corporate
- Business to Business Sales

- Researching databases and local business newspaper for future business
- Writing weekly sales reports for senior management
- Working with Online Travel Agencies to maximize profits resulting in a total of about \$17,000 in business with Deal of the Day with Booking.com
- Uploading proposal on a database and on Microsoft Excel
- Contracting to groups, clients, and associations

HYATT REGENCY ATLANTA PERIMETER AT VILLA CHRISTINA

Atlanta, GA April 2014- July 2016

Catering and Sales Manager: Drive sales for global hotel chain by establishing and building relationships with internal and external stakeholders, prospects and clients.

- Exceeding both Catering and Rooms Sales Goals by over 100%
- Giving tours and site inspections to potential clients resulting in \$68,500 of sales for 2017 after one sales call
- Hotel Service Award from both Hyatt Corporate and Management Company for the team
- Marketing brand to specialty markets, tour group and corporate
- Business to Business Sales
- Researching hotel databases and industry literature for future business
- Writing weekly sales reports for senior management
- Uploading proposal on government databases for contracting
- Contracting to groups, clients, and associations
- Assisting in opening the Hyatt Atlanta Perimeter at Villa Christina
- Representing the Hyatt industry trade shows

HAMPTON INN BY HILTON

Atlanta, GA June 2013- March 2014

Sales Manager: Drive sales for global hotel chain by establishing and building relationships with internal and external stakeholders, prospects and clients.

- Marketed the brand to international and group travelers
- Business to Business Sales
- Worked on a team of 5 to write future business plans and compiled all the administrative research for the reports
- Participated in weekly team KPI calls to maximize profits resulting in growth
- Uploaded proposal on Hilton's intranet
- Contracted to groups, clients, and associations
- Utilized sales technologies to maximize profit
- Acted as manager on duty during renovation of the hotel

PARKWEST GALLERY, International -USA & Australia

June 2012- May 2013

Independent Fine Art Dealer on Carnival Cruises: Curating and selling art as an independent contractor on the Carnival Spirit.

- Team consistently top performers in the Carnival fleet (Sold over \$200,000 worth of artwork in one cruise)
- Gave Seminars on Art Movements & Artists to an international audience
- Marketed to Clients on a weekly basis
- Curated, Sold & Auctioned Fine Art to Clients
- Posted Sales & Finalized Paperwork
- Administrative duties such as: creating receipts, updating database

LAQUINTA INN AND SUITES, Memphis, TN

August 2010- June 2012

Shift Manager: Managing front desk, driving rate and occupancy, setting up housekeeping schedule, and ensuring a great customer service experience for guests.

- Provided customer service, utilized my German and Spanish skills with guests and team
- Educated guest on eco-friendly, LEED practices
- Acted as concierge
- Held the highest ADR and occupancy rate among the front desk staff

- Maintained the daily housekeeping schedule
- Handled Money, Credit Cards Transactions, Reservations
- Helped open the first LEED/ Green hotel within a 70 mile radius of Memphis in 2010

Education:

Endicott College/Glion Institute for Higher Education, Bulle, Switzerland

2006-2007

• Master Business of Administration in Service Industries

University of Memphis, Memphis, TN

- Bachelor of Arts in German and International Studies
- Studied Abroad in Germany twice through 2 Scholarships

Key Skills:

- Cross-cultural Communications Skills and Public Speaking Skills
- Fundraising skills (exceeded Catholic Charities Fundraising Goal by 100%)
- Over 20 years of Customer Service Experience
- Over 10 years of Sales Experience
- Languages : English-Native Speaker, German-Fluent, Cantonese-Conversant, Mandarin-Basic, Spanish-Basic, French-Basic

2000-2005