

INTRO OFFER:

Free Dental Check-Up + ₹7999 OFF on braces & Aligners

POST IMAGE:



BODY TEXT:

☀️ 3 Reasons You Should Grab This Offer NOW, Not Later! ☀️

1. **Prevent Costly Damage** – Dental issues only get worse with time. Catching problems early can save you thousands in treatments down the road.

2. **Limited-Time Deal** – This exclusive offer won't last forever, It's going to expire on 05/11/2024, so act now to lock in your savings!
3. **Invest in YOU** – Your smile is one of your best assets. Why wait to make it the best it can be?

 DM us the word "SMILE" to grab this Deal!

EXAMPLE DM CONVERSATIONS:

Conversation Example 1: Closing the Sale with Urgency

Customer: "SMILE"

You: Hey! Thanks for reaching out! It's great to see you're interested in our dental offer. When's a good time for you to come by and have that done?

Customer: I was thinking maybe next week.

You: That sounds good, but just a heads-up—we're getting booked up quickly, and this offer is for a limited time. I'd hate for you to miss out on the free Dental check-up! Could you get in as soon as [day]? Would that work?

Customer: Oh, I didn't realize that. Let's do it on [day].

You: Perfect! I'll lock that in. By the way, if we find any minor issues during the check-up, would you like us to take care of them while you're here? That way you can avoid potential problems later on.

Customer: Yeah, that would be great.

You: Awesome! You're all set, and we'll take care of everything. Talk to you soon!

Conversation Example 2: Overcoming Hesitation

Customer: "SMILE"

You: Hey! Great to see you're interested in our free Dental check-up and **₹7999** off on braces & Aligners offer. Here's the link to book an appointment.

Customer: I'm not sure if I really need it yet.

You: Totally understand! It's one of those things that's easy to put off, but it can lead to some serious oral health issues over time like Gum Disease, Cavities, Tooth Decay, etc. A quick check-up now can help you avoid costly treatments later. So, how about we schedule you in for a time this week?

Customer: Hmm, okay, let's do it. I'm free on [day].

You: Great! I've got you down for [day]. We'll take care of everything, and you'll know exactly how your teeth are doing. Looking forward to it!