

What's Next

You just signed your listing paperwork what can you expect going forward?

Phase 1

- [Pictures](#) will be taken, edited, and attached to the MLS listing and any marketing materials.
- A Lockbox and sign will be placed at the property.
- Buyers agent and buyer information packages will be prepared
- Complete all marketing materials / brag book
- Place listing in active status in the MLS
- Listing will syndicate to real estate websites
- Set up showing service – welcome email with app link will be sent to seller email
- Deliver marketing materials, shoe trays and boot boxes to the property

Phase 2

- Schedule [Open House](#) Post open to the public
- Invite neighbors to tour home (private Open)
- Leverage database network

Phase 3

- Share listing on social media
- Post on personal and Company Websites
- Boost posts and create Ads
- Hold [Open House](#) Ongoing activities
- [Show](#) property to potential buyers
- Follow-up on all buyer leads
- Monitor market conditions
- Monitor foreclosures and short sales in the market

Phase 3

- Gather Offers
- Compare offers and seller net
- Choose best

Phase 4

- [Home Inspections](#)

- Title paperwork
- Appraisal

Phase 5

- [Closing](#)
- [Utilities](#)
- [Change Address](#)
- Funds
- Water bill

Phase 6

- reviews