Grant Project Ideas

*Welcome to the GROW Grants project ideas page! This is a living document designed to help groups who are looking for examples of projects to submit for GROW Grant funding. This doc should help contextualize **"allowable spending" under the Distributed Fundraising program** within generalized project concepts that have previously been submitted -- and approved-- for GROW Grant funding.*

We will update this document as we identify other great examples of project concepts that your groups should explore.

*For examples of specific groups' projects, go to our **GROW Grant News & Updates** page to see summaries of how previous award recipients have used their grants. If you would like to connect with any of these previous award winners about their project, you can email us at **growgrants@indivisible.org**.*

*Also, see the **"What does 'Capacity Building' mean, anyway?"** explainer to get more general ideas for activities that help grow your group members and their skills, as well as build community relationships.*

Tags indicate what kind of activity these project ideas could be:

➤ *"Capacity Building"* ➤ *"Collaborative"*

Building/Enhancing your Group's Website. ➤
Potential Expenses
- Web hosting platform subscription
- Graphic designer (vendor, non-contract)
- Web Developer (vendor, non-contract)

(Pro Tip: Try to include things like an "About" page for your group leadership and mission, a "donate" button linked to your Distributed Fundraising account, newsletter subscription sign-up, and "Contact" portal for interested members or volunteers)

Building/Enhancing your Indivisible Statewide Network's Website. ➤➤
Potential Expenses
- Web hosting platform subscription
- Graphic designer (vendor, non-contract)
- Web Developer (vendor, non-contract)

Group-Branded Merchandise for events, community gatherings, GOTV, etc. ➤
Potential Expenses
- T-shirt making service
- Banner-making service
- Stickers
- Hats
- Pens

Anti-Racism / Race, Equity, and Inclusion Training. ➤➤
Potential Expenses
- Venue deposits
- Web hosting upgrade (e.g. Zoom account upgrade for high-capacity attendance)
- Speaker stipends and fees (under $600 per speaker)
- Catering
- Trainers *(NOTE: speak to our Indivisible Training team to see if they can facilitate this training for free)*
- Purchase curriculum from an REI consultation vendor

Documentary/Issue Fill Screenings with Panel Discussions and Action-Planning sessions. ➤

Potential Expenses

- Speaker stipends and fees (under $600 per speaker)
- Venue deposits
- AV equipment
- Catering

Postcarding/Letter writing for Voter Outreach, Registration, and GOTV efforts. ➤

Potential Expenses

- Postage
- Office supplies (e.g. Paper, pens, etc)
- Printing expenses

Multi-Group Postcard/Letter-writing parties for Voter Outreach, Registration, and GOTV efforts. ➤➤

Potential Expenses

- Catering
- Postage
- Office supplies (e.g. Paper, pens, etc)
- Printing expenses
- Participation Prizes *(GROW Team advisory: Try keeping individual prizes under $50 in value, and < $200 total in giveaways for each event)*

Group Phonebanking Parties for Voter Outreach, Registration, and GOTV efforts. ➤➤

Potential Expenses

- Catering
- Swag (e.g. group-branded t-shirts, notepads)
- Participation Prizes *(GROW Team advisory: Try keeping individual prizes under $50 in value, and < $200 total in giveaways for each event)*

Organizing an issue-focused lobbying day at your state legislature. ➤
Potential Expenses

- Offsite venue deposits
- Printing expenses
- Gas reimbursements for traveling attendees
- T-shirt making service
- Banner-making service
- Stickers
- Hats and pens

Hosting a forum with other progressive groups in your state or local community for planning a forthcoming action and/or establishing new coordinating relationships. ➤➤

Potential Expenses

- Speaker stipends and fees (under $600 per speaker)
- Venue deposits
- AV equipment
- Catering
- Housing for attendees
- Gas reimbursements traveling for attendees

Facilitating a training session for groups to learn alternative messaging and organizing strategies around key issues. ➤➤

Potential Expenses

- Speaker/ third-party facilitator stipends and fees (under $600 per speaker)
- Venue deposits
- AV equipment
- Catering

Morningside Heights Resistance in New York used their grant to pay for four training sessions facilitated by the Center for Artistic Activism (C4AA), as part of their series called "Effecting and Affecting Change". This would be a training for the Indivisible state network to learn new practices in creative and collaborative strategies -- to "build a more deeply rooted, inclusive, and expressive coalition" -- as they prepare their advocacy around equity issues within the NY state budget.

Renting ad space on a roadside billboard advocating for, or educating the public about, a particular issue. ➤

GROW Team advisory: Restrictions apply to endorsements of *local* candidates or *local* ballot initiatives. Messages intended for the billboard would need to go through the Political Spending Approvals process.

Potential Expenses

- Billboard rental fees
- Graphic designer (vendor, non-contract)

Indivisible Common Ground WNC used their grant to buy ad space on a billboard promoting the benefits to their community from the infrastructure investments and other legislation passed in Congress.

Building a voter education and information website/page for *federal* candidates ahead of an election.

GROW Team advisory: Restrictions apply to endorsements of any *local* candidates or *local* ballot initiatives. Only Federal candidates (President, House, Senate) and the state gubernatorial candidates can be talked about on a site funded with GROW dollars.

Info on local candidates would need to go on a different site, paid through other means.

All content would need to go through the Political Spending Approvals process.

Potential Expenses

- Web hosting platform subscription
- Graphic designer (vendor, non-contract)
- Web Developer (vendor, non-contract)