

Privacy Policy

Effective Date: October 6, 2025

Beyond Boundaries Without Measure, NFP ("BBWM," "we," "us," or "our") is committed to protecting the privacy and security of visitors, donors, and participants who engage with our website at beyondbwmeasure.org (the "Site"). This Privacy Policy explains how we collect, use, store, and protect your personal information.

1. Information We Collect

We may collect the following types of personal information from you when you interact with our Site:

- Contact Information – including your name, email address, and any message you submit through our contact form.
- Donation Information – collected securely through PayPal when you make a donation, including your name, billing information, and donation amount.
- Newsletter Sign-ups – your name and email address when you subscribe to receive updates and announcements.
- Program Applications – information you provide when applying for participation in BBWM programs or events.
- Cookies and Analytics Data – usage data, browser type, and device information collected through cookies or analytics tools (e.g., Google Analytics).

2. How We Use Your Information

We use the information we collect for the following purposes:

- To respond to inquiries and communicate with you.
- To process donations securely via PayPal.
- To send newsletters, program updates, and announcements to subscribers.
- To review and process program applications.
- To improve our website, outreach, and community programs.
- To comply with legal, financial, and tax reporting obligations.

3. Data Retention

We retain donation records for at least seven (7) years to meet legal and audit obligations. Contact and program application data are retained for up to three (3) years unless a longer period is required for grant reporting or you request deletion. Newsletter subscriber data is retained until you unsubscribe.

4. Legal Basis for Processing (for EU/UK Visitors)

For visitors from the European Union or United Kingdom, we process personal information based on the following legal grounds:

- Consent – when you subscribe to newsletters or submit forms.
- Legitimate Interests – to operate and secure our website and services.
- Legal Obligation – to maintain donation records and meet tax requirements.
- Contractual Necessity – to process program applications or respond to your requests.

5. Sharing of Information

We do not sell, trade, or rent users' personal information. We may share information only when necessary to provide our services or comply with legal obligations:

- With trusted third-party service providers such as PayPal, Jotform, or email newsletter systems.
- When required by law, subpoena, or other legal processes.

6. Cookies, Analytics, and Do Not Track

We use cookies and analytics tools (such as Google Analytics) to understand website traffic and improve functionality. You can adjust your browser settings to refuse cookies or delete them. We currently do not respond to Do Not Track (DNT) browser signals.

7. Social Media and External Links

We maintain social media pages on platforms such as Facebook, Instagram, and YouTube. We do not post or share participant or volunteer data without explicit consent. Any information shared on these platforms is subject to their respective privacy policies.

8. Donor Privacy

We do not sell, trade, or publish donor personal information. Donor details are used solely for processing contributions, issuing receipts, and communicating directly with donors. Donation payments are processed securely through PayPal; BBWM does not store payment card details.

9. Data Security

We use reasonable administrative, technical, and physical safeguards to protect your data from unauthorized access, loss, or misuse. While we take appropriate measures, no method of transmission over the Internet or electronic storage is completely secure.

10. Your Rights

You may have the right to request access, correction, or deletion of your personal information. To exercise these rights, email us at Contact@beyondBWmeasure.org. We will verify your identity and respond within 30–45 days as required by applicable law.

11. U.S. State Privacy Rights

Residents of certain U.S. states (such as California, Colorado, Connecticut, and Virginia) may have additional rights regarding their personal information. You may contact us at Contact@beyondBWmeasure.org to exercise these rights, and we will respond as required by law.

12. International Data Transfers

If you access our Site from outside the United States, your information may be transferred to and processed in the U.S. We use appropriate safeguards when required to ensure data protection across borders.

13. Photos, Videos, and Media Consent

BBWM may take photos or videos during events or training sessions for educational and promotional purposes. We obtain consent from participants before publishing any identifiable images or videos. You may withdraw consent at any time by contacting us.

14. Accessibility and Alternative Formats

We are committed to making our Privacy Policy accessible to all individuals. If you require this policy in an alternative format, please contact us at Contact@beyondBWmeasure.org.

15. Updates to This Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The latest version will always be available on this page with an updated effective date.

16. Contact Us

For questions or concerns about this Privacy Policy, please contact us at:

Email: Contact@beyondBWmeasure.org