

## **Operation Not Alone**

**Number of employees:** 0

**Number of volunteers:**

Permanent/Year-Round Volunteers: 15

Seasonal/Special Event Volunteers: 25 - 40

**What is your Mission Statement?**

The mission of Operation Not Alone is to honor and support active duty service members and veterans while connecting our communities to those in uniform.

**What is the main source of your funding and what percent of your funding does that source provide?**

Our funding comes in many forms, including: private donations, online peer-to-peer fundraising, third party fundraisers, in-person fundraising events, in-kind donations, grant funding, and corporate sponsorships. The largest contributions come from private donations, corporate sponsorships, and in-kind donations.

Our funding breakdown is as follows:

88.4% mission work

6.9% overhead & operating costs

4.7% marketing & advertising

**Explanation of how you serve Northern Door County including primary programs your organization offers to the community.**

Operation Not Alone provides 6 main services and 2 new services in response to the Coronavirus Pandemic; all of which are providing a major impact on our Door County neighbors, friends, and family. As the hometown of our Founder & CEO, Susan Fochs, this has always been at the root of our giving and hub for projects and services. Below is an outline of the services Operation Not Alone provides:

Main Services:

- 1) Personalized Care Packages
- 2) Veteran Cheer Packages
- 3) Never Alone Nursing Home Visits
- 4) 'Who Is Your Hero?' Programming
- 5) Girl Scout Patch & Programming
- 6) ONA Intern Program

Services in Response to COVID-19:

- 1) COVID-19 Relief Kits
- 2) Healthcare Hero Restaurant Campaign

These services have all benefited the Door County community, our veterans, our students, ranging from kindergarteners to high school seniors, and even our local businesses. The only service not utilized within the peninsula has been our college intern program.

**How would you define the impact your organization is making in Northern Door County?**

Every single school and every single nursing home in Door County has seen the impact of these programs. A number of our Girl Scout Troops have earned the ONA Patch to learn about the duties, sacrifices, and importance of military service in our community. Hundreds of Door County families have seen the love, compassion, and impact of Operation Not Alone's services; whether it has been receiving a personalized care package, a Veteran Cheer Package (complete with our exclusive line of Hero's Blend and Veteran's Blend coffees from Door County Coffee), heard a school presentation, volunteered to craft a package with us, send a meal to a healthcare hero, or received a box of non-perishable food to supplement their weekly groceries during the economic downturn caused by the Coronavirus pandemic.

Operation Not Alone has made an incredible impact on the Door County community. But, there is always more to be done, more people to serve, and more impact to be made. We can do that impact with the 100 Women Who Care in Northern Door County and it would be an honor to be a part of your organization to continue furthering our mission.

**If you were to receive a donation from 100+ WWC, how would that donation be used?**

While we are a Door County based non-profit and the majority of people that we serve are in the peninsula, we also serve on a national scale. So in receiving a donation from 100+ WWC, we would make sure that only your money was used within Door County. So, we would only use your donation if we got a request for:

- A Personalized Care Package for a Door County person serving overseas
- Door County Veterans receiving our annual Cheer Packages
- Door County Veterans receiving our blankets and gifts for the Never Alone Nursing Home Visits
- Door County based Girl Scout Troops earning our patch and working through our program book
- Or, any Door County person requesting a COVID Relief Kit
  - \*Disclaimer, this service is only being provided for the duration of the pandemic, and will be removed once there is no longer a need. So depending on when the donation is made, this might not be available any longer.

All of that to say, we will only use 100 WWC award money for Door County people when requesting one of those services, but we will do so on a rolling basis of requests. So it will be a first-in, first-out donation for our neighbors in the peninsula and we will provide a report of where the money was disbursed after a 1-year period.