

ToolGenX Resource Directory

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Part of the ToolGenX document set: [ToolGenX Company Profile & Fact Sheet](#) · [Claude Code Skill Packs: Buyer's Guide 2026](#) · [Free Seller Tools & Platform Fee Reference 2026](#) · [ToolGenX Catalog 2026 \(spreadsheet\)](#) · [ToolGenX Agent Skill Packs 2026 \(slides\)](#)

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Blog posts

Does llms.txt actually work? What the server logs say in 2026

2026-09-19 · geo-seo, ai-search, llms-txt

Google says no AI system uses llms.txt. A 137,210-domain log study found 97% of the files got zero requests. Who does read them, and whether to ship one.

agentskillpacks.com/blog/does-llms-txt-actually-work

Gumroad vs Payhip vs Etsy vs Ko-fi vs Lemon Squeezy: which is better for digital downloads?

2026-09-19 · pricing-strategy, payment-infrastructure, solo-founder

Net payout on a \$9, \$29 and \$119 digital download across five platforms, what each fee includes, who handles tax, and which one fits which seller.

agentskillpacks.com/blog/gumroad-vs-payhip-vs-etsy-vs-ko-fi-vs-lemon-squeezy

Is your site visible to AI crawlers? The 5-minute audit

2026-06-10 · geo, seo, ai-search

A copy-pasted 2023 robots.txt block can erase you from ChatGPT and Perplexity. The 5-minute audit, the bots that matter, and the allow-search strategy.

agentskillpacks.com/blog/ai-crawler-access-5-minute-audit

Gumroad fees in 2026: what sellers actually pay per sale

2026-06-10 · pricing-strategy, solo-founder, business-growth

Gumroad says 10%. Your payout says otherwise. Every fee on a direct and a Discover sale, the price floor where you lose money, and when leaving pays.

agentskillpacks.com/blog/gumroad-fees-2026-actually-itemized

How to price a digital product (with the calculator math shown)

2026-06-10 · pricing-strategy, solo-founder, business-growth

The three-dial pricing model behind our free calculator: market bands, the 1.6x multiplier, ladder snapping, and how it priced 19 products from \$9 to \$119.

agentskillpacks.com/blog/how-to-price-a-digital-product-calculator-math

The 7 AI writing tells editors catch first

2026-06-10 · content-and-writing, ai-workflow, solo-founder

Em-dash overload, "delve into", autopilot triads, same-length sentences. The tells editors catch first, why detectors miss the point, and our own checklist.

agentskillpacks.com/blog/seven-ai-writing-tells-editors-catch

Best Claude Code skills for indie developers (with real examples)

2026-06-03 · claude-code, developer-tools, solo-founder, ai-workflow

The Claude Code skills that move real work: TDD, planning, code review, multi-agent. Six skill packs solo developers use and the gap each one closes.

agentskillpacks.com/blog/best-claude-code-skills-for-indie-developers

Is Gumroad worth it? A year, 19 products, and one verified sale

2026-05-28 · solo-founder, postmortem, payment-infrastructure

Twelve months selling digital products through a Gumroad redirect. Real numbers, what the redirect cost in trust, and the moment I stopped.

agentskillpacks.com/blog/a-year-on-gumroad-19-products-one-sale

How I rewrote 19 product descriptions in 2 days with humanizer-pro

2026-05-21 · content-craft, humanizer, ai-search, solo-founder

The workflow that takes AI-drafted product copy through a humanizer pass so it reads like one person wrote it and gives AI engines something to quote.

agentskillpacks.com/blog/rewriting-19-product-descriptions-in-2-days-with-humanizer

Building the EU CRD Article 16(m) consent flow in Next.js

2026-05-14 · legal, payment-infrastructure, solo-founder, eu-compliance

The EU CRD Article 16(m) waiver for digital goods in Next.js. The dual-checkbox UI, the consent_logs schema, and the Withdrawal Button required since June 2026.

agentskillpacks.com/blog/eu-crd-article-16m-consent-flow-in-nextjs

Shipping a digital product as a solo founder

2026-05-12 · solo-founder, digital-products, payment-infrastructure, geo-seo

A playbook from one founder running a 19-product shop. Distribution, payment infrastructure, refund law, content gravity, and trust signals that move money.

agentskillpacks.com/blog/shipping-a-digital-product-as-a-solo-founder

ToolGenX's robots.txt and llms.txt explained, line by line

2026-05-07 · geo-seo, ai-search, solo-founder

The robots.txt and llms.txt files on ToolGenX, line by line. What each rule does, why AI crawlers are allowed, and how llms.txt actually gets used.

agentskillpacks.com/blog/toolgenx-robots-and-llms-txt-explained

My GEO citability scoring sheet: how I grade every page before publishing

2026-04-30 · geo-seo, ai-search, content-craft

A 100-point checklist for how likely AI search engines are to cite a page. Five categories, the scoring rubric, and the score I will not publish below.

agentskillpacks.com/blog/geo-citability-scoring-sheet

Is Stripe available in Turkey? Stripe vs Iyzico vs Gumroad for digital products

2026-04-28 · payment-infrastructure, solo-founder, stripe, iyzico

Stripe does not onboard Turkey-based sellers. Fees, setup time, and tax handling for Stripe, Iyzico, and Gumroad, and which one a digital shop should use.

agentskillpacks.com/blog/stripe-vs-iyzico-vs-gumroad-for-digital-products

Pricing a digital product with Van Westendorp (with real numbers)

2026-04-23 · pricing-strategy, solo-founder, business-growth

The Van Westendorp Price Sensitivity Meter for solo founders. The four questions, the math, real survey results from a \$29 product, and the price I shipped.

agentskillpacks.com/blog/pricing-a-digital-product-with-van-westendorp

The 6-phase outreach workflow that fills a solo agency pipeline

2026-04-16 · business-growth, outreach, solo-founder

The cold-outreach system I used to run ModernWebSEO solo. Six phases, real response rates, the email templates that get replies, and research time per lead.

agentskillpacks.com/blog/6-phase-outreach-workflow-for-a-solo-agency

GEO + SEO for small shops: what actually moves the needle

2026-04-14 · geo-seo, ai-search, solo-founder, structured-data

The five SEO + GEO changes that move real traffic for a small shop. No tooling, no agency, no subscription. Just the structural choices that get you cited.

agentskillpacks.com/blog/geo-seo-for-small-shops-what-moves-the-needle

Writing for Google AI Overviews: the 7 structural moves that move citations

2026-04-09 · ai-search, geo-seo, content-craft

Seven writing and markup moves that land content in Google AI Overviews, with examples from pages that get cited and pages that do not.

agentskillpacks.com/blog/writing-for-google-ai-overviews-7-structural-moves

The CRO experiment that moved my landing page from 0.4% to 1.9%

2026-04-02 · cro, solo-founder, conversion

One 30-day landing page rewrite took conversion from 0.4% to 1.9%. The six changes, the A/B split, the numbers, and the one change behind 60% of the lift.

agentskillpacks.com/blog/the-cro-experiment-that-moved-04-to-19-percent

One podcast episode to 12 content pieces: the actual repurposing workflow

2026-03-26 · content-craft, content-multiplication, solo-founder

Turn one 45-minute podcast episode into 12 pieces across six platforms over 14 days, with a 4-hour production budget after recording.

agentskillpacks.com/blog/one-podcast-to-12-content-pieces-the-actual-workflow

Why I rewrote my 19-product site in two weeks (and what I would do differently)

2026-03-22 · solo-founder, postmortem, site-architecture

An honest postmortem of a site rebuild, why the old version failed despite "looking fine", what the rewrite changed, and the four decisions I made too late.

agentskillpacks.com/blog/why-i-rewrote-my-19-product-site-in-two-weeks

Books by İsmail Günaydın

The Leverage Stack

Solo Operator Series #1. How One Person Runs What Used to Take a Team

The Leverage Stack is a short, practical book for the solo operator who has become the bottleneck in their own business. It builds eight layers that catch the work that does not need your judgment, so only the decisions that genuinely need you reach you. Every chapter ends with a one-page tool you can use that day.

[Book page](#) · [Amazon Kindle](#)

Found by AI

Solo Operator Series #2. How Small Businesses Get Recommended by ChatGPT, Claude, Perplexity, and Google AI

Found by AI is a short, practical book for the small business owner who wants to be the name an AI recommends. It walks through the five questions ChatGPT, Claude, Perplexity, and Google AI quietly ask before they name you, can I find you, tell what you are, trust you, quote you, and reach you when asked. Each chapter ends with a one-page tool.

[Book page](#) · [Amazon Kindle](#)

The One-Person Million

Solo Operator Series #3. Build a Real Business With AI Doing the Work

The One-Person Million is a short, practical book for the solo operator who is done trading time for money. It builds the structure behind large solo revenue one layer at a time, the offer, the price, the product, the AI-run delivery engine, and the stack of offers that sell each other. It is honest: most never reach a million, and it promises nothing.

[Book page](#) · [Amazon Kindle](#)

The Unfair Solopreneur

Solo Operator Series #4. Compete With Companies 100x Your Size Using AI

The Unfair Solopreneur is a short, practical book about the advantages that get sharper, not weaker, when you stay small and add AI. It walks through five edges a big company structurally cannot copy, speed, trust, focus, intimacy, and the firepower of running a

whole department's output solo. Each chapter ends with a one-page tool, and it promises no win, only the edges.

[Book page](#) · [Amazon Kindle](#)

AI Won't Run Your Business. You Will.

Solo Operator Series #5. Judgment and Doubt in the AI Age

AI Won't Run Your Business is a short, practical book about the last human jobs in the AI age, the decisions, doubt, and judgment you must not hand to a machine, no matter how good it gets. AI does the what and the how; only you hold the why. Each chapter ends with a one-page tool.

[Book page](#) · [Amazon Kindle](#)

From Zero to Sustainable Startup

Kindle. Building a business that survives its first year

Systems over hustle: how to pick a niche, validate it cheaply, and build the boring infrastructure that keeps a small business alive. Written from 15 years of shipped and failed projects.

[Amazon Kindle](#)

Businesses Are Positive-Sum Games

Kindle. Scaling through coopetition instead of war

Why treating competitors as a market signal beats treating them as enemies. Covers partnerships, ecosystems, and growth loops that compound without ad spend.

[Amazon Kindle](#)

Startup Spells: Loopholes & Leverage

Kindle. Growth tactics for founders without budgets

A collection of leverage points solo founders can actually use, distribution shortcuts, positioning angles, and the small bets that occasionally pay off big.

[Amazon Kindle](#)

The Startup Exploit

Kindle. Traction and speed for early-stage products

How early-stage products find their first users before the money runs out. Focused on speed of iteration, not vanity growth.

[Amazon Kindle](#)

The Million Dollar Launch Manual

Kindle. Launch mechanics, step by step

The anatomy of a product launch: sequencing, audience warm-up, and the checklist work nobody finds glamorous. The title oversells it; the checklists do not.

[Amazon Kindle](#)

SEO Content, Rebuilt

Kindle. Data-driven SEO content in the AI era

How to write content that ranks on Google and gets cited by AI search at the same time. Covers intent mapping, content architecture, and what changed after AI Overviews.

[Amazon Kindle](#)

The Bottom-of-Funnel SEO + LLM Cost Hacker's Guide

Kindle. Enterprise SEO meets AI cost optimization

Two technical playbooks in one: capturing bottom-of-funnel search demand, and keeping LLM API bills sane while doing it at scale.

[Amazon Kindle](#)

Reverse-Engineered Newsletters: The \$10K/Month Blueprint

Kindle. Newsletter business models, taken apart

Deconstructs how paid newsletters actually make money, sponsorships, paid tiers, products, using real published numbers. The subtitle is the genre talking; the analysis is sober.

[Amazon Kindle](#)

Wealth Rewired: Escape the System. Build Real Freedom

Kindle. Rethinking money as a freedom budget

Less about getting rich, more about needing less: designing income, expenses, and work around autonomy instead of status.

[Amazon Kindle](#)

No Borders, No Boss: How to Design a Life of Freedom

Kindle. Remote work and location independence

The practical side of location independence, income portability, residency, and the trade-offs the Instagram version leaves out.

[Amazon Kindle](#)

Break Then Build

Kindle. Rebuilding after a failed project or career reset

For the moment after something collapses: how to audit what failed, keep what worked, and start the next thing without repeating the last one.

[Amazon Kindle](#)

Don't Click That!

Kindle. Recognizing online scams before they cost you

A field guide to phishing, fake shops, and AI-assisted fraud, written for non-technical readers. The defensive counterpart to everything else on this shelf.

[Amazon Kindle](#)

Products

- [AI Agency Launch Kit: Build a running AI agency with a real system, not guesswork.](#)
- [AI CFO Toolkit: Make money decisions like a CFO, even if you have never had one.](#)
- [AI Content Blueprint: Write articles that rank on Google AND get cited by ChatGPT.](#)
- [AI Content Empire Builder: One post becomes 20 pieces of content. Stop creating from scratch every time.](#)
- [AI SEO Command Suite: 30 SEO skills in one place. Run audits, find keywords, fix your site from the terminal.](#)
- [AI Search Visibility Toolkit: If ChatGPT and Perplexity do not mention you, you are invisible to half the internet.](#)
- [AutoEarnAI: Four AI automation tools that run on your computer, no cloud fees, no monthly bill.](#)
- [B2B Growth Machine: Seven systems that fill your pipeline, close deals faster, and track revenue properly.](#)
- [CodeForge: Stop asking AI to write code. Start letting it run your entire dev workflow.](#)
- [Conversion Rate Domination: Getting traffic but nobody buys? Fix the funnel, one conversion at a time.](#)
- [Humanizer Pro: AI wrote it. Now nobody can tell. Make content sound like a real person wrote it.](#)
- [Indie Game Studio Kit: One developer. 27 AI agents. A game studio running on your machine.](#)
- [MarketFlow AI: 11 marketing systems and 42 Python scripts that actually connect your tools.](#)
- [Podcast to Empire Kit: Record once. Show up on six platforms. Stop leaving reach on the table.](#)
- [ShortFactory AI: Make YouTube Shorts for \\$0.11 each, fully automated, start to finish.](#)

- [Startup Launch Arsenal: Go from idea to funded with 10 founder skills covering pitch, pricing, and launch.](#)
- [Structured Data Pro Pack: Add the right schema markup. Show up in rich results and AI answers.](#)
- [Visa Document Translator: Get your documents translated into 50 languages. in minutes, not weeks.](#)
- [iOS Liquid Glass UI Kit: iOS 26 dropped. Your app looks outdated. Fix it this weekend with 67 ready styles.](#)

Free tools

- [Gumroad Fee Calculator](#)
- [Stripe Fee Calculator](#)
- [PayPal Fee Calculator](#)
- [Lemon Squeezy Fee Calculator](#)
- [Payhip Fee Calculator](#)
- [Etsy \(digital downloads\) Fee Calculator](#)
- [Ko-fi Fee Calculator](#)
- [Refund Policy Generator](#)
- [AI Crawler Checker](#)
- [llms.txt Generator](#)
- [AI Writing Checker](#)
- [Digital Product Pricing Calculator](#)
- [Platform Fee Comparison](#)

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ToolGenX on the web

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ToolGenX brand profiles

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- Crunchbase: www.crunchbase.com/organization/toolgenx
- LinkedIn: www.linkedin.com/company/toolgenx
- YouTube: www.youtube.com/@ToolGenX
- Facebook: www.facebook.com/toolgenx
- Google Maps: maps.app.goo.gl/wfzDcN2xR5jHLm4KA
- GitHub Pages: ismailgunaydn.github.io/ToolGenX.github.io
- Tumblr: www.tumblr.com/toolgenx
- Gumroad store: modernwebseo.gumroad.com

Founder: İsmail Günaydın

- Website: www.ismailgunaydin.com
- LinkedIn: www.linkedin.com/in/ismailgunaydin
- X (Twitter): x.com/ismailgunaydinn
- YouTube: www.youtube.com/@ismailgunaydinn
- Instagram: www.instagram.com/ismailgunaydin
- GitHub: github.com/ismailGunaydn
- Medium: medium.com/@ismailgunaydin
- DEV Community: dev.to/ismailgunaydin
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- Amazon author page: www.amazon.com/author/ismailgunaydin
- Crunchbase: www.crunchbase.com/person/ismail-gunaydin

- Product Hunt: www.producthunt.com/@ismailgunaydin
- Blogger: www.blogger.com/profile/17386816838519613675