

Magic Photo Editor Privacy Policy

Last Updated: August 29, 2025

This Privacy Policy describes our policies and procedures regarding the collection, use, and disclosure of your information when you use our Service, and informs you of your privacy rights and how the law protects you.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. This Privacy Policy was created with the assistance of a free privacy policy generator.

1. Interpretations and Definitions

1.1 Interpretations

Words with initial capital letters have the meanings defined under the following conditions. These definitions shall apply whether the words appear in singular or plural form.

1.2 Definitions

For the purposes of this Privacy Policy:

- **Account:** Refers to a unique account created for you to access our Service or parts of our Service.
- **Application:** Refers to the software program "Magic Photo Editor" provided by our Company.
- **Company** (referred to as "the Company", "we", or "our" in this Agreement): Refers to AI Photo Editor.
- **Country:** Refers to Alaska, United States.
- **Device:** Refers to any device that can access the Service, such as a computer, mobile phone, or digital tablet.
- **Personal Data:** Refers to any information related to an identified or identifiable individual.
- **Service:** Refers to the Application.
- **Service Provider:** Refers to any natural or legal person who processes data on behalf of the Company. It includes third-party companies or individuals employed by the Company to assist in providing the Service, provide the Service on behalf of the Company, perform services related to the Service, or help the Company analyze the use of the Service.
- **Usage Data:** Refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (e.g., the duration of page visits).

- **You:** Refers to the individual accessing or using the Service, or the company or other legal entity on whose behalf such individual accesses or uses the Service (as applicable).

2. Collection and Use of Your Personal Data

2.1 Types of Data Collected

Personal Data

When using our Service, we may ask you to provide certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

Usage Data

Usage Data is collected automatically when you use the Service.

Usage Data may include information such as your device's Internet Protocol (IP) address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the duration spent on those pages, unique device identifiers, and other diagnostic data.

When you access the Service through a mobile device, we may automatically collect certain information, including but not limited to the type of mobile device you use, your mobile device's unique ID, your mobile device's IP address, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers, and other diagnostic data.

We may also collect information sent by your browser whenever you visit our Service or access the Service through a mobile device.

Information Collected When Using the Application

When using our Application, to provide the functions of our Application, we may collect (with your prior permission):

- Images and other information from your device's camera and photo library

We use this information to provide the functional features of our Service and to improve and customize our Service. This information may be uploaded to the Company's servers and/or the Service Provider's servers, or may be stored only on your device.

You can enable or disable access to this information at any time through your device settings.

How We Collect and Use Personal Information

We only collect the photo data uploaded by users.

We analyze users' photos to identify feature points of human faces in the photos (such as eyes, nose, mouth), as well as background and clothing, for photo restoration to make the photos clearer. We do not collect facial data. After the analysis process is completed, all data will be deleted and no data will be retained.

Purpose and Process of Collecting Photo Data

The main purposes of collecting photo data are to:

1. Make photos clearer;
2. Convert photos into cartoon-style images;
3. Convert photos into videos.

The complete process is as follows:

- (1) You submit the selected photos to our server in an encrypted manner;
- (2) The server analyzes your photo data to make the photos clearer, convert them into cartoon-style images, or turn them into videos;
- (3) After the synthesis is completed, the server returns the final result requested by the user to the user through the Application;
- (4) The final effect will be temporarily stored in encrypted storage and will be permanently deleted after a certain period of time. After the optimization process is completed, we will immediately delete the photo images you submitted to the server.

Sharing and Storage of Facial Photo Data

Our product will not share users' photo data with any third parties, nor will it store any photo information submitted by users. Additionally, the photos uploaded by users will be deleted after the analysis process is completed.

Use of Your Personal Information

The Company may use personal information for the following purposes:

- To provide and maintain our Service, including monitoring the use of our Service.
- To manage your Account: To manage your registration information as a user of the Service. The personal information you provide will enable you to access various service functions available to registered users.
- To perform a contract: To formulate, comply with, and fulfill the purchase contract for products, goods, or services you have purchased, or any other contract entered into with us through the Service.
- To contact you: To contact you via email, phone, text message, or other equivalent forms of electronic communication (such as push notifications from mobile applications) to inform you of updates or information regarding features, products, or contracted services, including security updates (when necessary or reasonable).

- To provide you with news, special offers, and general information about goods, services, and events similar to those you have purchased or inquired about, unless you opt out of receiving such information.
- To manage your requests: To process and manage the requests you submit to us.
- For business transfers: We may use your information to evaluate or conduct mergers, divestitures, restructurings, reorganizations, dissolutions, or other sales or transfers of all or part of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceedings, where the personal data we hold about users of our Service is part of the assets transferred.
- For other purposes: We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and evaluating and improving our Service, products, services, marketing, and your experience.

When We May Share Your Personal Information

We may share your personal information in the following circumstances:

- With Service Providers: We may share your personal information with Service Providers to monitor and analyze the use of our Service and to contact you.
- For business transfers: We may share or transfer your personal information in negotiations related to any merger, sale of company assets, financing, or acquisition of all or part of our business, or in negotiations related to another company.
- With Affiliates: We may share your information with our affiliates, in which case we will require those affiliates to comply with this Privacy Policy. Affiliates include our parent company, as well as any other subsidiaries, joint venture partners, or other companies controlled by us or under common control with us.
- With Business Partners: We may share your information with our business partners to provide you with certain products, services, or promotional activities.
- With Other Users: When you share personal information with other users or engage in other interactions in public areas, such information may be viewed by all users and may be publicly distributed externally.
- With Your Consent: With your consent, we may disclose your personal information for any other purpose.

3. Retention of Your Personal Information

The Company will retain your personal data only for the period necessary to fulfill the purposes stated in this Privacy Policy. We will retain and use your personal data to

the extent necessary to comply with our legal obligations (e.g., if we need to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a short period unless this data is used to enhance security, improve the functionality of our Service, or we have a legal obligation to retain this data for a longer period.

4. Transfer of Your Personal Information

Your information (including Personal Data) will be processed at the Company's operating offices and any other places where the other parties involved in the processing are located. This means that this information may be transferred to and maintained on computers located outside your state, province, country, or other governmental jurisdiction, where the data protection laws may differ from those of your jurisdiction.

By agreeing to this Privacy Policy and submitting such information thereafter, you consent to such transfer.

The Company will take all reasonably necessary measures to ensure that your data is processed securely and in compliance with this Privacy Policy, and will not transfer your personal data to an organization or country unless there are adequate controls in place, including the security of your data and other personal information.

5. Deletion of Your Personal Data

You have the right to delete or request our assistance in deleting the personal data we have collected about you.

Our Service may allow you to delete certain information about yourself from within the Service.

You can update, modify, or delete your information at any time by logging into your Account (if applicable) and accessing the account settings section that allows you to manage your personal information. You may also contact us to request access to, correction of, or deletion of any personal information you have provided to us.

However, please note that we may need to retain certain information when we have a legal obligation or a legitimate basis to do so.

6. Disclosure of Your Personal Information

6.1 Business Transactions

If the Company is involved in a merger, acquisition, or asset sale, your personal information may be transferred. We will notify you in advance before your personal information is transferred and becomes subject to a different privacy policy.

6.2 Law Enforcement

Under certain circumstances, the Company may be required to disclose your Personal Data if required by law or in response to valid requests from public authorities (such as a court or government agency).

6.3 Other Legal Requirements

The Company may disclose your personal information in good faith, believing that such action is necessary for the following situations:

- To comply with legal obligations;
- To protect and defend the rights or property of the Company;
- To prevent or investigate potential misconduct related to the Service;
- To protect the personal safety of users of the Service or the public;
- To avoid legal liability.

7. Security of Your Personal Data

The security of your personal information is of great importance to us, but please note that no method of transmission over the Internet or method of electronic storage is 100% secure. Although we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

8. Children's Privacy

Our Service is not directed to anyone under the age of 13. We do not intentionally collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from anyone under the age of 13 without the consent of a parent, we will take steps to delete that information from our servers.

If we need to rely on consent as a legal basis for processing your information, and your country requires parental consent, we may request parental consent before collecting and using that information.

9. Links to Other Websites

Our Service may contain links to other websites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's website. We strongly advise you to review the Privacy Policy of every website you visit.

We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party websites or services.

10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will inform you via email and/or a prominent notice on our Service, prior to the change becoming effective, and update the "Last Updated" date at the top of this Privacy Policy.

We recommend that you review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

11. Contact Us

If you have any questions about this Privacy Policy, you can contact us:

- By email: zhao1dw3@outlook.com