

Job Title: Art, Creative Design & Content Intern – Campus Life Department

Location: [Doddabalapura, Bengaluru, Rural]

Duration: [6 months]

Stipend: Paid Internship (with potential for full-time conversion based on performance)

About the Role

We are looking for a highly creative and imaginative Art, Creative Design & Content Intern to support the Campus Life Department. This role is ideal for someone who enjoys expressing ideas through both visuals and words, experimenting with different art forms, and inspiring students through hands-on workshops and creative sessions.

Key Responsibilities

- Conceptualize and create artistic designs for campus events, installations, and creative campaigns
 - Create web pages and designs for the department events and activities
 - Develop visual elements such as posters, murals, props, and décor to enhance campus spaces
 - Create engaging **creative content and copy** for campaigns, social media, and student communications
 - Conduct art workshops and sessions, teaching students various techniques and creative methods
 - Explore and incorporate **fashion designing concepts** (styling, garment ideas, DIY fashion, customization, etc.) into campus activities and showcases
 - Encourage student participation in art and creative activities and help build a vibrant community
 - Collaborate with the Campus Life team to bring concepts to life across visual and written mediums
 - Experiment with different art styles and storytelling formats
 - Maintain and organize art materials, content assets, and creative resources
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Required Skills & Qualifications

- Recently completed a program from a **specialized school/institute of Fine Arts, Design, Creative Arts, or related field**
 - Strong foundation in **visual arts and design** principles (colour theory, composition, typography, etc.)
 - Hands-on experience in multiple art forms such as:
 - Sketching & Illustration
 - Painting (acrylic, watercolour, etc.)
 - Craft & DIY art
 - Mural or installation art
 - Strong **creative writing and content development skills** (copywriting, storytelling, captions, etc.)
 - Basic proficiency in digital design tools (Adobe Photoshop, Illustrator, or similar)
 - Basic understanding of **fashion designing** (sketching garments, styling concepts, fabric basics, etc.)
 - Ability to think conceptually and translate ideas into both visual and written formats
 - Good communication and presentation skills (comfortable interacting with students)
 - Ability to manage multiple creative projects and meet deadlines
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Preferred Skills

- Experience in conducting art and conceptual design, graphic design workshops
 - Interest in mixed media, experimental art, or creative storytelling
 - Knowledge of branding, content strategy, or social media trends
 - Ability to integrate visual design with compelling written narratives
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Who Should Apply

- Students or recent graduates from reputed **Fine Arts, Design, Creative Arts, or related institutes**
 - Excellent Communication skills
 - Individuals who are imaginative, expressive, and proactive
 - Candidates who enjoy working in a dynamic, student-focused environment
 - Flexible with work timings
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What You'll Gain

- Hands-on experience working on real campus creative and content projects
 - Opportunity to lead workshops and build teaching and facilitation skills
 - Platform to showcase both your artistic and writing portfolio
 - A chance to convert to a full-time role based on performance
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If you're passionate about art, storytelling, and inspiring others through creativity, this role offers the perfect space to create, experiment, and grow.