Short Form Copy

Millionaire Morning Routine

DIC Framework:

Email:

Subject Line: Become a millionaire in 10 minutes!

You only need 10 minutes to get your express ticket to million dollar success.

You don't need to wake up early in the morning and meditate, you don't need to start a business, you don't need to live below your means.

All you need is this 10 minute hack to shortcut your way to success.

Insider intel: 99% of millionaires swear by this hack.

If you learn this hack then you can stop dragging yourself out of bed and going to a job you hate.

Click to escape the rat race.

PAS Framework:

Email:

Subject Line: Escape the rat race in just 10 minutes

Do you begin each day forcing yourself out of bed tired and without any energy or motivation?

Do you go about life doing a job you don't like and not achieving your goals or ambitions, letting life happen to you when YOU should be the one in charge?

Now imagine,

If you could wake up every day feeling energized and motivated.

If you could experience success in all areas of your life, and achieve every audacious goal that you set for yourself?

If you feel tired of your life and you truly want to achieve all the goals you have set out to achieve,

Here is a 10 minute secret to success.

HSO Framework:

Email:

Subject Line: Escaped the rat race in 10 minutes

It is funny how you need only 10 minutes to change your life completely.

I found myself beginning each day by looking at my phone.

I'd sit in bed, scroll through social media, and check email, losing track of time as the minutes ticked by.

Then at the last possible moment, I'd leap up and hurry to a workout class, call into a meeting or hop on my computer.

This was a daily routine and it was not serving any of my goals or ambitions.

I was letting life happen rather than taking charge of those moments to set my day on track.

I wanted to feel productive, happy, and healthy each morning when I woke up.

I wanted to experience success in all areas of my life, and achieve every audacious goal I'd set for myself.

I was tired of living this dreadful life that was not taking me anywhere. So, I decided to ditch my life of comfort and reinvent who I was one morning at a time.

I started following this 10 minute hack, one that anyone can do.

I realized you can actually "trick" yourself into feeling more energized in the morning.

I became more dialed in with my business and super focused on the real things that mattered.

Now, I am in control of my life and even find myself with extra time during the day to spend quality time with my family.

(PLUS 10X money what i had been making before).

Learn this 10 minute hack to skyrocket your success.