"What makes Evergreen special?"
Premiere ILS for consortia

Very customizable to suit your individual needs

Open open open

Granularity for policies

The most customizable ILS

Best at bringing everybody under one umbrella but letting them still have their own galoshes

Giving them structure

The ILS that you can tell how to work your way instead of telling you how to work.

Best structure for consortia, but structure doesn't mean rigidity

Fast-pace development. Alway evolving.

Adopted and implemented the most recent technologies. Cutting edge technology

On the frontier.

Stability. Security.

Security of continuation of software - data always belongs to you - open source is always more secure.

Aligns with value of our profession. Openness of the profession.

The community makes Evergreen special

"We are Evergreen" "I am Evergreen" (marketing video)

You can screw it up any way you want.

Evergreen gives libraries the ownership of their own means of production.

Flexibility of resource sharing, not going to find anything better.

"Why should you choose Evergreen over Koha? Over Sierra? Over Symphony?"

Resource sharing among a group of disparate libraries. You have a consortium with diverse needs. You like open source and don't like MySQL Able to fully try something else. Granularity for policies and procedures Data visibility Anything handle material shipping and hold requesting. Transiting system. Robust transiting system and how it links holds to transits. No other system that gives you all the data you need to manage shipping costs effectively. We're for everyone (all types of libraries, consortia and single libraries). Web site sections for different audiences. "What makes our community special?" We're the prettiest Friendly and helpful Fun We are the most fun Like a family Community value is intentionally putting forth effort to improve things. Reflective communities. Community values on web site. We're a community. Not a corporate business. We have community values. We're driven by community values not corporate values.

We're librarians. The core values of librarianship are something that we bring to anything we do, including what our work on the software and how we interact with each other in the community.

"What are our core values and our relationship with our users?"

Our users are us. We are the community.

We are borg.

Committed to our users, committed to longevity of the software, preserving patron privacy, encouraging and promoting competition in the vendor space to ensure a thriving marketplace.

Ensuring Evergreen stays as a completely open project. You will always own Evergreen.

Open license that can't be revoked. There is copyright, putting it out under a license that can't be revoked makes it possible.

"Who is our "target" audience?"

Target market for the software is consortia public libraries, growing consortia, or existing consortia of public libraries.

Other companies target decision makers. That's not always how decisions are made. Sometimes decisions come from elsewhere.