

Tatango Nonprofit Sample Messages: October Holidays + Awareness Days

Below are text messages examples of October holidays and awareness days.

Instructions: Under the Template column, replace (TEXT IN PARENTHESIS) with your organization's information.

International Day of the Girl (October 11)

Message Template



Happy International Day of the Girl!

Today, we're celebrating the incredible potential and power of girls worldwide.

Girls like (NAME OF A GIRL), (BRIEFLY TELL THAT GIRL'S STORY). (WRAP UP THE STORY).

👉 Hear more of (NAME) story: (INSERT LINK)

And thank you for your generosity to (ORG NAME). It's because of your support that (OUTCOME OF GIFTS).
-(FIRSTNAME), at (ORG NAME)



World Food Day (October 16)

Message Template



It's World Food Day, but that doesn't mean everyone has food in their house.

(BRIEF DESCRIPTION OF PROBLEM).

Right now, (BRIEF DESCRIPTION OF PROBLEM).

Can you donate to (OUTCOME OF GIFT)? (LINK)

❤️ Until MIDNIGHT, your gift will (MATCH OR OUTCOME OF GIFT).

-(FIRSTNAME) at (ORG NAME)



International Day for the Eradication of Poverty (October 17)

Message Template



No child deserves to grow up living in poverty.

And yet, that's the reality for an unprecedented number of children around the world on this International Day for the Eradication of Poverty.

(BRIEF DESCRIPTION OF PROBLEM).

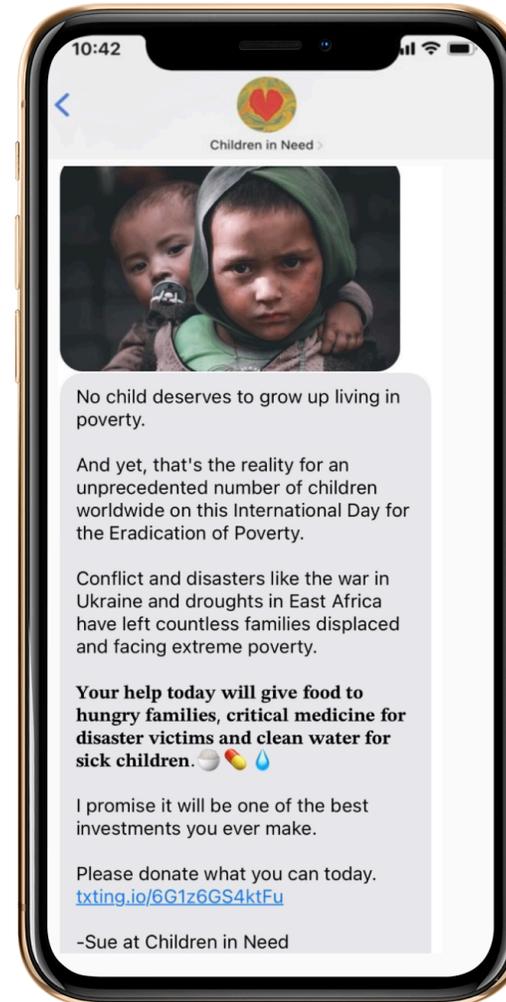
(EXPAND ON PROBLEM).

Your help today will (OUTCOME OF GIFTS).

I promise it will be one of the best investments you ever make.

Please donate what you can today: (LINK)

-(FIRSTNAME), at (ORG NAME)



Halloween (Oct. 31)

Message Template



Happy Halloween from (ORG NAME)!

While kids in the U.S. get ready for trick or treating, (INSERT STORY OR ENGAGEMENT MESSAGE, LIKE QUIZ OR SIGN A CARD)

-(FIRSTNAME) at (ORG NAME)

