

Application Review Rubric

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Knowt

<https://knowt.io/>

https://play.google.com/store/apps/details?id=com.getknowt.knowt.android&hl=en_US&gl=US

<https://apps.apple.com/us/app/knowt-quizzes-from-your-notes/id1462368057>

Requested by: Karn Gustafson

Function: This is a note-taking app that was introduced at the ISTE conference. It can scan handwritten notes and teachers can use it to send assignments to a class and then grade them.

This is a: **Chrome app** ☒, **Extension** ☐, **Add-on** ☐, **iOS App** ☒, **Other** ☐,

This will be used by: **Staff** ☒ **Students: Primary K-2** ☐, **Intermediate 3-5** ☐, **Secondary 6-12** ☒, **Special Ed** ☐

Scoring 52/60

Rubric for Educational Technology							
CATEGORIES	1	2	3	4	5	NOTES	SCORE
Data Privacy	Company shares or sells personal information to 3rd parties	Company is not responsible for protecting personal information.	IF Personally Identifiable Information (PII) is collected, it is not shared except for the purpose of managing the site.	Complies with COPPA or FERPA	Complies with both COPPA and FERPA	Privacy Policy URL: Privacy Policy Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Application and our service. We will share your information with third parties only in the ways that are described in this privacy statement. We may disclose User Provided and Automatically Collected Information: The amount of times the Application is opened The amount of unique users opening the Application it every day IP address Demographic location	3
Age Restrictions	Not intended for use by children.	Policy does not address use by children.	Up to the parent to notify the company if a minor has created an account.	Parent consent required under 13	Approved for users of all ages. No PII collected.	We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at	4

Application Review Rubric

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						contact@knowt.io.	
Security	Application does not manage or protect student / employee data	Users should take steps to protect their own passwords	Application does not collect Personally Identifiable Information (PII)	Utilizes basic encryption technology.	Application is committed to protect student / employee data	Does not collect PII for children under 13. If shared via Google Classroom, students will not have to enter any PII. We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. *Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches. *Refer to the “Breach Response Plan” section for how we respond to breaches	3
Advertising	Pop-ups, Possible Malware	Inappropriate Advertising such as online dating or gaming. Email marketing of 3rd Party products.	Excessive or questionable ads. Email promotions of product features.	Minimal harmless Ads (i.e., car insurance) not blocking access to content	No Advertising	App contains ads;	4
Pricing	Using illegally, shared login info, etc.	Free version with temporary access.	Free service.	Using Free Version. Upgrade available but not required.	Fully functional with no cost to the user. Paid for by the user, school or district.	Free	5

Application Review Rubric

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Rubric for Educational Technology							
	1	2	3	4	5	NOTES	SCORE
Suitability	Not appropriate.	Includes access to topics that are inappropriate for children. Chat or online post function available	Acceptable	Content is very broad but not inappropriate	Content and function designed for K-12 Education.	Particularly suited for HS and above	5
Technical Merit: Interoperability	Non-functioning, completely unusable or terminates productivity	Significant debilitating Technical Issue(s); Requires assistance	Borderline	Occasional debilitating interoperability issues. Limited user roles.	Zero technical issue(s); No assistance required	d	5
Technical Merit: System Requirements	Application does not work smoothly with APS technology	Application partially works with APS technology; Requires assistance	Does not work with all platforms or Operating Systems	Application mostly work with APS technology; Requires some assistance	Application work with APS technology	Works with Google G suite.	5
Technical Support Needed						Roster Sync Y or N [N] Roster Data Source? [NA] Airwatch Deployment? [Y] GAC Deployment? [Y] Google Classroom Integration [Y] Classlink Deployment? [N] Servicedesk Support? [N] PD / Training Required? [N]	
Accessibility		Content posted in JPEG or other unreadable format	Mix of Accessible and non-accessible content	Content posted in HTML or PDF for screen readers	Embedded Accessibility Features	Scans handwritten notes into digital text	5

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Ease of Use	Extremely difficult to start; Difficult to use; Significant PD required	Unclear in how to use and what options are available.	Acceptable	Confusing to start; Moderately easy to use; Light PD is helpful	Easy to start; Easy to use; No PD necessary	Reviews state the app is easy to use	5
Comprehensiveness & Effectiveness of Features	Features do not address specific needs	Insufficient feature set; Limited product utility	Acceptable	Robust/complex functionality but could be overwhelming/confusing	Cohesive, powerful and useful feature set; Among 10%	Ability to connect/sync with G-Classroom; teacher platform available; can integrate with other services;	4
Comprehensiveness & Accuracy of Content	Inaccurate, inappropriate or insufficient content	Questionable accuracy; Inappropriate amount; Differentiation impossible	Borderline	Mostly accurate; Too much or too little; Differentiation possible	Accurate and useful content; Unlimited differentiation		4

Comments:

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Shellmari Harris I approve this app