

Product Marketing (Community Engagement)

 Bangalore (on-site only) |  Reports to: Head of Marketing

About QuickAds.ai

QuickAds.ai is an **AI-powered platform** transforming how brands create, optimize, and scale ads. We're **profitable from Day 1**, backed by **leaders from Google, Meta, and Kae Capital**, and scaling rapidly. Our mission? To **disrupt** the creative industry and build a **global AI-powered agency**.

This is **NOT a cruise control role**. We need someone seriously **motivated**—someone who doesn't just want a job, but wants to **make a dent in the universe**. If that sounds like you, we want you to **own** our community engagement, content creation, and lead generation.

What You'll Own

- **Community Engagement:** Dive deep into **Shopify groups, Facebook groups**, and other key communities to foster real connections and gather **actionable insights**
 - **Lead Generation:** Build and nurture a **qualified pipeline** by providing value to these communities and turning conversations into conversions
 - **Content Creation:** Produce viral **TikToks, VSLs**, and **YouTube videos** that showcase our AI tools, bringing insights to life with style and clarity
 - **Multi-Channel Strategy:** Repurpose content for **LinkedIn** and other platforms to maximize engagement and brand reach
 - **Continuous Learning:** Stay on top of trends in the community and use **real-time feedback** to adjust our messaging and improve content strategy
 - **Performance Tracking:** Monitor key performance metrics for **community growth** and **content engagement**, continuously improving content based on data
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You're Right If You...

- Have **2-4 years** of experience in **community engagement**
- Are experienced with platforms like **Shopify groups, Facebook groups, Reddit, etc.**
- Can **build a pipeline organically** through community engagement, without relying on paid ads
- Thrive in fast-paced environments and are **seriously motivated** to make an impact
- **Excel at communication**, whether it's sparking conversation or crafting compelling video content
- Know how to **adapt content for different platforms** and grow real, valuable connections

- Are comfortable **creating VSLs** and simple video edits that stand out in the feed
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What You'll Get

- **Above-market compensation**—because we value impact and dedication
 - **No red tape, no bureaucracy**—this is a role for doers, not talkers
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This isn't a role for the faint of heart. If you're in Bangalore, ready to roll up your sleeves, and want to build something that lasts—**apply now**.

Or send us a video that shows how you've engaged a community and made a real difference in revenue.