

## Value Emails

### SL: Use This Training Method to Withstand the Most Dangerous Punch

Dear <name>

Have you ever experienced a strike to the throat?

Well I have, and it's like

See, **3 out of 4 fighters** will be attacked sometime in their life

And attackers will aim for your throat because it's a sensitive area of your body

A strike like this could even be fatal if done properly...

However, there is a way to eliminate this fear instantly

And to never be worried about lying defenseless on the floor...

The way is by getting a Iron Neck, which will severely reduce the damage of punches to the throat or head...

[Watch this video to learn more about the Iron Neck \(link to Iron Neck Video\)](#)

Keep in Shape,  
Zoltán

### SL: Bring Your Fighting Skills to Perfection...

Dear <name>

**95% of fighters** make this mistake which ruins their progression...

Because they don't control the most **crucial part** of any martial arts

The thing is, you could watch as many youtube videos on new fighting techniques

Or do as many drills as you could think of...

But if [this technique \(link to video on foundation\)](#) is mastered  
You won't ever reach your **full potential**

Keep in Shape, Zoltan

## Sales Emails

### SL: Gain Confidence With This One Skill

Dear <name>

There is an easy way to gain confidence

But many people overlook it...

85% of people in the world say they **lack confidence**

They have a loose handshake,

Are scared to approach anyone

And feel horrible and scared when an **intimidating guy** bumps into them

Imagine living like that for your **entire life**...

OR, live like someone who is beaming with confidence.

His handshake is like an iron fist...

He has ZERO issue with approaching strangers...

And is able to fight off ANYONE who dares to cross his way.

The solution is easier than you might think...

It all comes down to practicing a martial art

Specifically one where you can defend yourself in a real street fight...

[Click here to start practicing a proven-to-work martial art \(link to landing page\)](#)

Keep in Shape  
Zoltán