

Waterford Wolverine Football Parents Association

General Meeting - March 19th, 2026 - 7:00pm at Doc's

Welcome - Hilary Sieben

- Call to order - 7:01 p.m.
- Attendance

Secretary's Report - Hilary Sieben

- February meeting notes - Approved by Ann Schultz/Gerry Narus

Treasurer's Report - Jessica Andersen

- Monthly balance/transactions - Total in bank - \$6,378.48
- Budget review / approval - Review of prior year expenses and discussion on budget for 2026.

Team Events/Expenses

Coaches Requests - \$3,134.32 - Brent does not expect to have any large requests this year.

Season Kickoff Cook Out - \$218.13 - Brent purchased the meat last year from US Foods (\$349.49) He has the contact information to share.

Team Bonding Pool Day - \$500 This year, we will budget for drinks also. Cost to reserve the pool was \$425

Homecoming Jerseys - \$2,744.00

Senior Gifts - \$1,347.68 - Budget for increase this year. There are 14 seniors this year, compared to 11 last year.

Year End Banquet/Coaches Gifts - \$1,900

Donations for Cause - \$200

Team Breakfasts/Snacks - Minimal expenses, but will budget funds for halftime snacks, etc. Gerry will check at Waldon for Gatorade.

Miscellaneous/Admin Expenses

Phone - Hilary will get set up and provide cost for the year.

PO BOX - \$85

Signage/Printing (Senior Posters, Bylaws, etc) - \$35.00 General, Senior Posters \$122

Website Domain - \$23

Raffle License - \$51.00

Fundraisers

Golf Outing

Fan Shirts

Yard Signs/Car Decals

Hometown Huddle - Banner can be refurbished, so cost will be less this year.

The recommendation is to keep everything the same, but slightly increase the budgeted amounts for each item/event to account for expected cost increase. The only items that will have a larger increase are senior gifts/posters due to the increase in the number of seniors this year.

Youth Updates - Hilary Sieben / Josh Gunderson

- Registration for youth football will be open from April 1-May 17.
- Dave Hanson game scheduled for 9/26. No family has been chosen. If anyone knows of a family in need, please share the name with Hilary and Josh. Jess Thoen will ask student services as well.

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- Not a great response to the coaches clinic email. Trinka received 5 responses (1 yes, 3 maybe, 1 no). Josh will send a follow up text to coaches. Trinka will send Josh the email.
- Youth camp info went out. Heidi will put on our Facebook page.

Booster Club Updates - Hilary Sieben

- Very low attendance at the last meeting. Not enough attendance for nominations or elections. Went over what was given to coaches. Stobber updated on her position. There are currently 38 applicants (6-8 will move to interviews). Would like the new AD to start in June so she can train them.

Coach Updates - Brent Thoen

- Working on a date for an additional joint practice with Franklin. Date TBD
- Continuing to work with 8th grade - culture is getting set.
- Meeting every other week with the leadership group, consisting of all seniors and a couple of reps from each class. Currently reading a book as a group.
- Locker room (Brent talked to Abe, his dad may be interested in painting)
- Senior (player) Rep
 - Feb Mtg: Leadership group was formed. Thoen will see if he can come up with someone.
- 2025 theme was "Set The Standard" - 2026 possibly "Bleed Green" - **Theme for the year "More Than a Team"**
- Paint the press box -
 - Will need painters, need someone with paint knowledge (what to buy) - Josh contacting Sherwin Ind. **No update.** Josh said Al sent an email but he didn't receive it. Jess Thoen will get square footage of the press box so we know how much paint is needed

Old Business

- Newsletter - Will be finalized and sent out. Heidi would like to include Coaches Corner. Brent will provide all the information to Heidi to put in the newsletter. Would like to also include information on the WFCA combine (juniors and seniors only)
- Discussion on information and how it is posted. Ryan Zeigler creates Instagram posts. Concern about information going out on Instagram first, and without being shared so we have consistent information posted.

New Business

- New bank account at Community State Bank / closing BMO - Josh/Hilary will be going to **Community State Bank to open a new account.**
- New Website - wwfpa.org
 - Would like to update to waterfordfootball.org. Jessica will investigate and update the group.
 - Heidi working with Trinka on having one site to have all information. Heidi reviewed pages on the website, noting all changes. Added info on fundraiser events and link to the booster club. Will request that a link be added to the football site. Updates are still being made, including adding new coach information, camp page and coaches corner. Trinka will want to add additional information (stats, etc)
- Heidi will make Google form for all event chairs.
- Newsletters can be sent out in ParentSquare, in addition to being emailed. Can also be on StudentSquare.

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- New Email updates - info@wwfpa.org - Will be changed to info@waterfordfootball.org
 - wwfootballparents@gmail.com will be forwarded to the new email address.
- Fan Shirts - *Ann Shultz / Susan Lent* -
 - Jess Thoen will send renderings to Ann/Susan
- Golf Outing - *Josh Gunderson*
 - Date: 8/15 confirmed at Rivermoor.
 - Discussed food options. The consensus is to keep a similar theme with food. Cost will be \$50 per person this year (\$3.00 less than last year).
 - Josh is in contact with the new manager, Randy Barwick and will continue conversations to see if we can get the prices lower.
 - Looking into the possibility of having a local food truck sponsor lunch.
 - Asking about having booze vendors, although this has been an issue in the past due to liability.
 - Parent co-chairs
 - Golf Teams: _____
 - Hole Events: _____
 - Golfer goody bags: _____
 - Raffles: **Lori Ullenberg**
 - Volunteers: _____
 - Booze Wheel: **Remove**
 - Sponsors/Banners/Hole Signage: _____
- Sponsors - *Kate Dargatz*
 - Kate provided options for flyers. Reviewed all options to determine which flyer is the most visually appealing.
 - Diamond level sponsorship added.
 - Kate will make updates, then flyers can be printed/distributed. Heidi will update website.
 - Kate and Jess Thoen created a list of businesses that can be solicited. Recommended visiting corporate websites for inquiries on donations.
 - Jessica will add Kate to the shared drive so she can add all documents for the sponsorships.
 - Due date will be changed to July 15th (currently June 15th)
- Community Service - *Hilary*
 - Email ideas to info@wwfpa.org (info@waterfordfootball.org)
 - Stacy heard back from Veteran's Outreach in Racine. They can use help with a variety of items.
 - Heidi can add to the Coach's Corner as upcoming events.
- Upcoming Events
 - Hometown Huddle - 8/21 and 9/11
 - Teacher's Appreciation Night - 10/9 (Homecoming Night)
Players will hand out an invite and the away jersey for the home game. Jess Thoen will create a postcard size invite with a spot to write a message. Could someone film or take photos?
- Sell gear at games?

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- Starting with online this year, selling at games is a big undertaking and would require inventory, staffing, etc. Hilary will wait until fan shirt logo is out. Do a generic logo, will be delivered before 1st game. Will be organized through Burghardts.
- Will have an online store open for 2 weeks in July. After store closes, we will advertise that the online store will be open after sale but they will be responsible for shipping.
- Open Chair Positions

Banquet: _____

- Board Member point of contact: Stacy Shoemaker (Secretary)
- Coordinate date/location/time, communicate with venue, decorations, provide receipts, invoices and funds raised

Gifts: _____

- Board Member point of contact: Hilary Sieben (President)
- Coordinate gifts for coaches, photographers, seniors, Ziegler

Photographer(s): _____

- Board Member point of contact: Hilary Sieben (President)
- Senior Pics - Game Pics - Photo/Video presentation at banquet

No rights needed, unless state championship. Teresa will ask Rob Giannese, see if he will do it free of charge. Double check with Nicole Rastall to see if she is interested in taking photos. Amber Miller will also take photos. May need multiple photographers (Freshman, JV, Varsity).

Scrimmage/Family Cookout (August 8th - 10am): _____

- Board Member point of contact: Hilary Sieben (President)
- Duties: Let board member know timing & what you need from us
 - Grill, decide what classes bring what, be there to set up and restock

Pool Day (August 12th): _____

- Board Member point of contact: Hilary Sieben (President)
- Duties: Order and deliver Pizzas to the coaches/players

Meeting Adjourned - 8:26 p.m.

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### **Future Meeting Date: 7:00pm**

- Thursday, April 16th @ Rivermoor
- Thursday, May 21st @ Doc's
- Thursday, June 18th @ Rivermoor
- Thursday, July 16th @ Doc's
- Tuesday, August 18th @ Spanky's
- Tuesday, September 15th @ Rivermoor
- Tuesday, October 20th @ Bruno's
- Tuesday, November 17th @ Spanky's
- Thursday, December 15th @ Bruno's

### **Varsity Game Schedule** all begin at 7pm (Fresh/JV Thurs opposite Home/Away Varsity, 4pm & 6:15pm)

- 8/21 Home (Wisconsin Lutheran)
- 8/28 Away (Wauwatosa West)
- 9/4 Away (Beloit)
- 9/11 Home (Wilmot) - *Parents Night*
- 9/18 Away (Westosha Central)
- 9/25 Away (Elkhorn)

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- 10/2 Away (Union Grove)
- 10/9 Home (Badger) - *Homecoming & Teacher Appreciation*
- 10/16 Home (Burlington)

### **Communication**

- General communications will occur through [info@wwfpa.org](mailto:info@wwfpa.org).
- Class Representatives
  - Freshman - Teresa McMahon (262-412-7489)
  - Sophomore - Heidi Engel (414-881-4903)
  - Junior - Stacy Shoemaker (262-234-9554)
  - Senior - Ann Schultz (262-903-1334) / Susan Lent (414-514-6932)
- Board Members
  - President Hilary Sieben 815-245-3908
  - VP of Fundraising Josh Gunderson 262-880-1189
  - VP of Community Heidi Engel 414-881-4903
  - Secretary Stacy Shoemaker 262-234-9554
  - Treasurer Jessica Andersen 262-825-6447
  - Member at Large Craig Baumeister 262-210-2011
  - Member at Large Teresa McMahon 262-412-7489
- Facebook
  - Football Families: <https://www.facebook.com/groups/308904123669864>
    - "Waterford Wolverine Football Parents Association Class Of 2026-2029"- will update again (can only update once every 28 days)
  - Coaches Page: <https://www.facebook.com/profile.php?id=61574473284821>
    - "Waterford Union High School Football"
- Website
  - Football Families: [wwfpa.org](http://wwfpa.org)
  - Coaches Website:  
[https://sites.google.com/wuhs.us/waterford-wolverines-football/home?fbclid=IwY2xjawPbudlleHRuA2FibQIxMABicmlkETFwYkhNWxHWENjNHR5RE93c3J0YwZhcHBfaWQQMjlYMDM5MTc4ODlwMDg5MgABHnwPqM1V2CylEYollfpHYgoZPqyCe-ZcQv3f25bc0GPtPVvba8RWkbn5sBkc\\_aem\\_-1PjifFlkY5EBky5KupRUg](https://sites.google.com/wuhs.us/waterford-wolverines-football/home?fbclid=IwY2xjawPbudlleHRuA2FibQIxMABicmlkETFwYkhNWxHWENjNHR5RE93c3J0YwZhcHBfaWQQMjlYMDM5MTc4ODlwMDg5MgABHnwPqM1V2CylEYollfpHYgoZPqyCe-ZcQv3f25bc0GPtPVvba8RWkbn5sBkc_aem_-1PjifFlkY5EBky5KupRUg)