



COLORADO

Wine Industry Development Board

Colorado Wine Industry Development Board Meeting

Regular Meeting

September 04, 2025

You can join the meeting remotely using Google Meet. Click [here to log-in for this meeting](#).

Or dial: (US) +1 786-886-2265 PIN: 754 409 917#

Times are an estimate

Agenda

1. Call to order (Chair) (9:00 am)
2. Introduction of those present (Chair) (9:01 am)
 - a. Introductions of new Board members
3. Approval of agenda (Chair) (9:05 am)
4. Approval of Minutes from July 17, 2025 meetings (Chair) (9:07 am)
5. Fiscal report (Schlachter) (9:09 am)
 - a. Revenue Report
 - b. Expenditure Report
 - c. Fund Balance Report
6. Marketing Updates (Schlachter) (9:25 am)
 - a. Committee update (Webber)
 - b. Campstories update (Campstories)
 - c. Governor's Cup update (Schlachter)
 - d. Colorado Uncorked update (Schlachter)
7. Research and Quality Update (9:50 am)



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- a. Committee Update (Adams)
- b. CSU Viticulture update (Caspari)
- c. CSU Extension Specialist update (Oliver)
- 8. Legislative and Business Development Update (10:10 am)
 - a. Committee Update (Miller)
- 9. CAVE Update (Shull) (10:15 am)
- 10. Staff Update (Schlachter) (10:30 am)
 - a. Board member update, introducing Dawn Thilmany with CSU, wholesale representative seat still open
 - b. SRAAC / Trellis Collaborative
- 11. Public comments (10:45 am)
- 12. Board Member Reports / New Business (10:50 am)
- 13. Next Meetings (10:55 am)
 - a. *Legislative and Business Development Committee*
 - i. Tuesday, October 21 · 9:00 – 10:00 am
 - ii. [Join via Google Meet link](#)
 - b. *Research and Quality Committee*
 - i. Wednesday, October 22 · 9:00 – 10:00 am
 - ii. [Join via Google Meet link](#)
 - c. *Marketing Committee*
 - i. Thursday, October 23 · 9:00 – 10:00 am
 - ii. [Join via Google Meet link](#)
 - d. Full Board Meeting
 - i. November 20, 2025 · 9:00 – 12:00 am - virtual meeting
 - ii. January 22, 2026 · 1:00 pm – 4:00 pm - in-person Grand Junction
- 14. Executive Session (11:00 am)
 - a. Executive Session, approximately:



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"I move that the CO Wine Industry Development Board enter into executive session pursuant to Title 24, Article 6, Paragraph 402, Section 3, Sub-section (a)II CRS, for purposes of receiving legal advice on specific legal questions and operating procedures, including the administrative rulemaking process."

- i. Requires a minimum of 8 voting members support to implement
- ii. Only voting CWIDB members, CDA staff, and legal counsel may participate.
- iii. AG's office presentations (Kooyman)

b. End of Executive Session, public rejoins the meeting, approximately (11:30 am)

15. Adjourn (11:35 am)