



11 Things that changed the world

Passives • Verbs and nouns that go together • Notices

STARTER



- 1 Make true sentences from the chart.
- 2 What is made and grown in your country?

Champagne			Japan.
Whisky			France.
Rice	is	made in	England.
Rolls Royce cars	are	grown in	Hawaii.
Nikon cameras			Brazil.
Coffee			China.
Pineapples			Scotland.

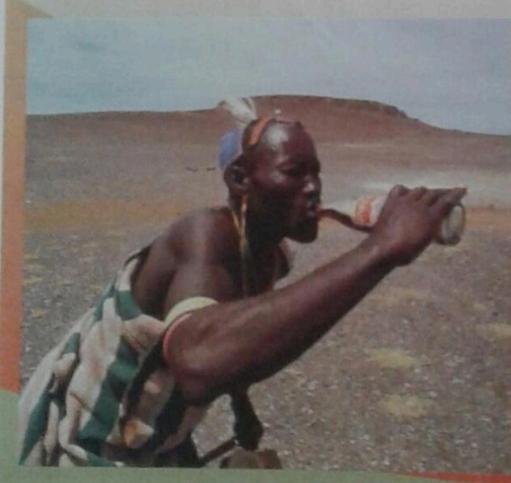
SOLD WORLDWIDE

Passives

- 1 Do you drink Coca-Cola? Do you think these facts about Coca-Cola are true (✓) or false (X)?

- 1 1.6 billion gallons are sold every day.
- 2 Coca-Cola is drunk in every country in the world.
- 3 It was invented in the USA.
- 4 It is nearly 100 years old.

Read the story of Coca-Cola and check your ideas.



Things go better with Coca-Cola

Coca-Cola is enjoyed all over the world.

1.6 billion gallons are sold every year, in over one hundred and sixty countries. The drink was invented by Dr John Pemberton in Atlanta as a health drink on 8 May 1886, but it was given the name Coca-Cola by his partner, Frank Robinson, because it was originally made from the coca plant. In the first year, only nine drinks a day were sold.

The business was bought by a man called Asa Candler in 1888, and the first factory was opened in Dallas, Texas, in 1895. Coca-Cola is still made there. Billions of bottles and cans have been produced since 1895, but the recipe is still kept secret!

Diet Coke has been made since 1982, and over the years many clever advertisements have been used to sell the product. It is certain that Coca-Cola will be drunk far into the twenty-first century.



GRAMMAR SPOT

1 Nearly all the verb forms in the text about Coca-Cola are in the passive. The passive is formed with the verb *to be* and the past participle.

Champagne **is made** in France.

Pineapples **are grown** in Hawaii.

2 Read the text again and write the passive verb forms under these headings.

Present Simple	Past Simple	Present Perfect	will Future
is enjoyed	was invented	have been produced	

3 What is the main interest of the text? Dr John Pemberton? Frank Robinson? Coca-Cola?

When we are more interested in the object of the active sentence, we use the passive.

Active: Dr John Pemberton invented Cola-Cola.

Passive: Cola-Cola was invented by Dr John Pemberton.

▶▶ Grammar Reference 11.1 p140

2 Don't look at the text! Look at the passive verb forms in the columns above and try to remember the whole sentence.

Coca-Cola is enjoyed
all over ...

It was invented by ...



PRACTICE

Active and passive

1 Complete these sentences.

Active

- 1 They make Rolls Royce cars in England.
- 2 They _____ rice in China.
- 3 Bell invented the telephone in 1876.
- 4 Thieves _____ two pictures from the museum last night.
- 5 They have built three new factories this year.
- 6 They _____ the picture for £3,000.
- 7 The factory will produce 10,000 cars next year.
- 8 _____ they _____ many cars last year?
- 9 Bell didn't invent the television.

Passive

- Rolls Royce cars are made in England.
 Rice is grown in China.
 The telephone _____ by Bell in 1876.
 Two pictures were stolen from the museum last night.
 Three new factories _____ this year.
 The picture has been sold for £3,000.
 10,000 cars _____ next year.
 Were many cars made last year?
 The television _____ by Bell.

2 Put the verbs in brackets in the correct tense, active or passive.



The History of the Hamburger

The hamburger is the most eaten food in the whole world. The first hamburgers (1) _____ (make) and sold in Connecticut in 1895 by an American chef called Louis Lassen. Louis (2) _____ (call) them hamburgers because he (3) _____ (give) the recipe by sailors from Hamburg in Germany. Hamburgers (4) _____ (become) a favourite in America in the early part of the twentieth century. Their popularity (5) _____ (grow) even more after the Second World War, when they (6) _____ (buy) in large quantities by teenagers who (7) _____ (prefer) fast food to family meals. In 1948 two brothers, Dick and Mac McDonald (8) _____ (open) a drive-in hamburger restaurant in San Bernardino, California. Since then over 25,000 McDonald's restaurants (9) _____ (open) worldwide and now 35 million McDonald's hamburgers (10) _____ (eat) every day in 115 countries from India to the Arctic Circle.

