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## Spend, Save, Share and 50/30/20 Give Teens a Strong Financial Foundation

Note: this article is not intended to provide investment, legal, tax, or accounting advice. Before making decisions with investing, legal, tax, or accounting ramifications, you should consult appropriate professionals for advice that is specific to your situation.



A <u>recent study</u> by Citizens and Junior Achievement found a staggering 78% of teens aged 13–18 are already stressed about money. The study also revealed that nearly 80% of teens are eager to learn more about money management and would take a course on it if given the chance.

Those findings align with <u>research from the University of Michigan</u> showing that children have already formed key financial habits—like planning, budgeting, and delayed gratification—that shape their financial behaviors into adulthood.

This highlights the importance of equipping teens with practical tools to strengthen their financial skills. Two effective frameworks—the **Spend**, **Save**, **Share method** and the **50/30/20 rule**—offer a hands-on approach to money management, helping them develop real-world financial habits while learning:

- ✓ The value of money
- ✓ The importance of saving for the future
- ✓ How to manage social expenses
- ✓ The basics of budgeting

In this article we share more about how each method works—both on their own and in combination.

# Spend, Save, and Share

The Spend, Save, Share plan simplifies budgeting, making financial concepts more tangible for teens while giving parents and educators a structured way to build lifelong money habits.

All forms of incomes, whether that be through a part-time job or allowance, or in a birthday card from grandma, are divided into three buckets:

- **Spending:** A tank of gas, a weekday Taco Bell trip, or an app subscription would fall into this category.
- **Saving:** Self-explanatory, but it's worthwhile to define criteria for when it can be tapped into or left untouched.
- **Sharing:** (or giving—whichever resonates more): A birthday gift for a friend, a local fundraiser, or charitable giving or donating fits in this bucket.





This method defines how income is distributed into each category.

### Spend — 50%

Generally, because life itself is pay-as-you-go, the Spend category should have the biggest

allocation. However, the Spend find isn't always dull and routine expenses—new shoes or clothes can come from this category with careful budgeting.

#### **Save 30%**

This bucket sets aside money for bigger goals, such as a car, college, or an emergency fund. Saving money teaches powerful lessons about delayed gratification and planning for the future.

A recent <u>Bankrate study</u> found that more than a quarter of Americans have no savings at all. Building this habit early gives teens a strong head start as they step into adulthood.

#### Share 20%

This category is for social commitments, like sharing experiences and meals with friends, buying gifts for others, or donating towards a cause they care about.

### **Easing Into the Financial Realities of Adulthood**

These approaches are especially valuable for older teens who are starting to earn their own money through a part-time job or preparing to take full control of their finances. By combining the **50/30/20 rule** with the **Spend, Save, Share** method, they can balance immediate expenses, long-term savings, and giving, creating a well-rounded financial foundation.

For example, if a teen earns \$500 a month after taxes, they might allocate:

- \$250 toward necessities (e.g., gas, school-related expenses, phone bill).
- \$150 to save for the future (e.g., car, college fund)
- \$100 toward gifts, sharing experiences, and donations

# **Encouraging Responsible Financial Habits**

Beyond these budgeting frameworks, teens should also learn key financial principles, including:

- Opening checking and savings accounts: A teen checking account allows for
  - real-world money management, including using a debit card, tracking spending, and understanding the importance of maintaining a balanced account.
- Understanding the importance of saving: Whether saving for short-term goals or long-term financial security, establishing a habit of saving a portion of each paycheck builds a strong foundation for future financial health.



• Learning about credit and debt: While teens may not yet have credit cards, understanding interest rates, debt management, and responsible borrowing will help them avoid common financial pitfalls later.

#### **How Parents Can Help Teens Learn Good Financial Habits**

Parents play a crucial role in shaping their teen's financial future, and a little support early on can go a long way. A great way to kick things off is by making an initial deposit—whether it's \$100 or an amount that fits the family budget—to help introduce the Spend, Save, Share or 50/30/20 method in a tangible way. This gives teens a starting point to practice budgeting and decision-making with real money.

Sit down with your teen to introduce them to these methods and set up a spreadsheet to track and organize their progress.

#### Positive reinforcement

To keep teens engaged and motivated, parents can implement a quarterly or annual "savings matching" system tied to their savings progress. Whether it's matching a percentage of what they save from a part-time job or offering a yearly bonus for hitting financial goals, this reinforcement makes budgeting more rewarding while reinforcing the long-term benefits of discipline and smart planning.

Ultimately, this isn't just a lesson—it's an investment in their future. If a teen struggles financially in their first years on their own, parents often end up covering the fallout. Teaching smart money habits now is a prime example of "a stitch in time saves nine." A little upfront investment now can (literally) pay off by preventing costly mistakes and financial struggles in the future.

### **Bottom Line**

We all learn about money eventually—either through steady financial growth or the costly lessons of real-world mistakes.

The financial choices teens make today will lay the foundation for their future independence and stability. By introducing structured budgeting methods early on, parents and financial professionals can help set them up for long-term success as they transition into adulthood.

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