

Outreach Practice Email V2

Sender: acexiv1993@gmail.com

Subject Line:

The big reveal!

Email Body:



After spending countless hours observing, and analysing the most efficient marketing approaches in the <box_niche>...

I drew the most powerful hand for <box_company_name>.

Because <box_genuine_compliment>, I am putting my cards on the table.

Me writing for <box_company_name> will enable you to build healthier relationships with your audience, resulting in increased revenue.

Whilst eliminating the chance of <box_company_name> being commoditised, and compared to other brands within the <box_niche>.

I played my cards right and 6x the revenue of one of my clients within 4 weeks of writing for his brand, when compared to his total revenue in the previous 12 months.



If I were to reveal my hand for <box_company_name>, would you like to see what I have in mind for your brand?

Best,

Chris Kissi