

Under the hood questions:

**1. Who is your avatar? The person you are trying to sell to**

Adam is 25 years old. He attended a business school in America and has a small e-commerce business. He earns low 4 figures with it and wants to take the next big step in his business journey. Right now he still lives with his mother in a small house in New York. He got raised in the middle class and has a very good understanding of business. He enjoys running his online business more than anything in this world and wants to see it succeed.

**2. What is their current situation and why is it so bad?**

His e-commerce business is suffering from a lack of sales. He earns enough money to stay above the water but nothing else. He cannot buy what he wants because the fear of going bankrupt is too big. He feels pressured in his situation and needs to step up with his business to generate more money. He knows that he lacks in his lead funnel. He has bad marketing issues because he doesn't know anything about it. He works alone on his business so everything is completely up to him.

**3. What is their dream situation and why is it so desirable?**

He dreams of his business earning 5 figures/per month and more. To get there he wants to expand his marketing for his business. He wants to build up social media profiles and email funnels that generate new clients. He doesn't want to worry about where his next paycheck will come from. He wants a steady stream of new customers and an expanding business. He wants to buy Lamborghini Aventador and leverage his business into a bigger operation. He wants to fly first-class Emirates and own a mansion in the Caribbean. When Adam reaches his goals, he will feel relieved from his fear of bankruptcy and gain higher status and more respect from his friends and family.

**4. What problems are stopping them from getting to their dream situation and how will your product solve them?**

The problem is his little know-how about marketing which leaves him hopeless when thinking about generating new clients for his business. It goes hand in hand with his fear of going bankrupt.

The product is an email funnel training that will teach him how to increase lead generation and sales drastically. He will easily go from 4 to 5 figures a month when he starts out doing active and persuasive marketing for his business.

Fascinations:

Go from 4 to 5 figures/month with email marketing mechanism

Automate your sales and earn 10k/month

Leverage your business and afford that Aventador

Skyrocket your sales and earn 5 figures per month

Upgrade your marketing and earn 10k/month

How to step up your lead generation and earn 10K/month

Step up your marketing & earn 10K/month

What you need to know to earn 5 figures/month with your business

The automated technique to earn 10K/month with your courses

The stop-scrolling secret to earning 10K/month

The 3-step scrolling secret to Skyrocket your sales

The 3-step technique to earn 10K/month

The 3-step technique to explode your sales rates

The hidden 3 step approach to generating countless leads

Out scale your business and generate countless leads

Dominate lead generation & earn 10K/month with 3 simple steps

How to earn 10K/month with the 3-step scroll stop technique

How to exploit the 3-step scroll stop technique to generate countless leads and earn 10K/month

The 3 step formula to a rising paycheck and first-class Emirates flits

The single most effective way to earn 10K/month with the stop scroll technique

How I exploited the stop the scroll method and earned 10K/month

How I automated my sales and gained more leads than I could handle

How I went from covering the running costs to earning 10K/month

The unique marketing mechanism that got me from insolvent to 10K/month

How the stop scroll mechanism recured my ass from poverty.

How I went from 4 to 5 figures per month with the stop-scrolling technique

How I earned 10K/month after quitting my job

How I scaled my business from low 4 to high 5 figures

The stop scroller that top-tier marketers don't want you to know

The ultimate fast track from low 4 figures to 10K/month!

DIC email practice #3:

## **The fast track from low 4 figures to 10K/month**

IT'S TIME to exploit the best-kept secret of top-tier digital marketers...

...In order for you to explode your business from barely covering running costs to 5 figures a month.

But before we get right into it.

Let me first explain what I mean.

There is a powerful marketing formula to:

- Generate more leads than you can handle alone

AND

- Get in **daily PayPal payment notifications.**

It is called the “stop the scroll technique” and will make you afford that Lamborghini Aventador you always dreamt of.

And on the next Friday night as you are about to leave for a night out with your friends...

You hear a PayPal notification ringing through your ears...

**€ 3.62K received!**

Leaving you with a bright smile as you close your apartment door behind you.

So here is the deal:

I have worked nights & days the last weeks to bring that valuable information right into your hands.

All you have to do is click here:

**Uncover the stop-scroll technique to scale up your business from 4 figures to 10K/month!**

PAS email practice #1:

## **The scroll stop that saved me from poverty**

If you are struggling with a lack of sales and barely covering your business running costs.

While you know exactly that you can earn 5 figures per month and never worry about bankruptcy again.

But at the same time,

You are feeling the headband of anxiety squeezing on your forehead while you launch your new product.

With sweats dropping off your chin, you pray to get more sales into your bank this time.

But to your disappointment...

Again no one signed up.

Leaving you depressed and furious...

Throwing punches through your 4 square bedroom with tears in your eyes.

And again you are asking yourself:

"Why is this not working, although I am trying so hard?"

These thoughts leave you shaking to your bones while trying to catch a few hours of sleep at 3 a.m.

This worry of landing on the streets is eating you up from the inside.

And you are absolutely right!

You are going to land on the streets and be a poor man for the rest of your existence.

You are going to suffer in poverty for the rest of your life...

Unless you make that change happen NOW.

You are literally on the edge of existence.

So pick a side:

Become a poor man forever

OR

**Avoid bankruptcy and leverage your business to 10K/per month!**

HSO email practice #1:

## **How digital marketing saved me from landing on the streets**

I nearly had to close down my business.

Every single day I was living in the fear of going bankrupt.

Tossing and turning while I was launching my new product.

Only to get 3 people to sign up again.

I was furious.

Depressed and mad at the world.

Barely eating while punching holes in the walls of my 4 square bedroom.

My brain diluted, and I felt more helpless by the day.

It was tough for me to remain in a frame of positivity.

And on my last long and thought-filled night until 3. a.m.

I finally decided to close down my business...

It seemed all lost.

Until one day on my way to my old business school.

I stumbled across a glimpse of hope.

A light at the end of the dark and energy-draining tunnel.

I immediately applied this powerful marketing formula.

And all of a sudden, new clients started signing up.

My lead rate rose by the day.

Week after week I could notice a severe increase in sales.

It felt amazing!

I haven't felt so happy and fulfilled since I first started out my business.

And after a few months with this new approach.

Here I am,

Sitting on the terrasse of my top-floor apartment in Dubai, sipping my 1998 Bordeaux wine and laughing at last month's sales...

All of that is because I took advantage of one simple but overlooked marketing secret.

And I can tell you what it was, that changed everything for me...

**Discover the stop the scroll technique to go from low 4 figures to 10K/month in revenue!**