

# Privacy Policy

**Effective Date: January 2025**

At Adbox, we are committed to protecting your privacy and handling your personal data with care and transparency. This Privacy Policy outlines how we collect, use, and protect your information in accordance with the Data Privacy Act of 2012 (Republic Act No. 10173) and applicable regulations in the Philippines.

## 1. Information We Collect

We may collect the following types of personal information:

- Full name
- Email address
- Phone number
- Business details (e.g., Amazon store name or link)
- Payment-related details (handled via secure third-party platforms)
- Technical information such as IP address, browser type, and device info

## 2. How We Use Your Information

We use your personal information to:

- Provide and manage our Amazon PPC management services
- Respond to inquiries and provide customer support
- Send administrative or promotional communications
- Improve our website and service offerings
- Comply with legal obligations under Philippine law

## 3. Sharing Your Information

We do not sell your personal information. We may share your information with trusted partners and service providers who help us deliver our services. These parties are contractually obligated to protect your information.

#### **4. Data Retention**

We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy or as required by applicable laws and regulations.

#### **5. Your Rights**

Under the Philippine Data Privacy Act, you have the right to:

- Be informed about how your data is collected and processed
- Access your personal data
- Rectify any inaccurate data
- Request deletion or blocking of your data
- Withdraw consent to data processing
- File complaints with the National Privacy Commission

#### **6. Data Security**

We implement technical and organizational measures to secure your data from unauthorized access, use, or disclosure. However, no method of transmission over the internet is 100% secure.

#### **7. Cookies and Analytics**

We may use cookies and analytics tools to understand user behavior and improve your browsing experience. You may disable cookies in your browser settings.

#### **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

#### **9. Contact Us**

If you have questions, concerns, or requests related to your personal data, you may contact us at:

**Adbox**

Email: [support@adboxppc.com](mailto:support@adboxppc.com)