

After Spending **A Million Dollars in Ads**,
We're **Revealing** Our **Proven Winners** So That **You** Can
Straight Up **Copy, Deploy and Make Money NOW!**

This is a really good headline for the target market, because they DO RUN ADS, or are interested in running them in the future, so let me write the strong points of this headline:

Strong:

AUTHORITY, A million dollars in ads is A LOT and these people realize this, so automatically you want to learn from this person, on a subconscious level/

REVEALING PROVEN WINNERS - this is straight value giver, cuz they are not interested in bad ads or mediocre, they want the best of the best, cuz they want to make as much money as possible from this, why would they be interested in mediocre?

COPY, DEPLOY, MAKE MONEY NOW - alright nice I haven't seen something like this EVER, cuz in the headline they are giving you the exact steps you need to take to achieve the desired state - MAKE MONEY, for methis niche is hard cuz I have problems with teasing the dream state I just don't know how to describe it.

NOW - right now, ALWAYS ALWAYS, give them how will something benefit right now

weak: sounds salesy as fuck but I would still go in



ALRIGHT so from the very beginning I notice the different high status trusted sorucers under this shit.

I would make this more direct in my opinion this is too soft for these people honestly.

Why the hell is he talking about what he want the hell?

I would change this:

I will send you THE BEST ads we run, but you need to reserve a copy of the book.

This is the first book like this to ever have been published, as you can imagine many entpenuers and business owners are literally salivating over this.

To ensure you get a copy of the book you must reserve it, unless you want to risk loosing this opportunity

If you'd like to create ad campaigns that sell like crazy... regardless of what industry you are in, this book will be the most important book that you will ever read.

Before I tell you more about it...

Let Me Be Clear With One Thing...

This isn't one of those sites that promises how you will make millions of dollars with the push of a button.

Here's the deal.

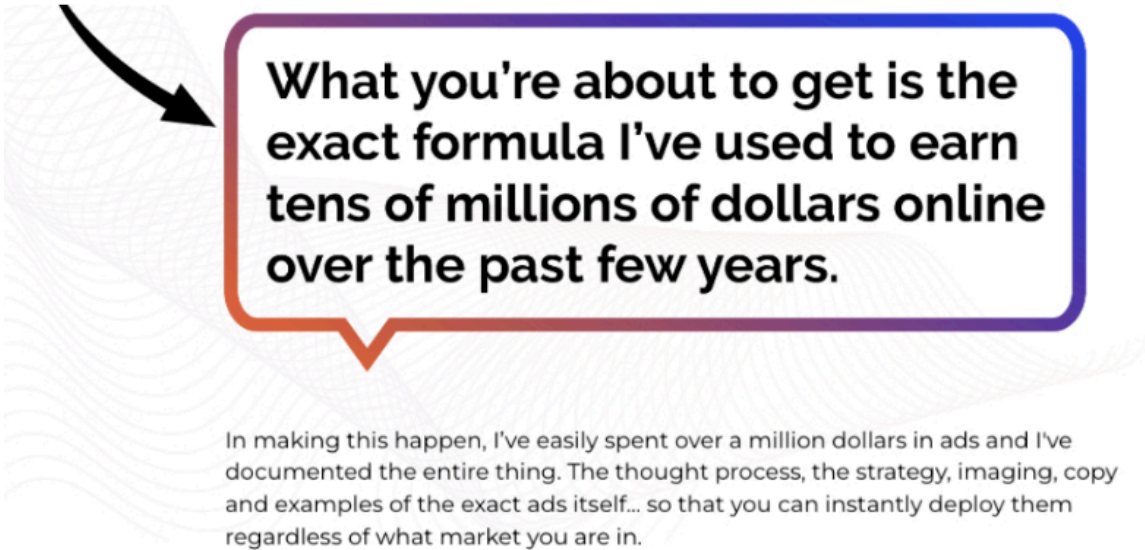
OBVIOUSLY they do want to make ad campaigns sell like crazy (I would use more visual and kinesthetic language) - SO THIS CATCHES THEIR BIG DESIRE everybody wants business to make money

Regardless of the industry - so this applies to everyone alright, this is not specific but drives the point

THIS BOOK WILL BE THE MOST IMPORTANT BOOK YOU WILL EVER READ - this is a big really big promise and that's good

One more thing - also necessary, cuz they could have objections that guaranteed success is what you promise them

NOT ONE OF THESE SITES THAT PROMISES YOU WILL MAKE MILLIONS OF DOLLARS WITH THE PUSH OF THE BUTTON - this could be an objection yeah they identified the potential problems with the previous line and solved them instantly GREAT



What you're about to get is the exact formula I've used to earn tens of millions of dollars online over the past few years.

In making this happen, I've easily spent over a million dollars in ads and I've documented the entire thing. The thought process, the strategy, imaging, copy and examples of the exact ads itself... so that you can instantly deploy them regardless of what market you are in.

ALRIGHT so here is the value proposition - it is good, maby there is a better way to introduce it but this is in fact really really good.

NOW WHY THIS IS GOOD?

strengths:

EXACT FORMULA - this makes them believe you more that what you give is actually valuable.

I have used to make tens of millions of dollars - they also want to do this

ONLINE - this will work for you if you only sell online, poptential objection for some 100%

POTENTIAL wekaneses

over the past few years - people may know that ads used to be far cheaper and stuff, I would be amplifying the fact that I made the most in the past few months, cuz the smart people know that everything changes fast as hell

OVERYALLY WOULD RATE THIS 8,5/10 REALLY SOLID I would not get it better myself

IN making this happen - so he shows the hustle he shows that he actually put a lot of work in it, and does not promise them, shows directly you have to put in the work, that is probably good for business owners cuz they know this and want to believe about thameslves that they are hard working, so they want to buy even for the sake of this feeling

DOCUMENTED ENTRE THING - thats good cuz this will be ok for beginners and advance
The thought process - how to think about it - good that he did not start with that but some people try to do this this way, learn how successful business owners think.

INSTANTLY DEPLOY THEM - I would think deeply about this part, cuz this is once again promising them instant results and altho THIS IS WAHT YOU WANT TO DO, for certain people this is salesy, but I like this

Long story short, I'm not just going to teach you how to fish, but I'm straight up giving you the entire aquarium.



Oh yeaaahh he has given a metaphor I like this, metaphors are so great, 10/10 part CUZ HE IS SHOWING THAT IF YOU WANT TO PUT IN THE WORK AND LEARN YOU WILL DO THIS, and this is what people want to believe about themselves afterall, nomatter who they are

Here's Exactly What You're Getting

This is going to be dramatically different from anything you've ever read because this is not going to be based on fancy theory.

You're going to see the actual ads, the numbers and why they're winning.

There's no fluff or fillers. It goes straight into showing you exactly what to do, how to do it and why.

Some of the Different Ads You Will Be Able to Model, Copy and Deploy

ALRIGHT REALLY GOOD, BUT THE SUBHEALINE I WOULD MABY CHANGE IT IS LIKE 7/10 would writne something like:

This is the first book that shows you the ads, numbers EVERYTHING PRACTICAL, not just theory

DRAMATICALLY different - alright the point of drama like this gives me certain emotion I feel like this is really new, AND HE INTRODUCES a really good new mechanism that is compelling for EVERYBODY probably 95% of people would be really happy with this.

ACTUAL ADS NUMBERS - prove his point really well

NO FLUFF OR FILLERS - destroys objections, I would also maby say something about the length of the book but idk honestly

Some of the Different Ads You Will Be Able to Model, Copy and Deploy

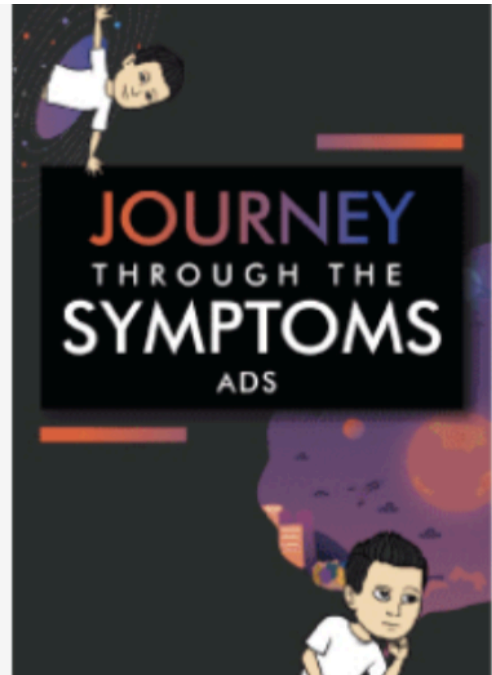
Alright this is ok but still I am trying to pain the dream state so:

What exact ad models will you be adle to Mode, copy and make money immediately?

This may be better?

Journey Through the Symptom Ads

The "Time Continuum Cold Traffic" technique that allowed me to add a few bullet points and instantly make a dead campaign ULTRA profitable. Understanding this copy hack will get your ads to FINALLY convert cold traffic!



This is not very attention grabbing for me cuz this means literally nothing but ok.

"TIME CONTINUUM COLD TRAFIC" alright I would make this the headline cuz this is at least attention grabbing,

dead to ULTRA profitable - If it even worker in such a bad situation it will work in my decent business.

FINALLY - he knows that you have been trying to do cold traffic for ages

Maby I would be just a little more specific with what this means but I like this