

Prospect 1

Facebook only-403 followers.

Not running ads

What to improve-Leverage Instagram to reach to influencers like Roveconcepts who've worked with Selena gomez. Using high quality content and posting daily.

Prospect 2

Not on any social media

Could start making personal videos that will reach new audiences by creating for them an instagram page to post short form content.

Prospect 3

Instagram-55 followers

Grow their audience by consistently posting high quality videos to attract loyal customers

Using only photo posts. We could use video posts too.

Prospect 4

Facebook: 34K followers

Instagram: 194K followers

They make organizing videos

I can tailor a video to focus on tips on benefits of keeping your house organized. Then fit in the video of the company on how to organize.

Prospect 5

Instagram: 72.5K followers

Facebook: 127K followers

YouTube:1.54K subscribers

Provide content that proves to work on their niche. Add sfx to their blinds opening to make them even more entertaining. Add narrations to their content to better make the customer understand because they's the use of remotes to control blinds.

Prospect 6

Instagram:171 followers

Facebook: 712 followers

Their content is boring on IG. I can use CapCut to create engaging transitions and visual effects on their t-shirt designs. To keep them engaged. Like adding folding then opening the t-shirts to showcase their designs.

Prospect 7

Instagram:19.5K followers

Facebook: 2.8K followers

They're mostly focused on UGC creators. I can use CapCut to add some cool captions to their UGC videos while highlighting different parts of the text with colors.

Prospect 8

Facebook: 274K followers

Instagram:74.4K followers

You Tube: 20.9K subscribers

Could use some dramatic transitions and suspense in creating their videos. This one coupled with dramatic music would help their content well.

Prospect 9

Facebook: 216K followers

Instagram:82.2K followers

You Tube: 9.02K subscribers

Before and after transformations in their videos. Starting with the before then followed by after transition.

Prospect 10

Instagram: 6,596 followers

Facebook:14K followers

You Tube: 3.04K subscribers

I can create a video benefit focused showing the compilation of all their blinds in use how it controls light and how it's remote controlled.