The Johns Hopkins University Student Government Association
SoCC Meeting #6 Agenda
10/6/15 8:00 AM Mattin Center Suite 210

**Meeting Leader:** Tatiana Sorensen
**Purpose:** Proposal of 7 Class Giveaway Events; Set Date for Spring Formal

1. **Attendance**

   All present

2. **Reports** – All
   a. Lilly
   Giveaway Proposal (5 W's + How)
      - Some kind of event on Homewood Field
      - Give out speakers/cables, hand out snacks
      - Tatiana: maybe tie it to the Fall Housing Fair
      - Clifton: don't randomly give out just for the sake of giveaways
      - Contact is Hana Hassan

   b. Kwame
   Giveaway Proposal (5 W's + How)
      - Travel mug for LOTQ
      - Make a Class of 2018 logo for our mug
      - Make the giveaways rare
      - Class of 2018 messenger bags
      - Calvin Smith and Tiffany Sanchez are heading up LOTQ

   c. Tatiana
   Giveaway Proposal (5 W's + How)
      - Baltimore Aquarium
      - Get transportation for Dollar Day at the aquarium
      - Class event at the aquarium
      - Next ones are December 5 and December 6 (reading week)
      - If we can't get a bus, we can hand out $1 for each person to spend
      - Let's do Dec 5

   d. Sathvik
   Giveaway Proposal (5 W's + How)
      - Sophomore-centric day at the gym
      - Class-specific intramurals
      - Potentially partner with ShapeU and do yoga at the end of the day
      - Not time-sensitive
      - Do in the spring
      - Solicit sophomores to lead if ShapeU says no—JHU Fitness Club

e. Mieraf
Giveaway Proposal (5 W's + How)
- OMA giveaways—phone chargers
- Class of 2018 decals or stickers
- Not time-sensitive
- Talk to OMA about amount
- Tatiana: make this a Reading Period thing
- Next semester

f. Sarah
Giveaway Proposal (5 W's + How)
- A mug giveaway for LOTQ—maybe 500 mugs, we can also give them away later if we have too many
- We could also do Tradition Scarves and/or the knit sweaters
- Long-sleeved baseball T-shirts
- Next semester
- I'll check in about the cost of 50 tradition scarves

g. Anna
- Subsidizing Sterling Brunch for sophomores (only 5 more this year)
- Sterling Brunch is $9; we could either pay for it fully or subsidize it
- Let's do the one after Oct 23
- Bill Connor is the head
- Sent Bill Connor the class survey results
- Where do we want the Spring Formal?
    - Sarah: nighttime ice skating
    - Tatiana: half price Fridays after 5 at the aquarium
    - 2 years ago, it was at the aquarium on Tuesday, March 13 with a 200 person max; total cost was $8890
    - Sarah: we should consider BMA
    - Mieraf: this is next to campus
    - All: let's do BMA
    - Do it after spring break
    - Sathvik will look into it

3. **Open Discussion** – All

- Kwame: I'll draw for winners from the class council survey; 10 winners total, $10 gift cards each
- Tatiana: stuff at Nolan's and CharMar closes too early
- Petition/resolution for class event from administration
    - Tatiana: we could do this online
    - Clifton: the BMA thing is our signature event
    - If we have left over from the BMA, we could do another event
    - Let's keep marketing in touch

4. **Advisor Report** – Clifton Shambry
    - Make sure you're engaging with people beyond just giveaways
    - We get large sums of money, so use it wisely

5. **Adjournment**