SL; Your business is bleeding $125,000/year

PV; Here's the fix

Hey firstname,

There is something entrepreneurs never see until it's too late.

On the surface, your business looks great;

. Your brand look polished
. Your website feels premium
. You've got solid testimonials

But your bank account tells another story.

Heres the truth,

Every time you say "yes" to a $2,500 client,

Instead of a $15,000 dream client. You're quietly bleeding $12,500 per client.

Over just 10 clients a year, that's $125,000 you'll never see.

I call this The Success Paradox: looking successful while silently undercharging and overworking.

Now let's get brutally honest:

If you're still attracting B- and C-level clients, it's not because you're not talented.

It's because your positioning is invisible to your dream market.

Your competitors know something most don't:
Dream clients aren't "found." They're built through positioning.

Here's proof it works:

Sarah k. Charged $2k per client but was stuck working 60-hour week.

90 days after installing our Dream Client Attraction System™:
✓ Charging $15K/client
✓ 25-hour weeks
✓ Zero price objections

She didn't just make more money, she built a business that runs on her terms.

That's exactly what I help my clients do.

Your turn;

Take the Dream Client Calibrator™ (normally $997, free for now) and discover:

. Your Dream Client Price Point

. The Premium Positioning Formula that flips the script on "selling"

. Your exact Revenue Leak Score (and how to plug it fast)

TAKE THE ASSESSMENT NOW

Two paths from here:

Path A: Keep chasing "good" clients and lose $125,000 a year.

Path B: Position yourself as the only choice for dream clients and multiply your revenue and freedom

The choice is yours.

To your premium transformation,
Steve

P.S. Tomorrow, I'll reveal why most entrepreneurs undercharge by 80% and the 10-minute pricing shift that changes everything.

P.P.S. You're not just one dream client away. You're one system away from attracting all of them.