

Sports/Entertainment Documentary Sketchnote & Reflection - 15 Pts

Find and watch a documentary or news story related to either the sports or entertainment industries. For example, a documentary about Michael Jordan would count. The documentary should be 40 minutes or longer. You will need to make a copy of this document (File → Make a copy ...)(you need to be signed in).

Here are a few sites to check:

- [Frontline Sports](#)
- [PBS Video](#)
- [Documentary Tube](#) (filter by sports, media, music, etc.)

As you watch the video, sketchnote (visual note taking) the main ideas and takeaways.

Sketchnoting & Drawing Tools

- [Aww App: Online Whiteboard](#)
- [Sketchpad](#)
- [InspirARTion](#)
- [Sketchboard](#)

Insert your sketchnote in the space below. You can save/export it as an image from the tool you use or take a screenshot.

Reflection

Which video did you choose? Include a link below.

Why did you choose to watch this video?

Write a one to two paragraph summary of the video.

Write a one to two paragraph reflection (thoughts, feelings, reactions) on the video.

How might the video relate to marketing concepts we've talked about or might cover this semester.

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