



MANUFACTURING MONTH 2025 – BUSINESS ENGAGEMENT FORM

Rationale: We have an Exposure Gap in Greater Cincinnati when it comes to Manufacturing - K-12 students do not know what it is, and their caregivers (main influencers) think that it is a dirty, boring, and low-paid industry!

We have work to do!

Opening your doors to students will give them the opportunity to see firsthand the amazing world of advanced manufacturing, quell the myths that continue to surround the industry, and get them excited about careers and opportunities within your industry.

It will also give you the opportunity to develop strong partnerships and build robust **talent pipelines** within local schools.

If you want to participate in Manufacturing Month 2025, please complete the form linked below and return to

karen.kranak@amipcincy.org

COMPANY NAME	CITY/ LOCATION	AVAILABLE DATE(S)/WEEK(S) (list all available):	PREFERRED TIME OF DAY FOR TOUR (✓):		MAX NO. YOU CAN ACCOMODATE (incl. chaperones):	NO. OF TOURS YOU CAN OFFER IN OCT 2025 (✓):				SCHOOLS YOU WISH TO TARGET (if applicable)
			8.30-11	11.00-1.30		1	2	3	4	
TARGET GRADES (if applicable)		(Please ✓ any resources/supports you will offer schools – these are not required or expected)								
6 – 8	9 – 10	11 - 12	Transportation Assistance	Snacks	Lunch	Swag	Other (Please specify)			
<i>Please use this space to enter any prerequisites such as IDs/documentation, close-toed shoes, etc.</i>										
POINT(S) OF CONTACT:				EMAIL:			PHONE:			
1.				1.			1.			

In Greater Cincinnati, widespread aptitude testing has produced reports indicating that a high percentage of students in this region have a high aptitude for manufacturing, but little interest – simply because they know nothing about the industry. **Be part of the solution!**

2.	2.	2.
Please reach out to Karen Kranak with any questions, or for further information: Email or 513.607.6120		

TIPS / SUGGESTIONS

Engaging Employees	Make sure that the employees that talk with and guide the students during the tour are engaging and want to be there – having a disinterested facilitator may give the wrong impression about your company
Diverse Employees	Invite students to interact with a diverse group of employees (age/race/sex) – talking with someone who is only a couple of years older, and/or who looks like them, will help them to see a clear path into your company.
Brag/Opportunities	Talk to students about the opportunities you can offer them – OTJ training, apprenticeship, tuition reimbursement, opportunities to travel, etc.
Brag/Purpose	Help students to see your company's purpose – how your products serve the community, your environmental efforts, our inclusive work environment, community service programs, etc.
No. of Tours	Consider offering more than one tour during the month of October – we have a lot of schools interested in touring your facility
Targeted Grades	Consider offering tours to middle school students . Many of these students must select a career path before entering high school – they will only select a pathway that they are aware of.
Snacks/Lunch	Snacks are always welcome – offering lunch gives your staff the opportunity to network with students AND gives schools more scope when it comes to timing (they do not have to work round student lunch times). Another option is to give the students a space to eat lunch – the school can bring a packed lunch for students
Transportation	Transportation is very often an issue for schools as transportation funds for schools are grossly inadequate – circa \$500 will cover the bus for a field trip
Size of Group	Consider offering your tours to at least 20 students (if feasible, and we do appreciate that it may not be so). For smaller groups, schools often must cut a class-size down and find supervision for those that cannot attend - you could consider dividing the group into two and having them take separate tours with separate tour guides

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Duration of Tour	Most tours take between 60 and 90 mins . However, this can be longer if lunch is provided (networking opportunity) and/or if you want to really get to know some of the older students with a view to offering a co-op or employment opportunity
Hands-On	You can be creative with this – if students can interact with some of your machinery and/or products, that would be great. If this is not possible, then consider other hands-on activities such as STEM activities that relate to your company, assembling small items, etc. Even having them try on various PPE items can be fun and interactive – a great safety exercise. Teachers can help you with planning this activity, as can AMIP
Pre-Requisites	Schools and students need to be as prepared as possible for this experience, so the more information you can give on this in advance, the better.

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