#### Scribble James Townsend Ads

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#### **VIDEO AD COPY:**

H: Sustainable Brand Strategy

B: A unique approach to maintaining momentum through company culture, inclusive conversations and immersive 3D visualization.

CTA: Watch Now.

### **SINGLE IMAGE (H: 27, B: 125, LD: 27)**

### SET 1-

H: Commit to Company Culture

B: Learn how to achieve brand sustainability by empowering your employees to express ideas, pursue passions and take time off.

CTA: Listen Now.

## SET 2-

H: Workplace Wealth & Wellness

B: Dopple gave its entire team unlimited PTO and it's paying off. Find out how freedom and flexibility support brand innovation.

CTA: Learn it Here.

## SET 3-

H: Leading by Example

B: Dedicating to practicing what he preaches, this startup VP reveals how he keeps hybrid teams engaged, inspired and connected.

CTA: Hear His Advice.

#### SET 4-

H: Evolving eCommerce

B: Discover the consumer-focused strategy keeping startups ahead of trends in the competitive, rapidly evolving eCommerce space.

CTA: Learn it Here.

#### **STORY**

### SET 1-

H: A Sustainable Business Model for Modern Startups

CTA: Watch Now

### SET 2-

H: Employing Brand Values that Lead to Longevity

CTA: Hear the Story.

#### SET 3-

H: Feedback, Flexibility and a Futuristic Workforce CTA: Listen Now.

## SET 4-

H: Disrupting eCommerce through Inspired Innovation CTA: Learn How.

#### **DISPLAY**

## SET 1-

H: Candur, Competition and Contemporary Culture CTA: Watch Now.

### SET 2-

H: A Human-Centered Approach to Disrupting the eCommerce Space CTA: Learn it Here.

### SET 3-

H: Inspiring Rapid Innovation through Research & Development CTA: Listen Now.

# SET 4-

H: The Key to Positive Collaboration in Hybrid Workplaces CTA: Watch Now.

#### MORE HEADLINES

Feedback, Flexibility and a Futuristic Workforce
Balancing Stress, Flexibility and Empathetic Conversations
Contemporary Company Culture in eCommerce
Iteration in Competitive Spaces
Leading by Example & Effective Listening
Establishing Brand Values that Inspire Loyalty & Longevity
Morale, Momentum & Emerging eCommerce
Mentorship & Market Awareness