

Hey, Katie / Ashley!

Whoever sees this lol...

I created a free video explaining the "halo strategy" for your biz.

Just takes some real-time research, creative storytelling, and emotional triggers.

[Here is the video...](#)

(There is no catch)... Just providing value for you 2 young gals.

You can just call me Sal, a regular guy in the *intern phase of marketing*.

Hope that video did you well.

Goodnight!

Digital Strategist