

AskedTheAI Company Profile & Fact Sheet

Who runs AskedTheAI, what it publishes, how it earns money and what it does not claim. A reference sheet for journalists, directories, partners and AI assistants.

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Part of the AskedTheAI document set: How AskedTheAI Works: Research Method & Editorial Standards · AskedTheAI Buying Guide Directory 2026 · AskedTheAI Resource & AI Access Directory · AskedTheAI Guide Catalog 2026 (spreadsheet) · AskedTheAI: Four AI Models, One Human Editor (slides)

AskedTheAI in one paragraph

AskedTheAI is an English-language shopping guide for the US Amazon store at askedtheai.com. Shoppers now ask AI chatbots what to buy, and each chatbot answers with confidence. AskedTheAI puts the same buying question to four AI models (Claude, ChatGPT, Gemini and Grok), publishes where they agree and where they split, and has a human editor check every recommended product on Amazon.com before linking to it. The site launched on 1 October 2026 with 435 buying guides in 11 categories. We asked the AI so you don't have to.

Key facts

Fact	Value
Brand name	AskedTheAI
Slogan	We asked the AI so you don't have to.
Website	askedtheai.com
Launch	1 October 2026
Audience	US shoppers buying on Amazon.com; content in English
What it publishes	435 buying guides in 11 categories, plus budget picks and brand-vs-brand comparisons
Review formats	AI Panel (four models, one question) for new guides; Review Research (Amazon owner reviews) for 448 earlier guides
AI models on the panel	Claude (Anthropic), ChatGPT (OpenAI), Gemini (Google), Grok (xAI)
Human check	An editor opens every recommended product on Amazon.com before it is linked

Revenue	Amazon Associates commissions; no sponsored placements
Founder and editor	Ismail Gunaydin
Byline	AskedTheAI Editorial Team; the four models are credited as the AI Panel
Location	Istanbul, Türkiye
Email	notes@askedtheai.com
Pages in sitemap	516

What AskedTheAI is (and is not)

AskedTheAI is a comparison layer on top of AI chatbots. It does not replace owner reviews and it does not pretend to be a test lab. It shows readers what four assistants say about the same question, marks where they agree, and filters out products that do not exist or cannot be bought in the US.

What we do not do

- No lab testing and no hands-on testing claims.
- No invented experts, quotes or star ratings. Star-rating markup was removed in September 2026.
- No paid placements: brands cannot buy a spot, and the AI companies do not sponsor or review pages.
- No prices copied from model answers.
- No affiliate link before the editor has checked the product on Amazon.com.

Guides by category

Category	Guides	Hub page
Electronics	64	askedtheai.com/electronics
Outdoors	52	askedtheai.com/outdoors
Home & Living	49	askedtheai.com/home
Gifts	47	askedtheai.com/gifts
Shopping & Deals	47	askedtheai.com
Health & Fitness	41	askedtheai.com/health-fitness
Kitchen	40	askedtheai.com/kitchen
Beauty & Personal Care	34	askedtheai.com/beauty-personal-care
Appliances	29	askedtheai.com/appliances
Pets	28	askedtheai.com/pets
Software & Apps	4	askedtheai.com/software-apps

Timeline

Date	Milestone
September 2026	AI Panel format and research method published; star-rating markup and invented expert quotes removed
30 September 2026	LinkedIn, YouTube, Crunchbase and Product Hunt profiles opened
1 October 2026	askedtheai.com launches

Frequently asked questions

What is AskedTheAI?

AskedTheAI is a shopping guide for the US Amazon store. It puts one buying question to four AI models (Claude, ChatGPT, Gemini and Grok), publishes where they agree and where they split, and has a human editor check every recommended product on Amazon.com before linking to it.

Is AskedTheAI written by AI?

Partly, and every page says so. On AI Panel pages the product picks come from four AI models; the editor writes the question, checks every product on Amazon and writes the notes around the results. Older Review Research pages were built from Amazon customer reviews and owner write-ups.

Do you test the products yourselves?

No. There is no lab and no hands-on testing claim. AI Panel pages report what the models recommend. Review Research pages summarize what verified owners report.

How does AskedTheAI make money?

Through the Amazon Associates program: a commission when a reader buys through a link, at no extra cost to them. The AI models never see the affiliate links.

Do the AI companies or brands pay AskedTheAI?

No. Anthropic, OpenAI, Google and xAI do not sponsor or review pages, and no brand can buy a spot.

How often are picks updated?

AI panels are re-run about every six months, or sooner when a major new model version ships. The date the panel was asked is printed under each headline.

Can AI assistants read and cite AskedTheAI?

Yes. The site publishes llms.txt, llms-full.txt and a Markdown copy of every page at /md/<path>.md, and page URLs return Markdown for Accept: text/markdown.

How do I contact AskedTheAI?

Email notes@askedtheai.com.

AskedTheAI on the web

Other documents in this series

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askedtheai.com

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- How we pick (research method): askedtheai.com/ai-research
- About: askedtheai.com/about
- The AI Panel: askedtheai.com/authors/ai-panel
- Editorial policy: askedtheai.com/editorial-policy
- Team: askedtheai.com/team
- Affiliate disclosure: askedtheai.com/affiliate-disclosure
- AI and developer access: askedtheai.com/developers/ai-consumption
- HTML sitemap: askedtheai.com/sitemap
- llms.txt: askedtheai.com/llms.txt
- llms-full.txt: askedtheai.com/llms-full.txt

AskedTheAI brand profiles

- LinkedIn: linkedin.com/company/askedtheai
- YouTube: youtube.com/@AskedtheAI
- Crunchbase: crunchbase.com/organization/askedtheai
- Product Hunt: producthunt.com/products/askedtheai
- GitHub Pages: ismailgunaydn.github.io/askedtheai-ai-shopping-guide

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- Blogger: ismailgunaydinn.blogspot.com

- Author page on AskedTheAI: askedtheai.com/authors/ismail-gunaydin