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Total No. of Printed Pages: 1

Total No. of Questions: [09]

BBA (Semester – 6th)
E-COMMERCE
Subject Code: BBAD1627
Paper ID: 150131

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Differentiate Traditional commerce and E-commerce.
- b. What is firewall? Where is it used?
- c. Define the terms: Internet, Intranet and Extranet.
- d. Define world wide web (www).
- e. What is digital cash?
- f. What is b2c model of e-commerce?
- g. What is difference between portal and site?
- h. Define ISP.
- i. What is HTTP?
- j. What do you mean by encryption?

Section – B

(5 marks each)

- Q2. How would you define E-business? What are the environmental factors affecting the E-commerce in India?
- Q3. Discuss various management issues in online banking.
- Q4. What is public key and private key cryptography? How they two are different? Why is it important in E-commerce?
- Q5. Explain the concept of supply chain management. Why is it important to any industry or any organization?
- Q6.** Elaborate existing E-business environment in India.

Section – C

(10 marks each)

- Q7. What do you mean by E-commerce? What are the various social and economic impacts of e-commerce?
- Q8. What are the different types of security threats in E-commerce? Explain the approach you would follow to overcome these threats.
- Q9. Write in detail how the traditional banking system has transformed to online banking system. Also discuss the concept of open and closed models.