

Writer's Application

Underwear News Briefs

For 2020

It's All in the Briefs



Thanks for taking an interest in joining UNB

We are a group of guys from all different walks of life, age ranges and sexual orientations. That have come together and bond over great underwear. We are always on the lookout for new guys to join the UNB family.

Complete this application within a week of receipt and return to UNB. If you have any questions, you can reach us at info@underwearnewsbriefs.com

Here are the duties of the writers on UNB:

Duties of writers are but not limited to:

1. Write a minimum of four (4) original posts a month. Either their creation or assignments from the editor. Reviews will be given out to those who meet this goal
2. Participate in brainstorming for new ideas for unb. No idea is too crazy or out there.
3. Create and contribute to group posts. Such as our current favorite pair. Valentine's Day suggestions. Working out underwear and etc
4. Help foster a community among unb guys on staff. Get to know your fellow UNB guy
5. Promote the content you write and the blog in general
6. Be proactive and bring new ideas to the table for content, blog mobilization and marketing of unb
7. Respect all guys no matter the level of underwear love or sexual orientation. UNB welcomes all who love Mens undies. Including women.
8. Show your personality and point of view in your posts.
9. Help promote the site in social media, on UNB and personal channels
10. Have fun. It's underwear

Things we look for in writers:

1. A passion for underwear
2. Social & Technology literate
3. Team Players who work well with others
4. Willingness to try new things outside their comfort zone
5. Share your passion with our readers in an open and honest way
6. Social Savy or willing to learn

If you feel you can meet the duties and have at least three of the things we look for, fill out the application!

Name:

Email:

Location:

How old were you when you discovered your love of underwear?

What are your favorite brands and why?

What is your favorite style of underwear? And Why? (Brief, jock, thong, boxer brief, trunk, jock brief and etc)

What is your least favorite Style? And why?

How do you currently buy your underwear? (Online or brick and mortar? On sale? Full price?)

What is the current size of your underwear collection? Also, what was the last pair you bought?
(If you don't know guestimate)

Which brands do you think are the most innovative and creative on the market today? And why?

Are you an influencer on your friends when it comes to underwear? List any social media accounts you use to promote your love of underwear (Do you talk to your friends about underwear and suggest pairs for them?)

Why should we pick you to be a writer for UNB?

How long have you read UNB?

Do you use social media to follow/promote your love of underwear? If so what social media sites do you use and your user name?

Are you willing to use social media to help promote UNB? Either on UNB Channels or your own?

How would you contribute to the promotion of UNB?

Which brands do you feel are underexposed and more guys need to know about?

Do you like swimwear? Eroticwear? Spandex?

Are you willing to step outside your comfort zone and try new brands, styles, and fabrics?

Tell us about a situation that underwear gave you confidence, it would be work, date, or in general.

Come up with 5 original topics you would like to write on UNB that show your point of view? (bonus points for creativity)

- 1.
- 2.
- 3.
- 4.
- 5.

Write one of these five to show us your writing style.

Also, write a “Brief Tale” on how you discovered underwear. Use the template below.:

- Tell our readers about you: (include any of the following: Location, age, occupation, if comfortable your sexual orientation, Are you the kind of guy who people would think would be into undies?)
- When did you first discover underwear? (when did you first notice underwear? Where did you discover it (online, catalog, store)? What about it intrigued you?)
- What was the first pair of good underwear you bought? What made you buy that pair? (Not talking Hanes or FOTL six packs but a pair of “designer underwear”. Tell the story of what made you buy it and purchasing)
- How did this first pair influence your journey into the world of men’s underwear? (Did this pair make you try other pairs and styles? Did you stick with this style? Do you still wear the style (thong, bikini, boxer brief, etc).
- What are your current favorite styles? What style do you wear most? (bikini, thong, jock, boxer brief, etc)
- What are some of your favorite pairs in your underwear drawer? (list brand name and line if possible)
- Are you open to friends or partners about your love of underwear? If you have a partner do they encourage your love of underwear? (are you open to friends about undies? Or do you keep it to yourself?)
- Has wearing great underwear boosted your confidence? (When wearing great underwear do you feel more confident or the same?)

Return this application via Word Document or Google Drive Document. If Google Document, send a link rather than share via email. Next steps will be a phone conversation with the editor and/or editorial board members

Send back to info@underwearnewsbriefs.com