

EXAMPLES

High level points to communicate:

- Global cryptocurrency for the massive sports world
- Fast approaching a trillion dollar industry
- Most high profile team in crypto
- Real partnerships and real company
- Market domination of sports world
- Entire decentralized ecosystem
- Every team and league and sports business will be using FanChain
- Ecosystem is growing fast - already includes SportsCastr and FanWide
- FanChain already has several exchange listings
- International
- 3 billion fans can use FanChain
- Growing fast
- Nothing can bring crypto mainstream like sports

FANCHAIN

EXAMPLE CONTENT TO SHARE

The NFLPA and WNBA partnership with @FanChain means that blockchain is being adopted by some of the biggest organizations in sports - that's a TRILLION dollar industry. #FanChain #ETH #cryptocurrency #blockchain

Professional athletes are embracing @FanChain as a way to engage their fans - and to earn revenue. Blockchain is about to revolutionize a TRILLION dollar industry. #FanChain #ETH #cryptocurrency #blockchain

Forbes: For the first time ever, football fans will be able to use @FanChain tokens to send Digital Gifts to their favorite NFL Players. Has FanChain just made blockchain totally mainstream? #crypto #blockchain

David Stern, former commissioner of the NBA, says in a Bloomberg interview that this company is going lead a revolution! #fanchain #crypto #bitcoin

FanChain is emerging as the cryptocurrency that will power the future of sports media. Investopedia says that @FanChain is "really about engaging all athletes." FanChain brings the TRILLION-DOLLAR sports industry to the blockchain. #FanChain #blockchain

First there was sports on the radio. Then came television, and cable, and then the internet. Now the next revolution in sports media is here and it is on the blockchain. #FanChain has officially changed the game... forever. #crypto #ETH

Your crypto portfolio is about to be back in green thanks to @FanChain. The NFL Players Association is using it. The greatest sports commissioner of all-time, David Stern, is an investor. A cryptocurrency that actually DOES something is finally here. #FanChain #crypto

Sports media: Multi-billion dollar industry. Sports tickets: Multi-billion dollar industry. Sports merchandise: Multi-billion dollar industry. @FanChain literally pumps all of these industries with blockchain-powered steroids. #FanChain #crypto

The former NBA commissioner and the NFL Players Association back @FanChain, and their mission is to create the crypto for the massive world of sports. Genius. #fanchain #crypto #nba #sports

The most high profile team in blockchain is developing @FanChain for the 3 billion sports fans. This is a massive opportunity and they are the clear leaders. #fanchain #crypto

This is going to be the most important ICO of the year. Nothing can make crypto mainstream like sports can, and they have the right team and partners to make it happen. #fanchain #crypto

Wow. @FanChain is going to be huge. There's nothing else that even comes close. #fanchain #crypto

Sports is a trillion dollar industry but there's no crypto for it.. until @FanChain. Blockchain meets sports in a big way and their team and partnerships are off the charts. #fanchain #crypto

No other crypto has the team, the partnerships AND the technology that @FanChain has. This is going to change crypto and make it mainstream. #fanchain #crypto

FanChain is talking to the biggest teams and leagues around the world and have already announced several major partnerships. Who are they going to partner with next? #fanchain #crypto

Already several exchange listings and moving fast. Follow #FanChain or miss out #fanchain #crypto

Every team and league will be using this in the future. @FanChain is the future

#FanChain is going to dominate the market - there's nothing else like it in #crypto

The world's largest sports fan network backs #fanchain <https://bit.ly/2ILaP52>

#FanChain has @FanWide, @SportsCastrLive the NFL players and WNBA players. Who's going to be next to join the FanChain?

Sports is the only thing that can bring #crypto mainstream and #FanChain is leading the pack

I have something to admit. I jumped on the crypto bandwagon when everything was going to the moon. It felt like a goldrush and so many of the projects seemed exciting. Unfortunately, so many of the exciting projects turned out to be either scams or simply useless. So, I've basically just been holding onto my ETH and BTC until something came along that could turn the market around. Do your research on @FanChain. They've partnered with the NFL Players Association, The WNBA Players Association and David Stern is an investor. We could be moon-bound again! <https://fanchain.com>

I am finally excited about crypto again. @FanChain, literally, makes every fan on the face of the earth part of their favorite team. Now every post, every stream, every comment will earn real fans real value. The power of the FanChain ecosystem is kind of incredible.

The global sports industry generates over a TRILLION dollars each year. Why the hell aren't the fans seeing anything for the MASSIVE value they create? Well, now they do because @FanChain just changed EVERYTHING.

Nelson Mandela said that sports have "the power to unite people in a way that little else does." Now @FanChain unites every fan of every team across the entire planet with their favorite players and teams in a way never before possible.

The global sports industry - media revenue, tickets, merch, sponsorships, etc. - generates over a TRILLION dollars a year. What happens when the 2+ billion sports fans in the world basically become incentivized create MORE value? 🤖 @FanChain #crypto

I can finally get rid of all this useless ETH and get my new Patriots hat with @FanChain tokens 🙌

No other crypto has the team, the partnerships AND the technology that FanChain has. This is going to change crypto and make it mainstream. @FanChain #crypto #moon

FanChain bout to make a lot of people happy they've been hodling ETH for the past 10 months
<https://www.sportstechie.com/sportscasters-fanchain-cryptocurrency-is-coming-to-real-world-events/>

Did #blockchain just make a TRILLION dollar business exponentially more valuable? #FanChain

It seems like not only have the markets been flat since March(?) but trading volume has been so low that it's like crypto has fallen off the radar. Does this FanChain project, though, have potential to revive the markets? #FanChain #crypto

The NFLPA and WNBA PA have partnered with these guys and what they call the "FanChain ecosystem" seems like it actually makes sense and could work. #crypto #fanchain

That's an enormous industry to embrace crypto - if it works, of course. They already have several exchanges lined up. #FanChain #crypto

Former NBA commissioner and NFL Players Association back @FanChain. They say their mission is to create the crypto for the global sports industry, which seems like it's somewhere between a 500 million and trillion dollar industry. #FanChain #crypto

The most high profile team in blockchain is developing @FanChain for the 3 billion sports fans.
<https://FanChain.com>

Looks like a massive opportunity in crypto. These guys are clearly the leaders in the new age of bringing blockchain to the masses. <https://FanChain.com> #fanchain

This is going to be the most important ICO of the year. Nothing can make crypto mainstream like sports can, and they have the right team and partners to make it happen. <https://FanChain.com> #fanchain

FanChain is going to the moon. <https://FanChain.com> #fanchain

Sports is a trillion dollar industry, but there's no crypto for it. These guys are trying to change that and their team is very strong. Would be great to see them pull off what they say they are trying to. <https://FanChain.com>

FanChain is talking to the biggest teams and leagues around the world and have already announced several major partnerships. Who are they going to partner with next?

FanChain Media Mention Links to share:

CoinDesk: "NFL Players Union Strikes Deal to Help Athletes Earn Crypto"
<https://www.coindesk.com/national-football-league-union-partners-with-blockchain-startup/>

Yahoo: "FanChain Cryptocurrency Piles up the Partnerships"

<https://finance.yahoo.com/news/former-nba-commissioner-david-stern-215032334.html>

Forbes: "Former NBA Commissioner Emerges From Retirement To Back Ethereum-Based Cryptocurrency"

<https://www.forbes.com/sites/rachelwolfson/2018/06/05/former-nba-commissioner-emerges-from-retirement-to-back-cryptocurrency-for-the-sports-industry/#bed928e168fb>

"NBA Commissioner David Stern to Play Ball with FanChain Cryptocurrency"

<https://bitcoinexchangeguide.com/nba-commissioner-david-stern-to-play-ball-with-fanchain-cryptocurrency/>

FanChain signs landmark deal with NFL:

<https://finance.yahoo.com/news/wnba-players-association-inks-deal-003049494.htm> #fanchain

Women Basketball Players Partner With @FanChain

<https://smartereum.com/32406/women-basketball-players-partner-with-crypto-based-streaming-platform/>

FanChain bringing the marriage of crypto and sports into the mainstream.

<https://bitsonline.com/nflpa-stake-sportscastr-nfl-players-crypto/>

CNet covers the cryptocurrency for sports @FanChain

<https://download.cnet.com/blog/download-blog/nfl-players-partner-with-sportscastr-app-to-offer-live-commentary-of-football-games/>

Online Deal Will Pay NFL Players in Cryptocurrency

<https://www.investopedia.com/news/online-deal-will-pay-nfl-players-cryptocurrency/>

FanChain Becomes Official Cryptocurrency of FanWide, the World's Largest Fan Club Network

<https://www.coinspeaker.com/2018/10/10/fanchain-becomes-official-cryptocurrency-of-fanwide-the-worlds-largest-fan-club-network/>

SPORTSCASTR

Casey Schwab, Vice President of Business and Legal Affairs at the NFL Players Association says that "if a player calls me and asks 'how do I get involved?' I'd suggest he go on SportsCastr and start generating tokens." -CoinDesk #fanchain @sportscastrlive

David Stern, former commissioner of the NBA, says in a Bloomberg interview that SportsCastr and FanChain are going lead a revolution! #fanchain #crypto #bitcoin

First there was radio. Then came TV. Then the internet. Now the new revolution is sports media is here, and it's called SportsCastr. #fanchain @sportscastrlive

If I had any money I would invest in SportsCastr. It's the next YouTube. But for sports. Home run. #fanchain @sportscastrlive

Ya know when you're watching a game on TV and the announcer says something that makes you wonder whether you're watching football or a porno? Yeah, that doesn't have to happen anymore. <https://sportscastr.com> #fanchain @sportscastrlive

I can use an app to literally choose what language I am currently speaking, choose my friends and even choose a mate, but I can't turn off Tony Romo? <https://sportscastr.com> #fanchain @sportscastrlive

I think I just came across something that is going to change the way I watch sports, and maybe the way everybody in the world watches sports. #fanchain @sportscastrlive

It's a really cool app called sportscastr. Basically you can choose who you want to be your commentator for any game or you can be the commentator yourself. I saw twitch try and do something like this but it was horrible. #fanchain @sportscastrlive

Say what you will about David Stern, but he is as legitimate as they come, and now he's in crypto.

<https://www.forbes.com/sites/rachelwolfson/2018/06/05/former-nba-commissioner-emerges-from-retirement-to-back-cryptocurrency-for-the-sports-industry/#3fd9b25c168f>

SportsCastr Media Mention Links:

@sportscastrlive Looks to Give Everyone a Voice When It Comes to Sports
<https://frntofficesport.com/sportscastr-tech-sports-nflpa/> #fanchain #sportscastrlive

Jim Boeheim wants you to be a sports broadcaster
<https://www.nunesmagician.com/2017/4/23/15391322/jim-boeheim-wants-you-to-be-a-sports-broadcaster> #fanchain #sportscastrlive

Will this startup change how we watch sports?
<https://www.ozy.com/the-huddle/will-this-startup-change-how-we-watch-sports/75643>
#fanchain #sportscastrlive

New @sportscastrlive video platform gains more celebrity backing from former NBA star
<https://www.thedrum.com/news/2017/05/31/new-sportscastrlive-video-platform-gains-more-celebrity-backing-former-nba-star> #fanchain #sportscastrlive

Former NBA commissioner a founding investor with @sportscastrlive
<http://www.nba.com/article/2017/04/27/david-stern-keeping-busy-retirement-sportscastr-live-founding-investor> #fanchain #sportscastrlive

David Stern, Jim Boeheim, Vernon Davis Invest In Live Streaming Platform @sportscastrlive
<https://www.sportstechie.com/david-stern-jim-boeheim-vernon-davis-invest-in-live-streaming-platform-sportscastr-live/> #fanchain #sportscastrlive

New Sports Video Platform Launches With High Profile Names: How and Why Did It Come About?
<http://rickhorrow.tumblr.com/post/159792299006/new-sports-video-platform-launches-with-high-profile-names> #fanchain #sportscastrlive

Former NBA commissioner, Syracuse hoops head coach invest in @sportscastrlive streaming platform
<https://www.geekwire.com/2017/former-nba-commissioner-syracuse-hoops-head-coach-invest-sportscastr-live-streaming-platform/> #fanchain #sportscastrlive

Jim Boeheim, David Stern Among Investors in @sportscastrlive
<https://www.nysportsday.com/2017/04/19/jim-boeheim-david-stern-among-investors-in-new-sports-video-platform/> #fanchain #sportscastrlive