

GROW YOUR BUSINESS IN CHINA

3 SHOWROOMS IN 2 STRATEGIC CITIES

WHAT YOUR COMPANY GAINS

- China-ready market positioning
- Visibility in Beijing and Ningbo
- Targeted partner outreach
- Business meetings with qualified contacts
- Social media platform setup + 6 posts in Chinese

FROM MARKET PRESENCE TO PARTNERS, MEETINGS AND DEALS

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Beijing and Ningbo: from market presence to contacts, meetings and business opportunities

The Latvia-China Chamber of Commerce and Cooperation (LKTSK) helps Latvian and European companies test market potential, reach buyers and partners, and build a presence in China. The program is available for Beijing, Ningbo or both cities.

Two cities - different advantages

City and presence	Business value
Beijing | 2 showrooms in Beijing Central Business District	Access to corporate headquarters, institutions, financial and professional services, and broad B2B networks.
Ningbo | LKTSK office + showroom in the CEE Products Permanent Pavilion	A China-CEE trade hub with a strong environment for imports, distribution, logistics and manufacturing partnerships.

What the program includes

- **Market preparation.** Offer review, target segments and China-market messages; up to 1,000 words translated into Chinese and one two-sided information sheet, up to 100 copies.
- **Three-month representation.** Product samples, catalogues, videos and QR codes displayed in the selected city or cities; the local team records interest and contacts.
- **Social media presence.** Company profile set-up on one selected Chinese platform plus 6 Chinese-language posts; communication via the official LKTSK account can be agreed instead.
- **Partner outreach.** Selection of up to 30 potential clients, distributors or partners and direct outreach to at least 20 of the best-matched companies.
- **Business meetings.** Up to 3 in-person or online meetings with interested partners, including preparation and follow-up coordination.
- **Reporting.** Two progress updates and a final report covering contacts, responses, market feedback and recommended next steps.

Program duration and fees

Program option	Presence	Fee
Beijing	2 showrooms	EUR 2,000
Ningbo	Office + 1 showroom	EUR 2,000
Beijing + Ningbo	3 showrooms / 2 cities	EUR 3,000

Key conditions. Fees exclude sample shipping, customs, certification or registration, paid advertising, a separate exhibition stand and travel. Partner responses and deals depend on market interest, pricing, competitiveness and regulatory requirements. Social media official fees

Optional add-on: trademark registration. EUR 500 for one mark in one class, including an initial check, application, official fees and monitoring. Additional classes, a Chinese-language mark and oppositions are quoted separately; the process usually takes 9-12 months.

Next step: Let us define the best program format for your company.

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