

Internal Needs Assessment for Nonprofit Website Builder

Answer these questions before selecting a tool to ensure builder-platform fit.

Category	Question	Yes / No	Notes
Content Editing	Can non-tech staff update pages without IT help?		
Content Reuse	Do we need reusable templates for programs or campaigns?		
Accessibility	Is our audience diverse in age, ability, or location?		
Data & CRM	Do we collect donations, volunteer signups, or RSVPs via our site?		
Integrations	Do we already use a CRM (like Salesforce, Kindful, Bloomerang)?		
Feedback Loops	Do we collect community feedback or survey results online?		
Mobile Usage	Do our site visitors mostly come from mobile devices?		
Team Roles	Do different people manage different parts of the website?		
Budget	Do we have a monthly budget for website costs or plugins?		

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Content Reuse	Do we need reusable templates for programs or campaigns?		
Growth Planning	Are we planning to scale programs or locations in the next 12–18 months?		

Use this assessment to score compatibility and prioritize needs during demos or builder trials.

Need help walking through this assessment?

Schedule a Consultation with Our Experts →