

Instructions for the author

Journal of Management Science, Suratthani Rajabhat University

The purposes of publication

1. To promote and develop the management science in the forms of articles and quality research which is following the journal scope
2. To promote the product of the quality academic works on management science
3. To contribute the knowledge of the articles and research for using on the instruction, research and as well as improving the skills of teachers and students
4. To be the channel for disseminated management science knowledge

Period of Publishing

Journal of Management Science, Suratthani Rajabhat University is an annual published journal. There are two publications a year release during January – June (It will be published within June.) and July – December It will be published within December.).

The articles of Management Science

There are eight majors in Business Management (Marketing, General Management, and Human Resource), Financial and Banking, Business Computer, Logistics Management, Communication Arts, Accounting Economics and Tourism Management.

Type of Articles

Article, Research Article, Review Article, both Thai and English

Acceptable Articles

1. The articles submitted for consideration have never been published anywhere before and not submitted for consideration during the publication in another journal.

2. Articles proposed for publication from April 9, 2021, it will be reviewed by the editorial team and presented to experts by Peer Review, at least 3 reviewers will consider each matter. The experts who review the article will not be affiliated with the same person as the one who submitted the article. According to the Office of the Higher Education Commission's announcement regarding criteria and procedures for considering appointment of persons to the position of Assistant Professor, Associate Professor, and Professor 2021. Articles that will be published, it must be approved by experts before publication. The decision from the editorial team is considered final.

3. The author must agree to abide by the conditions set by the editorial team of the Journal of Management Science, Suratthani Rajabhat University. Authors must allow the editorial team to make final corrections to the integrity of the article before publication.

4. The Journal of Management Science will not accept articles. If the article proposer does not comply with the specified conditions.

5. The proposed article is published in the Journal of Management Science, Surat Thani Rajabhat University must be an article that has never been published or is currently being proposed for publication anywhere else. If the editorial team finds out or the author wishes to cancel publication of the article. The author of the article is solely responsible for expenses incurred from the operation of the Journal of Management Science, Suratthani Rajabhat University.

6. Articles that the author references in the article should have been published no more than 10 years ago, except for referencing a concept, a theory comes from the owner of the concept or that theory.

Copyright and copying

Copying text or content from other sources without any references constitutes a serious violation of academic ethics and connected to the copyright infringement under the Copyright Act, 1994. If there is any litigation arises, the author is solely liable.

Components of the article

1. All articles must have Title, the author's name, Abstract, and Keywords both in Thai and English.

2. The author's name must specify the academic status (if any), position, workplace, email, and telephone number on Footnote both in Thai and English.

3. The Abstract is not longer than 300 words and 3-5 words for Keyword both in Thai and English

4. Content

4.1 Academic articles include:

- Title of the article in Thai and English (Title)
- Abstract in Thai and English (Abstract) must not exceed 300 words.
- Thai and English keywords (Keywords) from 3 – 5 words
- Introduction
- Content (Text)
- Summary (Conclusion)
- Reference documents (Reference) APA 7 format both in the article and the list of references at the end of the article. All must be in English.

4.2 Research articles consist of

- Abstract both Thai and English are an introduction to the research problem and objectives, research methodology, results, research limitations, and policy recommendations. Based on the results of the research and specifying how this research is different from previous research or what is the value of this research? (Please specify no more than 300 words and specify from 3 - 5 important words)
- Introduction is a description of the concept. The origin and importance of the situation linked to the research issue and the reasons for the research study on the issue.
- Objective

- Literature review and conceptual framework and hypotheses (if any) (Hypothesis). The literature review identifies the research's conceptual framework as well as theory and ideas obtained from reviewing research were used to create a conceptual framework.

****The researcher must conduct a literature review to show how this research differs from research that has been studied before, along with making a summary table to show the origin of the idea Theories that derive variables according to the conceptual framework****

- Research Methodology specifies details of the population, sample group, sample selection, sample size, research scope, variables, data collection, analysis, and interpretation of results.
- Research results and discussion are reports of research findings respectively. The steps of the research are clear and follow the research objectives and assumptions. If the findings (have many numbers or variables, tables should be used) and discuss the findings with reliable references.
- Summary of research results is a summary of research results arranged according to objectives along with linking research results to recommendations that lead to utilization.
- Feedback must include recommendations from research, suggestions for further research, and policy recommendations.
- Acknowledgments, if any
- References in APA 7 format, both in the article and the list of references at the end of the article must be entirely in English.

Preparation of manuscripts

1. Articles consist of :
 - a. The research paper length should not over 35 pages on a single page B5 paper margin by 1.5 x 1.5 cm and insert page number on the top right every page (except the first)
 - b. The academic paper length should not over 25 pages on a single page B5 paper margin by 1.5 x 1.5 cm and insert page number on the top right every page (except the first)
2. Use TH Sarabun PSK font, 14 pt., 1 cm. spaced
3. For various equations, use TH SarabunPSK font, 14 pt.
4. The content of each line should be arranged neatly to the left and right by setting the distance before and after the line is 0 pt. and setting the line spacing is single line.

Details	Font size	Form at	Type
Title (Thai)	18	centre	bold
Title (English)	18	centre	bold
Author's Name	16	centre	bold
Position, workplace, email (Footnote)	12	left	normal
Abstract	16	centre	bold
Abstract Content	14	centre	Normal
Keywords	14	left	bold
Topic (not numbered)	16	centre	bold
subheading	14	centre	bold
Content	14	centre	normal
References	16	centre	bold
Table name (specify on Table)	14	left	bold
Figure, picture (specify under Figure, picture)	14	left	bold

Image Preparation

1. All letters in the picture must be large and easily readable, clear, and not smaller than the letters in the story.

2. Every picture must have a number and caption under it. The number and subtitle are combined. It should be no more than 2 lines long.
3. The line drawing must be a black ink line. Photographs should be in sharp black and white and contain only necessary details. For beauty, leave 1 line above the picture and 1 line below the picture caption.
4. Pictures must indicate the source of every picture according to the format specified by the journal.

Writing equations

1. All equations must be numbered within parentheses. and in correct order. The equation number must be positioned along the right edge of the column.
2. Leave 1 line above the equation and 1 line below the equation.
3. Every equation must be reconstructed. It is not copied from a document or research paper.

Creating graphs and tables

1. The characters in the table must not be smaller than the characters in the content. Using TH SarabunPSK font, 14 pt., without borders left and right.
2. Every table must have a number and caption above the table. It should not exceed 2 lines.
3. Leave 1 line above the table and 1 line below the table.
4. Graphs and tables used to report data that are related to each other or as sets of large numbers to be easier to understand and more systematic must be created. It is not copied from a document or research paper.

References

To prepare for raising the level of management science journals. Surat Thani Rajabhat University in accepting assessment into the ACI. We would like to inform you of the requirements for writing reference documents in APA 7 format as follows.

In-Text Citation

Style	Message Page	Behind the Message
One author	surname/(year) Keller (2008)	(surname,/year) (Keller, 2008)
Two authors	surname/and/surname/(year) Svendsen and Lober (2021)	(surname/&/surname,/year) (Svendsen & Lober, 2021)
Three or more authors * In the case of 3 or more authors, enter only the last name of the first author, followed by et al. from the first *	Surname,/et/al./(year) Ary,et al. (2018)	(surname/et/at./year) (Ary et al., 2018)

Style	Message Page	Behind the Message
Citing information from secondary sources.	Surname ¹ /(year,/as cited in/ surname ² ,/year) Arnett (2018, as cited in Claiborne & Drewery, 2020)	(surname ¹ ,/year/as cited in/surname ² ,/year) (Arnett, 2018 as cited in Claiborne & Drewery, 2020)
References from interviews	Abbreviation ^{interviewee's name} /surname ^{interviewee} /(personal communication,/month/day,/year) B. Khongkon (personal communication, February 11, 2018)	(Abbreviation ^{interviewee's name} /surname ^{interviewee} ,/personal communication,/month/day,/year) (B. Khongkon, personal communication, February 11, 2018)
Citing information in cases where the author's name is not available	"Title,"/(Year of publication) Preschool Prep (2010)	("Title,"/Year of publication) ("Preschool Prep," 2010)
References to more than two sources are listed in alphabetical order.	(Embretson & Reise, 2003; Marveldeet al., 2006)	

References

Style	List of references at the end of the article
Book One author	Surname,/First name abbreviation./ (Year of publication.)/ <i>Title</i>/(Printing number)/Publisher./URL (if any) Keller, K. (2008). <i>Strategic Brand Management</i> (3rd ed.). Prentice Hall.
Book Two author	Surname,/First name abbreviation./&/Surname,/First name./ (Year of publication.)/ <i>Title</i>/(Printing number)/Publisher./URL (if any) Svendsen, S., & Lober, L. (2021). <i>The big picture/Academic writing: The one-hour guide</i> (3rd digital ed.). Hans Reitzel Forlag. https://hansreitzel.dk/soeg/the-big-picture-(i-bog)-i-bog-53615-9788741280615
Book Three to twenty authors, enter everyone's name.	Surname1,/First name abbreviation1./Surname2,/First name abbreviation2./ /////Surname3,/First name abbreviation3./Surname4,/First name /////abbreviation 4./Surname 5,/First name initial 5./Surname 6,/First name /////initial 6./&/Surname 7,Initial abbreviation 7./ (year of publication.)/ ///// <i>Title</i>/(Printing number)/Publisher./URL (if any) Ary, D., Jacobs, L.C., Irvine, A. K. S., & Walker, D. A. (2018). <i>Introduction to research in education</i> (4th ed.). Cengage Learning.
Note	* In case the year of publication does not appear, enter (M.P.P.) or (n.d.) ** In the case of 1st printing, no need to specify the printing time. *** In case the city or publisher is not listed, enter (M.P.T.) or (n.p.)

Style	List of references at the end of the article
Electronic books with DOI numbers	Surname,/initial name./(year of publication)./title/(printing number)./publisher./ /////////https://doi.org/DOI number Jackson, L. M. (2019). <i>The psychology of prejudice: From attitudes to social action</i> (2nd ed.). American Psychological Association. https://doi.org/10.1037/0000168-000 * In the case of electronic books being published in both hard copy and digital form. Please specify the name of the publisher according to the book format*
Articles in hard copy/electronic journals that do not have a DOI number.	Surname,/initial name./(year of publication)./title of article./name of /////////journal,/number of year(number of issue),Page number. Jones, K. (2018). Trust in consumer-to-consumer electronic commerce. <i>Journal Information and Management</i>, 45(2), 88-95.
Articles in electronic journals with DOI numbers	Surname,/initial name./(year of publication)./title of article./name of /////////journal,/number of year(number of issue),/Page number./ /////////https://doi.org/DOI number Herbst-Damm, K. L., & Kulik, J. A. (2015). Volunteer support, marital status, and the survival times of terminally ill patients. <i>Health Psychology</i>, 24 (2), 225–229. https://doi.org/10.1037/0278-6133.24.2.225 *In cases where the original DOI number is long and complex Authors can choose to use a short or long DOI*.
Electronic journal articles with article	Surname,/initial name./(year of publication)./title of article./name of journal,/ /////////number of year(number of issue),/Article/article number./URL (if any)

Style	List of references at the end of the article
number or eLocator	Burin, D., Kiltene, K., Rabuffetti, M., & Pia, L. (2019). Body ownership increases the interference between observed and executed movements. <i>PLOS ONE</i> , 14(1), Article e0209899. https://doi.org/10.1371/journal.pone.0209899
Articles in hard copy/electronic journals, special sections, or special issues.	Surname,/initial name./(year of publication)./title of article./name of journal,/ ////////number of year(Suppl./number of issue),/Page number./URL (if any) Oandasan, I., & Reeves, S. (2020). Key elements for interprofessional education. Part 1: The learner, the educator and the learning context. <i>Journal of Interprofessional Care</i> , 19(Suppl. 1), 21–38. https://doi.org/10.1080/13561820500083550
Doctoral Thesis and master's Thesis (Doctoral dissertation / Master's thesis)	Surname,/First name abbreviation./(Year of publication)./Thesis title'////////[Unpublished doctoral/dissertation or Unpublished master's thesis]./ ////////University name. Jung, M. S. (2014). <i>A structural equation model on core competence of nursing Students</i> [Unpublished doctoral dissertation]. Choong-Ang University.
Doctoral theses and master's theses from the website (not in commercial database)	Surname,/First name abbreviation./(Year of publication)./Thesis name/[Doctoral ////////dissertation or/Master's thesis,/university name]./website name./URL Ata, A. (2015). <i>Factor effecting teacher-child communication skill & self-efficacy beliefs: An investigation on preschool teachers</i> [Master's thesis, Middle East Technical University]. Middle East Technical University Library. http://etd.lib.metu.edu.tr/upload/12619101/index.pdf

Style	List of references at the end of the article
Doctoral Thesis and master's Thesis from commercial databases	สกุล,/อักษรย่อชื่อ./(ปีที่เผยแพร่)./ชื่อวิทยานิพนธ์/(หมายเลข UMI หรือ เลขลำดับอื่นๆ)/[Doctoral dissertationหรือ Master's thesis, ชื่อมหาวิทยาลัย]./ชื่อฐานข้อมูล. Surname,/First name abbreviation./(Year of publication)./ <i>Thesis name</i>/(UMI //number or Other serial numbers)/[Doctoral dissertation or master's //thesis, University name]./Database name. Mcniel, D. S. (2016). <i>Meaning through narrative: A personal narrative discussing growing up with an alcoholic mother</i> (UMI No. 1434728) [Master's thesis, California State University–Long Beach]. ProQuest Dissertations and Theses database.
Reports prepared by government agencies or other organizations.	Name of organization./(Year of publication)./ <i>Title</i>./Publisher./URL(if any). Department of Community Development. (2016). <i>Guidelines and criteria for selecting the best one Tambon One Thai Product 2016</i>. Bureau of Local Wisdom and Community Enterprise Promotion Community Development Department Ministry of Interior.
Reports prepared by individual authors belonging to government agencies or other organizations.	Surname,/initial name./(year of publication)./ <i>title</i>./publisher./URL(if any) Lipsey, M. W., Farran, D. C., & Hofer, K. G. (2015). <i>A randomized control trial of a statewide voluntary prekindergarten program on children's skills and behaviors through third grade</i>. Vanderbilt University, Peabody Research Institute.
Meeting documents /academic conference without	Surname,/Initials./(Year,/Month,/Date)./Title of presentation./In/Initials./ //Surname/(Chair), <i>Name of meeting topic</i>/[Symposium]./Name of meeting,/ //Location of meeting

Style	List of references at the end of the article
proceeding (Symposium)	De Boer, D., & LaFavor, T. (2018, April 26–29). The art and significance of successfully identifying resilient individuals: A person-focused approach. In A. M. Schmidt & A. Kryvanos (Chairs), <i>Perspectives on resilience: Conceptualization, measurement, and enhancement</i> [Symposium]. Western Psychological Association 98 th Annual Convention, Portland, OR, United States.
Report of the academic conference proceeding in book format	Surname,/First name initial./(Year)./Title./In/Editor's name/(Ed. or Eds.),/Name of meeting topic./Name of meeting/(pp./page number)/Database. Katz, I., Gabayan, K., & Aghajan, H. (2007). A multi-touch surface using multiple cameras. In J. Blanc-Talon, W. Philips, D. Popescu, & P. Scheunders (Eds.), <i>Lecture notes in computer science: Vol. 4678</i>. Advanced concepts for intelligent vision systems (pp. 97–108). Springer-Verlag. * If there is a DOI number or URL, add it to the end from the database. For example, database name./https://doi.org/xxxx
Report of the academic conference proceeding In Journal format	Surname,/initial name./(year)./Title:/subtitle./Journal name,/number of year(number of issue),/Page number./Example URL Iamkong, N. & Sleewong, D. (2016). Current Demand and Expectations of Production and Distribution on Electronic Market. <i>RMUTT Global Business and Economics Review</i>, 11(1), 31-41.
Website	Last name,/initial of the author./(year,/month/date of publication)./Article name./Website name./URL Centers for Disease Control and Prevention. (2018, August 22). <i>Preventing HPV–associated cancers</i>.

Style	List of references at the end of the article
	https://www.cdc.gov/cancer/hpv/basic_info/prevention.htm * If no publication date appears, enter (M.P.P.) or (n.d.). * In cases where only B.E. or A.D. appears, enter only (year) only. * In the case where the author's name and website's name are the same Remove the name of the website.

Article submission

The writer must prepare and execute it. When submitting an article into the ThaiJo system, it consists of:

- 1) Article proposal form for consideration for publication in the Journal of Management Science
- 2) Original in both Word and PDF formats.
- 3) Evidence showing the results of checking for plagiarism of others' work (Plagiarism) using a reliable program.
- 4) Certificate from the Human Research Ethics Committee (if any)
- 5) Send the article via <https://www.tci-thaijo.org/index.php/msj>

Submitting articles for consideration for publication

Submitting an article via online system by going to the journal's website at <https://tci-thaijo.org/index.php/msj>

If you have any questions or need more information, you can inquire at Miss Siritorn Kesornsit, telephone number 0 7791 3369 ext. 1313.