

FOR IMMEDIATE RELEASE

DealFlowAgent Raises \$750K From Uber and Canva's Seed Investors to Build an AI-Native Investment Bank for SME M&A

UK & USA based platform empowers M&A advisors with conversational AI matchmaking and agentic workflows to prepare business owners companies for sale, connect with the right acquirers and complete an exit via acquisition for stronger deal terms, in a third of the time compared to legacy advisors.

LONDON, UK – 6th March 2026

DealFlowAgent, an AI-native investment bank, today announced it has secured a \$750,000 funding round led by Long Journey. The venture capital fund's team - including Arielle Zuckerberg, Cyan and Scott Banister, Pascal Levy-Garboua, and Lee Jacobs - are recognised for a string of early investments in Uber (\$5M seed valuation > \$80B IPO) and Loom (acquired for \$975M). The round also includes angel investment from one of the first employees of Temenos who helped scale the banking software company to over \$1 billion in revenue.

At the core of DealFlowAgent's AI platform is a proprietary conversational AI matchmaking system. Think Boardy or JackandJill but specifically for M&A. It operates 24/7 and maintains near perfect memory of every buyer preference, deal structure, and interaction to surface the most qualified acquirers for each business.

Capital is rapidly shifting from pure software into AI-native platforms and roll-up acquisitions of essential businesses—as 3 million baby boomer business owners across the UK and US, representing more than \$10 trillion in value, approach retirement. DealFlowAgent serves profitable businesses generating £1M–£30M in revenue across vertical-niche, essential service sectors: building services (HVAC, electrical, plumbing, fire safety, landscaping, pest control, roofing, waste management) and healthcare (care homes, dental clinics, specialist and niche clinics, beauty spas) across the UK and US—mandates typically overlooked by top investment banks focused on larger deals valued at £50m or above.

In a recent engagement, the platform helped an online pharmacy secure four offers in four weeks and close a multi-seven-figure all-cash sale to a Y Combinator-backed healthcare buyer in just nine weeks.

Founder Joe Lewin built and sold his first company, Zwings, and experienced the pain and cost of the M&A process firsthand—an experience that inspired him to build DealFlowAgent to help other business owners with one of the most important transactions they may make in their life.

"Most business owners have never sold a company before—they wing it, or work with a broker who can't track what hundreds of buyers actually want. Our conversational AI matchmaking maintains memory of every buyer preference and deal structure, so we can match sellers with the right acquirers, run a competitive

process, and deliver more offers to choose from and better terms in less time," said Joe Lewin, Founder and CEO of DealFlowAgent.

"I've experienced how archaic the M&A process can be—I've acquired 20 companies via my firm Noosa Labs," said Pascal Levy-Garboua, Partner at Long Journey Ventures. "We are seeing a perfect convergence: millions of retiring owners, surging capital from PE-backed roll-ups, and fragmented industries ripe for consolidation. Joe has the vision and execution to modernise this market, and we are excited to back him."

The company will use the funding to scale its platform and expand its team. DealFlowAgent is currently hiring two additional Senior M&A Advisors, a Chief Operating Officer, and a Senior Full Stack Engineer. Visit dealflowagent.com/careers. Business owners interested in exploring a sale in the near or long term can book a confidential consultation at dealflowagent.com.

About DealFlowAgent

DealFlowAgent is an AI-native investment bank specialising in M&A advisory for business owners generating £1M–£30M in revenue across vertical-niche, essential service sectors—including building services (HVAC, electrical, plumbing, fire safety, landscaping, pest control, roofing), healthcare (care homes, dental clinics, specialist clinics, beauty spas), and software—across the UK and US. The platform combines dedicated human advisors with a proprietary conversational AI matchmaking system that connects buyers and sellers, eliminating the fragmented communication and missing information that derail traditional M&A processes. DealFlowAgent has completed 22 transactions to date and is backed by investors who previously backed Uber, Canva, Notion, and 40+ other unicorns at pre-seed and seed stage. For more information, visit dealflowagent.com.

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