Direct Mail

FOR ALL MESSAGING TEMPLATES BE SURE TO CHECK OUT THE TABS TO THE LEFT

Direct Mail

[Salutation],

As Christians, we know that we are each members of the Body of Christ called to live as disciples of Jesus. As a member of [organization]'s community, you are spiritually connected to every Catholic disciple and organization serving our nation and the world. Just pause to think about all of the good and holy work that is happening RIGHT NOW through our beloved Church...

We invite you join us in #iGiveCatholic on GivingTuesday as an opportunity to celebrate our Catholic connection while supporting the hardworking ministries doing the Lord's work each day. And we won't be alone. #iGiveCatholic is the U.S. Catholic Church's annual giving day, so we'll be participating along with thousands of other Catholic churches, schools and ministries across the country -- all celebrating the impact of Catholic organizations serving our diverse communities!

But we need your help! Please join our campaign to help us reach our goal of [$xxxx] and [xxx] donors! Tell your friends and family members about the important work we do and ask them to join us in helping to make a difference. This year, we'll be dedicating our #iGiveCatholic campaign towards funding [add a short project description here].

Advanced Giving starts on November 17. Visit www.iGiveCatholic.org anytime between then and GivingTuesday on December 2, to make a donation to us and any of the other participating parishes, schools, & ministries you support. All online giving will end at 11:59PM on December 2, so make sure to get your gift in on time!

Prefer to make your gift by check or cash? No problem! We'll be happy to accept it by mail or in person. We will add it to our #iGiveCatholic totals manually so your gift still counts towards our goal!

Thank you for being a faithful steward of the blessings God has bestowed upon you. Your generosity will inspire others to also "Give Back and Give Catholic."

If you have any questions or would like more information, let us know.

[Add your contact information].

DATE [November 1st Drop],

Dear [Parishioner Name],

As a parishioner of [PARISH NAME] church parish, you play an integral role in our parish family. Thank you for being part of our community and for all that you do for our parish. I wanted to write and share with you that our parish is participating in #iGiveCatholic on #GivingTuesday our 24 hour giving day where we are asking our parish and community to come together as ONE CATHOLIC COMMUNITY to Give Catholic!

This year our #iGiveCatholic Campaign will be on **Tuesday, December 2nd** from 12:00 am to 11:59 pm We are hoping to raise $XXX to help us [INSERT PROJECT/MINISTRY NAME]! Your generous support will make a meaningful difference to the mission of our parish. [**INSERT IF YOU HAVE MATCHING FUNDS**]. Every gift of $10 or more will go further with $XX matching funds provided by (XX source)!

All gifts you make to [ORGANIZATION NAME] on December 2nd will increase our impact by allowing us to [identify project]! With your help, we will reach our $XXX goal for #iGiveCatholic on December 2nd. Every prayer and every dollar helps.

Please prayerfully consider joining us as one Catholic community and supporting [parish name] church parish. You can give online at [web address], in the parish office or via the church collection using an envelope marked #iGiveCatholic. Thank you for your prayers for our success. If you should have any questions, please call XX at our office at (xxx) XXX-XXXX.

Blessings to you,

[Pastor name]

Email

#iGIVECATHOLIC ON GIVING TUESDAY

Thank you for being a part of the [Organization family/community/team]! We're excited to announce that we are participating again in #iGiveCatholic on #GivingTuesday! Last year, through the generosity of so many of our parishioners we were able to accomplish XXXX. Thank you for helping us reach our goal.

We look forward to bringing our entire parish/community together on **December 2nd** for this year's giving day! The Advanced Giving phase for donations begins on Monday, November 17th and runs through December 1st.

Your generous support makes a meaningful difference towards [talk about the targeted program or your general mission].

[If you have matching/challenge funds, be sure to include those details i.e. "Every gift of $10 or more will go further with [$X] matching funds provided by (matching funds source)!] By visiting www.iGiveCatholic.org [Insert hyperlink URL of your organization's profile page], you can make a difference with your gift to [Organization Name].

All gifts you make to [organization name as listed on iGiveCatholic.org] on December 2nd will increase the impact we can make by allowing us to [specific program with quantity e.g. clothe ____ children, grant ___ scholarships]. With your help, we WILL reach our [$X,XXX] fundraising goal on the #iGiveCatholic Giving Day!

Follow us on Facebook/Twitter/Instagram [insert link(s) to your social media pages] so you can share in the excitement of our Catholic day of giving and remember to "Give Catholic" on #GivingTuesday, December 2nd.

Sincerely,

[Name]

[Title (Executive Director, Board Chair, Volunteer)]

Dear (Parishioner/Donor Name)

We're excited to announce that we are participating in #iGiveCatholic on GivingTuesday, December 2, 2025. This is a nationally recognized, special day set aside to honor the beauty of our Catholic faith. It offers all of us the opportunity to support the many wonderful Catholic organizations that serve our community, such as (enter your parish, school or ministry name). Join us to "Give Back and Give Catholic"! It is only with the prayers and generous assistance of our supporters that we are able to accomplish our important work and make a difference in the lives of those we are so blessed to serve.

This year, we are trying to raise (insert $ goal) to help fund (insert project). Any gift that you are able to make to assist us in this endeavor will be greatly appreciated. All gifts made to (insert your parish, school or ministry name) on December 2, 2025 -- or during the Advanced Giving phase starting on Monday, November 17 -- will make a difference. Please help us reach our fundraising goal during #iGiveCatholic! Follow us on (enter your social media presence links) so you can share in the excitement of this annual Catholic day of giving. Please share with others as well! Thank you for your prayers and consistent support. We trust and pray that our friends will share their blessings willingly and generously as the good stewards we are all called to be.

Blessings,

(Name)

Today is the Day!

Hi, [Donor Name],

Today is #iGiveCatholic on #GivingTuesday! Please join us in our efforts to make this a fantastic day of Catholic giving in our community and across the nation!

We are writing to ask you to take five minutes to give to [Organization] at [Insert URL of Organization Profile page on #iGiveCatholic]. [insert matched/challenge funds] Your donation will help us... [Project Details]. Here's how you can make a HUGE difference today:

Make a donation at [Profile Page Link]!

Spread the word. Text a friend. Forward this email. Post on Facebook, Twitter, and Instagram using the hashtag #iGiveCatholic. Or just tell someone in person!

Make sure to follow us on Facebook [Link], Twitter [Link], and Instagram [Link] and keep up with our organization—today during the #iGiveCatholic Giving Day and beyond! And watch how high the giving can go on the leaderboard at https://iGiveCatholic.org!

Thank you for supporting [Organization]!

Sincerely,

[Name]

[Title (Executive Director, Board Chair, Volunteer)]

Progress Email Update During #iGiveCatholic

Hi, [Donor Name],

It's the [X] hour of our #iGiveCatholic campaign for [Organization Name]. In [X] hours we have raised [$X], and now we're only [$X] away from reaching our goal to... [Project Details]!

We are so thankful for the support of our Catholic community—but the giving isn't over yet! Please help us reach our goal of [$X] by sharing our donation page [Profile Link] with your friends and family on social media one more time! You can also check out our Facebook [Link], Twitter [Link], and Instagram [Link] pages to share our posts.

Thank you, again, for your continued support of [Organization] on the #iGiveCatholic Giving Day!

Sincerely,

[Name]

[Title (Executive Director, Board Chair, Volunteer)]

Pulpit Announcements

Pulpit Announcements

- We are excited to announce that we will be participating in #iGiveCatholic of Giving Tuesday on December 2nd, 2025! Your support makes a world of difference, and with your donation, we can continue [impact of your organization]. Every dollar you give helps us reach our goal and expand our efforts in the community. We're counting on your generosity—no donation is too small to make a big impact. Thank you for partnering with us in mission!
- This year, [Organization Name] is proud to participate in **#iGiveCatholic on Giving Tuesday, December 2nd**, a day dedicated to supporting nonprofits like us and celebrating our shared Catholic faith. Your donations directly support [specific project/mission). You can give online at (url) or offline by sending a check Please kindly consider donating so that we can (share impact of reaching goal).
- On behalf of Fr.(enter Priest's name), we at (Enter parish name) would like to invite you to Give Back and Give Catholic as we participate in #iGiveCatholic on Giving Tuesday, December 2nd. This year, we will be raising funds for (enter project). Your donation will allow us to (explain goal). With a goal of (enter $), we invite you to prayerfully consider partnering with us by giving online, or via check. We cannot do this without you!
- We're Participating in #iGiveCatholic, and We Need You! This Giving Tuesday, December 2nd, we're taking part in **#iGiveCatholic**, and your donation could be the key to helping us reach our goal of (enter $) to help us (enter project). Whether it's $5 or $500, every gift counts and brings us closer to our mission of [cause/goal]. Please give via online using the website (enter website) or by check.
- We're so grateful to be part of this year's **#iGiveCatholic on Giving Tuesday**. We believe that, with your help, we can do more for [cause or mission]. Your support enables us to [specific impact]. Please consider giving on December 2nd by visiting (url) or giving via check.

- {Insert Parish Name} Church Parish is excited to participate in the 202 #iGiveCatholic Campaign. Our 24-hour giving day on December 2nd! {PARISH NAME} Church Parish is asking for your support to help us raise $XXX for [INSERT PROJECT NAME]! Your gift of $10 or more can help us reach our goal and win additional cash prizes this year.

Matched Fund Pulpit announcement

- We as a [PARISH NAME] church community are excited to participate in #iGiveCatholic this year. We would like to encourage all of our parishioners to prayerfully consider supporting our parish in [insert goal/project]. This year we are excited that we have matched funds available. That means that, for every dollar you give to [church parish name], a generous donor has committed to matching your gift up to $XX amount. You will find our iGiveCatholic envelopes in the pew and to make it even easier you can make your gift online at igivecatholic.org and select our parish. Thank you for helping us achieve our goals and taking advantage of the matched funds available.
- [Insert parish name] Church Parish is gearing up for our 2025 #iGiveCatholic Campaign and we need your help for our entire parish community to come together and Give Catholic this year. Our campaign this year will help us accomplish [INSERT PROJECT NAME]! This year we have matched funds available but need your help to receive the full match. Your gifts will be matched dollar for dollar up to $XXXX. Please join us this year and help us receive additional matched funds. Advanced Day Giving begins Nov 17th through December 1st and #iGiveCatholic is December 2nd. You can give online or stop by our parish office to offer an offline gift of check or cash!

Sunday before #iGiveCatholic

- In just two (or three if it's Saturday) days will be our #iGiveCatholic Campaign for XXX Church Parish! We are asking our church community to come together as ONE and Give Catholic and help us [INSERT PROJECT]! Your gift of $10 or more will help our parish reach our goal of $XXX! You are welcome to give online, through our in-pew envelopes, or at our parish office! Thank you for helping us Give Catholic and support our XXX parish!

- We want to thank all of those who have participated in our #iGiveCatholic Advanced Day Giving thus far to help XX Parish with our [insert project]! #iGiveCatholic is just X days away and this year we are excited that, through the support of a very generous donor, our parish has matched funds available. But we need the help of our entire church community! For every $ raised to help our parish achieve XX project, a generous donor will match dollar for dollar up to $$$. In the pew you will find our #iGiveCatholic envelopes. Simply use this envelope or you can also choose to make your gifts online at igivecatholic.org (or insert your URL here). We thank you for your prayers and sharing of your blessings.

Bulletin/Newsletter Announcements

Bulletin/Newsletter Announcements

- Join us for #iGiveCatholic on #GivingTuesday on December 2nd! What better way to thank God for His continued blessings than to give back to our community? Advanced Giving runs from Monday, November 17th – Monday, December 1st! You can support (*insert organization name*) with an offline gift of check or cash OR give online at iGiveCatholic.org (or better yet, insert your direct URL link). Thank you for your continued generosity!
- Beginning on Monday, November 17th, please visit iGiveCatholic.org (or insert your direct URL) and support (*insert org name*). All transactions are secure and tax-deductible. Join Catholic communities around the globe to give thanks and give Catholic to the organizations that help shape our souls!
- Did you know that #iGiveCatholic is the first-ever day of Catholic giving in our nation? It's a special day for us to give back and give thanks to the organizations that shape our souls. Join the movement and show your support for our parish. Advanced Giving runs from Monday, November 17th – Monday, December 1st. You can support (*insert org name*) with an offline gift of check or cash OR give online at iGiveCatholic.org (or better yet, insert your direct URL link). Thank you for your continued generosity!