

-Business
(Roofing)

-how long have you been in business?
22 years
Word of mouth

-What work do you do?
(Roofs, Gutters, Siding)
Roofing

-Which one of those do you like most?
(Roofing)

-How many jobs do you average a month?
10-12 repair and replace

-What kind of jobs?
(Repair/Replacement)

-Where are you getting most of your jobs from now?
(Word of mouth / google)
Don't know using signs word of mouth radio ads.
Website

Phone book magazines.

-What areas do you want to work in?
(City, City, City)
Montgomery area

-On average how much does a job cost?
\$8-\$15k

-How much of that are you seeing after paying for everything?

-Have you ever worked with any kind of marketing?
(yes/no)

(What was your budget?)

yes \$1000 -\$1500

-What do you have going on right now?

(Facebook / website / Google business (ranking) / ads)

-Do you offer a free inspection?

yes

-What causes most of your customers to call?

-What's the average age and gender of your customers or is it mixed?

(M+F 25+)

-Do you offer incentives for referrals?

(Y/N)

N

-Do you have a CRM?

(Y/N)

-How do you prefer to be contacted?

(Calls, Texts, form, CRM) We may not have too much control if your customers prefer a specific method.dont matter

-On average how long does it take to get back to a missed call?

(5 minutes)

-what about text

-and email

-Are you tracking how many people are viewing the website and google business, and calls etc?

(no)

They might