

1. Who am I talking to?

Objective: Gain more social media engagement, and happy clients

Mainly people in their late teens to early adults. 16-24: Entrepreneurs or remote job seekers

Location: India

People on LinkedIn

Specific avatar: 17 years old named Saarij and lives in Chennai, India.

Saarij has decided to become a content creator but he has terrible editing and knows it.

He has tried capcut, AI software, viral iStock footage, you name it.

But the problem is he's using them. Not KNOWING how to use them.

2. Where are they now?

- a. Scrolling on Instagram reels to look for more so-called editing tactics or hacks

Current levels

- i. Desire. 8/10 Above average. As stressful as it is, they're obsessed with tactics and analyzing other peoples' editing.
- ii. Believe in Idea. 7/10
- iii. Trust. 7/10. They would do anything, plus its free resources
- iv. Current state
 - 1. They've been having the same boring editing since day 1 of their journey

2. They gain 200 views maximum for each reel and low engagement due to the lack of attraction in their reels without video editing skills
3. Wake up every morning and check their phone with the same results, never changing their skill.

v. Dream State

Unconsciously master editing and improve every time with little to no effort without needing to hire a video editor.

Make their viewers attracted to their editing skills and with business owners, turn viewers into soon-to-be clients.

Wake up every morning with more and more views each day along with their editing as funneled, bring in more revenue to their business.

Dominate whatever niche they're in. Fitness, health, finance, etc. As long as the value is given

Leading to a better future tribe being better than other family tribes with money and power.

3. What do I want them to do?

- b. Stop scrolling and watch the video
- c. Check out bio for link
- d. Sign up and get free resources

4. What do they need to see/feel/experience to take the action I want them to, based on where they are starting?

They need to feel like they're not alone in an online journey and are willing to crush their dreams with their expertise and make it true.

They need to feel like they're saved by the free resources

Stage 5- Market sophistication

Product aware - Solution Aware (level 3)

Perceived cost: Low, all they have to lose is time, watch the reel, then go to opt-in page shouldn't take more than 2 mins to get pdf total.







OPT-IN PAGE:

You came here for a reason...

PREVENT 6 Months Of STRUGGLE And Wake Up To Higher Views Each Day With FREE Editing Resources

Inside the resources you'll:

- Learn video editing like a **100k follower** influencer.
- Learn how to use engaging sounds to make your videos **easier** to watch.
- Get **free-to-use backgrounds** so you won't use boring iStock/Pexels footage.
- Overlaying stickers to keep your viewers **awake**.

	Torn paper
	Sound Affects
	Paper Unfolding Effects
	Overlays Pack
	Motion Background
	Icons

**Get your FREE PDF Guide
and edit your videos like a
100k Follower influencer!**

First name

Email *

☐

Click to confirm: You'll also be
receiving future tips via email

YES! I Want The Free PDF Guide

IG Script Voiceover: (bonus review and opt-in trigger)

You can save yourself six months of hunting around IG
reels for the perfect video editing techniques.

And no, it's not about having super AI editing or even a special paid software.

You see, it's about how you use your resources as tools to your advantage.

But mastering this on your own takes months, along with stealing from competitors.

But that's not necessary since you can steal my FREE editing resources like these in my bio.

(Pop-up)



Torn paper



Sound Affects



Paper Unfolding Effects



Overlays Pack



Motion Background



Icons



Animation icons

Inside, you'll find pre-set sounds, backgrounds, and overlays for your videos instead of using basic iStock footage and capcut stickers.

All these tools will help make your videos more engaging to your audience without any fuss and effort.

But remember this is a skill, play around with the resources you find and see which you like the most.

Anyway, check out the link in my bio for your cheat code.