

Kadra — Terms of Use

Effective date: July 17, 2026

These terms govern your use of the Kadra iOS app ("the app"). By downloading or using the app you agree to them. If you do not agree, please do not use the app.

1. What Kadra is

Kadra is a photography assistant: a library of poses, an on-device scene scanner, and an optional AI coach that gives real-time posing tips through your camera. The AI coach's tips are automated suggestions generated by a machine-learning model. They are creative advice, not statements of fact, and we do not guarantee that following them produces any particular result.

2. License

We grant you a personal, non-exclusive, non-transferable license to use the app on Apple devices that you own or control, in accordance with Apple's Media Services Terms. You may not copy, modify, distribute, sell, reverse-engineer, or resell the app or any part of it.

3. Your content

Photos you take with Kadra are yours. We claim no ownership of them and, as described in our Privacy Policy, we never store them. You are responsible for the photos you take and for respecting the rights of people you photograph.

4. Subscriptions and purchases

- Some features (the full pose library, unlimited AI coaching) require a paid subscription: **weekly** or **annual**, billed through your Apple ID.
- Subscriptions **renew automatically** until cancelled. Your Apple ID is charged within 24 hours before the end of the current period.
- You can cancel any time in iOS Settings → your Apple ID → Subscriptions. Cancelling stops the next renewal; the current period stays active until it ends.
- Prices are shown in the app before purchase. If a free introductory offer applies, its terms are shown at the point of purchase.
- New users get a limited free preview of the AI coach. Preview time is a courtesy, may change in future versions, and has no cash value.
- Refunds are handled by Apple under Apple's terms; we cannot issue them directly. Use "Restore purchases" in the app to recover an active subscription on a new device.

5. Fair use

You agree not to use the app for anything unlawful, not to photograph people without the consents required where you are, not to attempt to overload, probe, or reverse-engineer the AI service, and not to use the app in a way that infringes anyone's rights.

6. Availability

The AI coach depends on third-party AI services and a network connection. We may modify, suspend, or discontinue features (including the AI coach) at any time. We aim to keep the

app working, but it is provided **"as is" and "as available"**, without warranties of any kind, to the maximum extent permitted by law.

7. Limitation of liability

To the maximum extent permitted by law, we are not liable for indirect, incidental, special, or consequential damages, or for loss of data, arising from your use of the app. Our total liability for any claim is limited to the amount you paid for the app in the 12 months before the claim.

8. Termination

You can stop using the app at any time by deleting it. We may terminate or suspend access if you break these terms. Sections 3, 6, 7, and 9 survive termination.

9. General

These terms are the entire agreement between you and us about the app. If any provision is found unenforceable, the rest remains in effect. We may update these terms; the effective date above will change and material changes will be noted in the app. Continued use after an update means you accept the new terms. Apple is not a party to these terms and has no obligation to provide support for the app.

10. Contact

Questions about these terms: [**velichkonikita@gmail.com**](mailto:velichkonikita@gmail.com)