

1. Lake Side Buoys Board March Meeting Minutes: April 9, 2024

In attendance: Greg Henkelman, Mike Geldreich, Anthony Budden, Leela Hamilton, Kevin Close, Andrew Fitzsimmons. Jermaine Pedro joined at 8:36 pm.

Missing: Steve Hemphill (Ombudsperson)

Members had a friendly chat prior to 8:03 pm.

Meeting came to order: 8:03 pm via Discord.

Notes by: Greg

Last Meeting's Minutes: Posted on the LSB website. Motion to approve: Kevin. Seconded: Anthony. All in favour: approved. Tonight's Agenda: approved as submitted.

2. Reports from Committees

i. **Finance:** Greg reported that we currently have \$473.29 in Van City account; \$75.95 in PayPal; for a total of \$549.24, plus \$50 float. We will certainly want to sell the scarves we have to start filling the coffers again.

ii. **Merch:** Leela: scarves look great, nice and long and turned out well. Sell! Sell! Sell! Hat orders will wait until we recover. Someone reached out about scarves on Instagram as well. We may be able to try these with small batch orders. Bonus: came from Portugal, so didn't have to pay the fee for US border crossing. \$20 cost? Yep, easy transactions. We could also get Coozies. We could have some "order forms" available for matches.

iii. **Social Media/Online:** Mike: includes website and any other electronic presence. Brief discussion about what constitutes proper Supporter "banter" and how we will continue to be mindful of our posts/language. Leela and Andrew are also adding to Insta and Facebook.

iv. **Tailgate:** Mike: nothing official planned for this week. Calamari are doing a tailgate. We will have a presence, but likely we will just have a table/tent set up to have conversations, but not planning meal at this point: check later in meeting and/or on Tailgate channel.

v. **Visuals:** Mike: we bought an order of white broad cloth; 15x18 foot square for future Tifo; also painted a Bluenose to take down and ordered pool noodles and life preservers for displays. Coordination with Blake is happening to help avoid conflicting Tifos. Trisha at the Club said they would be willing to hang out Friday to help us with some things. Flag repairs are being done and we still have rail banners.

vi. **Sonics:** Mike/Andrew: megaphones are set to go. Still don't have a "stand" for capo or drums at this point. We will need to see how it all looks on Saturday.

vii. **Gameday:** Mike: all present will be there; kickoff at 4pm, Mike will be there at 1pm at latest.

Minutes by: GLH

vii. **Away Games:** Mike: first one is on April 28 in Calgary (Vancouver May 25). Anyone can take the lead on these going forward.

3. Ongoing Business

i. **Modifying Supporters' section:** Mike: nothing as yet, but we have some PVC piping ready to go. Keep an eye out for hazards to try to be the best stewards of our area.

ii. **Chant APP:** Mike: somethings work well so far, some don't. You can turn off notifications to avoid song notifications. Probably should try out the Chant app on Saturday for Section 119 supporters. It also has a website feature that may be handy (though it does have a cost of @ \$10/month), but it might have some features to sell merch online as well.

iii. **Watch Parties/Venues:** Mike: please consider possible venues. The Voyageurs watch party at Darcy's Westshore (Langford) went well, so that might be worth exploring in the future.

4. New Business

i. **SEASON STARTS in less than 90 hours!:** Mike: we should be mindful of who may wish to join us in our section and will be expected to be more active when in our section. Also, consideration of ages of "membership" (perhaps 16 plus) came up for discussion due to our activities and that people aren't just going to be walking by like in our old section. Andrew also noted to be mindful online when you might be replying to posts.
7 of the next 8 weeks are games we are attending.

ii. **Cost of Membership:** Mike based on Kevin's recommendation to go to \$10. Kevin: gives us more street cred and we need revenue for various things. Jermaine: higher? \$20? Andrew: it used to be around \$25, but that included scarf, discount card, and pin. \$20 might be a bit steep for those who are used to \$5. Mike: propose that prior to season was \$5. Membership goes up Saturday! (early bird special). Now will be \$10. Seconded by Kevin. All in favour. Cost of membership will be \$10 once the game Saturday happens.

iii. **In-Stadium March:** Greg suggested we meet inside gates and do a short march from the pond/fountain up into the stands. May not get the buy in for the first game, but it is something to think about.

iv. **Website:** Jermaine asked for improved presence. Mike: can we just use Chant now? Greg: keep original site for official business, but use Chant URL for business cards and advertising to "JOIN THE LAKE SIDE". Mike: this casts a wide net for many layers/levels of support.

v. **Anything else?** Brief discussion about Langford/PFC negotiations, but really need to wait to see official facts.

5. Next meeting

Next Monthly Board meeting will be Tuesday, May 7, 8pm.

Motion to adjourn by Andrew. Seconded by Leela. All in favour: unanimous. Meeting ended at 9:39 PM.