

Dear Parents and Guardians,

Karcher Middle School is currently doing the Shoparoo fundraiser. This fundraising opportunity does not require the need to sell items or ask coworkers to buy anything. We have partnered with a phone app called "Shoparoo". It is a nationwide app that works on almost all smartphones.

Last year we raised \$200 with just 10-15 active members. With your help we can raise even more money this year for Karcher's students. All you need to do is sign up and start earning points for Karcher. We currently have 7 active members and are looking for more to join.

All you need to do to help raise money for Karcher is take a picture of your store receipt using the "Shoparoo" app and the program saves that picture. We receive points based on the total sale price on your receipt. In your picture, no personal information is needed and can easily be blacked out as well. The secure app is looking for a clear picture that includes, **the date, store name, the items purchased, and the total of your purchases.** If you have items you don't want to include in the picture, you can cross those off. The secure app accepts receipts from pet stores, drug stores, supermarkets and any other retailers that sell food items. New this year, you can also take pictures of receipts from any retail store, including restaurants, clothing stores, and other non-grocery related places and that will enter our school in various sweepstakes drawings.

You may ask? How does this app make money to send it back to the school? Well, the app sells the general purchasing habits of consumers to companies to help them make informed marketing decisions about what and where consumers are buying. The points you earn will help earn money for our school.

The money that we raise will be used for our Karcher character days that we do throughout the school year. We hope that you will participate in this simple fundraising opportunity, as it will benefit the entire school. We thank you for your support and if you have any questions about the app or how it works you can contact Mike Jones at 763-0190 ext. 1121 or email him at mjones@basd.k12.wi.us

You can also check out the app and how it works online at the following website.

<http://www.shoparoo.com/howitworks/>.

Thank you,
Karcher Staff