



**Position:** Community Engagement Associate  
**Type:** Full time, hourly, hybrid position  
**Starting Pay:** \$22.00 per hour  
**Office Location:** Santa Barbara

The Community Engagement Associate is responsible for supporting the nonprofit's mission by engaging with communities, building relationships, and driving participation in the organization's programs and initiatives. The role involves a combination of fieldwork, community engagement, event tabling, and communications, aimed at increasing the organization's visibility and impact. The Community Engagement Associate reports directly to the Executive Director, and works with the Associate Director and Office Manager.

**Responsibilities and duties may include but are not limited to the following:**

- Create outreach content, such as newsletters, social media posts, and press releases.
- Conduct community outreach activities, including tabling at Farmers Market, local events, and other relevant gatherings.
- Assist in the development of outreach campaigns and strategies.
- Track outreach activities and prepare regular reports on community engagement efforts and outcomes.
- Provide feedback and recommendations for improving outreach strategies.
- Provide support and guidance to the Management Team to ensure successful engagement with the community.
- Remain current and educated on all platforms, emerging platforms, changes to platforms and advances in technology and algorithmic developments
- Complete other duties as assigned.

**Qualifications**

- 3-5+ years of hands-on experience managing social media channels.
- Experienced in making, editing, and producing content for social media.
- Strong understanding of social media platforms with a strategic & editorial mindset.
- Experience interpreting data and utilizing social media analytics tools.
- Intermediate graphic design experience.
- Excellent communication & project management skills with a positive, solution-oriented mindset
- Passionate about the social media landscape and building authentic social communities.
- Bachelor's degree; Marketing, PR, Communication, or related field.

**Physical Demands**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of the job, the employee is regularly required to sit, talk and hear, lift and/or move up to 10 pounds, stand, walk, climb or balance in conditions that include stairs, uneven ground, walking between buildings, etc. Normal vision is required for this job (with corrective lenses if necessary). Work environment may be noisy at times.

To Apply: Fill out [this form](#)